

ESTTA Tracking number: **ESTTA686700**

Filing date: **07/30/2015**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

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| Applicant: | The Brookside Group, Inc. |
| Application Serial Number: | 86509208 |
| Application Filing Date: | 01/21/2015 |
| Mark: | B2B. ONE TO ONE. |
| Date of Publication | 06/30/2015 |

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, Reed Elsevier Properties Inc., 1105 North Market Street, Suite 501, Wilmington, DE 19801, UNITED STATES, a corporation organized under the laws of Delaware, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 07/30/2015. Reed Elsevier Properties Inc. respectfully requests that the time period within which to file an opposition be extended until 10/28/2015.

Respectfully submitted,
/Jacqueline Gregorski/
07/30/2015

Jacqueline Gregorski

Vice President

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UNITED STATES

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