

ESTTA Tracking number: **ESTTA684765**

Filing date: **07/20/2015**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>JRM NutraSciences, LLC</b>
Application Serial Number:	<b>86518646</b>
Application Filing Date:	<b>01/29/2015</b>
Mark:	<b>OBEY THE PUMP</b>
Date of Publication	<b>06/23/2015</b>

## **First 90 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, Bold Strategies, Inc., 1331 W. Sunset Boulevard, Los Angeles, CA 90026, UNITED STATES, a corporation organized under the laws of California, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer is engaged in settlement discussions with applicant

The time within which to file a notice of opposition is set to expire on 07/23/2015. Bold Strategies, Inc. respectfully requests that the time period within which to file an opposition be extended until 10/21/2015.

Respectfully submitted,

/Drew Smith/

07/20/2015

**Drew Smith**

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