

ESTTA Tracking number: **ESTTA741631**

Filing date: **04/21/2016**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Application Serial No.	86499368
Applicant	Simon Property Group, L.P.

Notice of Appeal

Notice is hereby given that Simon Property Group, L.P. appeals to the Trademark Trial and Appeal Board the refusal to register the mark depicted in Application Serial No. 86499368.

Applicant has filed a request for reconsideration of the refusal to register, and requests suspension of the appeal pending consideration of the request by the Examining Attorney.

The refusal to register has been appealed as to the following classes of goods/services:

- Class 009. First Use: 0 First Use In Commerce: 0
All goods and services in the class are appealed, namely: Magnetically encoded gift cards; magnetically encoded stored value cards
- Class 016. First Use: 0 First Use In Commerce: 0
All goods and services in the class are appealed, namely: Non-magnetically encoded gift cards; non-magnetically encoded stored value cards
- Class 035. First Use: 0 First Use In Commerce: 0
All goods and services in the class are appealed, namely: Business management services in connection with retail shopping centers; promoting the goods and services of others by means of operating retail shopping centers; advertising and marketing services; digital marketing services; promoting the goods and services of others by means of marketing and selling gift cards; promoting the goods and services of others by means of sponsorship relationships and strategic alliances; on-line retail store services in the field of gift cards
- Class 036. First Use: 0 First Use In Commerce: 0
All goods and services in the class are appealed, namely: Management and leasing of retail shopping center space; retail shopping center services, namely, rental of shopping center space
- Class 037. First Use: 0 First Use In Commerce: 0
All goods and services in the class are appealed, namely: Real estate development of retail shopping centers, namely, the planning and management of the construction of retail shopping venues; construction project management services; construction, maintenance and renovation of property
- Class 041. First Use: 0 First Use In Commerce: 0
All goods and services in the class are appealed, namely: Retail shopping center services, namely, the hosting and conducting of entertainment events at retail shopping venues

Respectfully submitted,
/Michael J McGee/
04/21/2016

MICHAEL J MCGEE

BINGHAM GREENEBAUM DOLL LLP

101 S. Fifth St.3500 National City Tower

Louisville, KY 40202

UNITED STATES

ptodocket@bgdlegal.com,dboots@bgdlegal.com,mmcgee@bgdlegal.com

502-587-3618