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Filing date: **09/09/2015**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	UAMG Content, LLC
Application Serial Number:	86516136
Application Filing Date:	01/27/2015
Mark:	GOLD RUSH
Date of Publication	08/18/2015

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, Discovery Communications, LLC, One Discovery Place, Silver Spring, MD 20910, UNITED STATES, a limited liability company, organized under the laws of Delaware, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 09/17/2015. Discovery Communications, LLC respectfully requests that the time period within which to file an opposition be extended until 12/16/2015.

Respectfully submitted,

/Amy E. Salomon/

09/09/2015

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