

Request for Reconsideration after Final Action

The table below presents the data as entered.

Input Field	Entered
SERIAL NUMBER	86498126
LAW OFFICE ASSIGNED	LAW OFFICE 106
MARK SECTION	
MARK	http://tmng-al.uspto.gov/resting2/api/img/86498126/large
LITERAL ELEMENT	TAILORED
STANDARD CHARACTERS	YES
USPTO-GENERATED IMAGE	YES
MARK STATEMENT	The mark consists of standard characters, without claim to any particular font style, size or color.
GOODS AND/OR SERVICES SECTION (009)(no change)	
GOODS AND/OR SERVICES SECTION (041)(current)	
INTERNATIONAL CLASS	041
DESCRIPTION	
Education services, namely, providing online blogs and newsletters	
FILING BASIS	Section 1(a)
FIRST USE ANYWHERE DATE	At least as early as 12/31/2014
FIRST USE IN COMMERCE DATE	At least as early as 12/31/2014
GOODS AND/OR SERVICES SECTION (041)(proposed)	
INTERNATIONAL CLASS	041
TRACKED TEXT DESCRIPTION	
Education services, namely, providing online blogs and newsletters; Providing on-line newsletters in the field of fashion; on-line journals, namely, blogs featuring fashion	
FINAL DESCRIPTION	
Providing on-line newsletters in the field of fashion; on-line journals, namely, blogs featuring fashion	
FILING BASIS	Section 1(a)

FIRST USE ANYWHERE DATE	At least as early as 12/31/2014
FIRST USE IN COMMERCE DATE	At least as early as 12/31/2014
SIGNATURE SECTION	
RESPONSE SIGNATURE	/jls/
SIGNATORY'S NAME	Jeanne L. Seewald
SIGNATORY'S POSITION	Attorney of record, Florida bar member
SIGNATORY'S PHONE NUMBER	(239) 254-2905
DATE SIGNED	09/24/2015
AUTHORIZED SIGNATORY	YES
CONCURRENT APPEAL NOTICE FILED	NO
FILING INFORMATION SECTION	
SUBMIT DATE	Thu Sep 24 17:03:20 EDT 2015
TEAS STAMP	USPTO/RFR-50.245.75.225-2 0150924170320237765-86498 126-540edf9db7db3c0a38ee9 9190bd362e3206fa07c8fa0f2 537e48e46b9811e16de-N/A-N /A-20150924150614619166

Request for Reconsideration after Final Action To the Commissioner for Trademarks:

Application serial no. **86498126** TAILORED(Standard Characters, see <http://tmng-al.uspto.gov/resting2/api/img/86498126/large>) has been amended as follows:

CLASSIFICATION AND LISTING OF GOODS/SERVICES

Applicant proposes to amend the following class of goods/services in the application:

Current: Class 041 for Education services, namely, providing online blogs and newsletters

Original Filing Basis:

Filing Basis: Section 1(a), Use in Commerce: The applicant is using the mark in commerce, or the applicant's related company or licensee is using the mark in commerce, on or in connection with the identified goods and/or services. 15 U.S.C. Section 1051(a), as amended. The mark was first used at least as early as 12/31/2014 and first used in commerce at least as early as 12/31/2014 , and is now in use in such commerce.

Proposed:

Tracked Text Description: ~~Education services, namely, providing online blogs and newsletters;~~
Providing on-line newsletters in the field of fashion; on-line journals, namely, blogs featuring fashion

Class 041 for Providing on-line newsletters in the field of fashion; on-line journals, namely, blogs featuring fashion

Filing Basis: Section 1(a), Use in Commerce: The applicant is using the mark in commerce, or the applicant's related company or licensee is using the mark in commerce, on or in connection with the identified goods and/or services. 15 U.S.C. Section 1051(a), as amended. The mark was first used at least as early as 12/31/2014 and first used in commerce at least as early as 12/31/2014 , and is now in use in such commerce.

SIGNATURE(S)

Request for Reconsideration Signature

Signature: /jls/ Date: 09/24/2015

Signatory's Name: Jeanne L. Seewald

Signatory's Position: Attorney of record, Florida bar member

Signatory's Phone Number: (239) 254-2905

The signatory has confirmed that he/she is an attorney who is a member in good standing of the bar of the highest court of a U.S. state, which includes the District of Columbia, Puerto Rico, and other federal territories and possessions; and he/she is currently the owner's/holder's attorney or an associate thereof; and to the best of his/her knowledge, if prior to his/her appointment another U.S. attorney or a Canadian attorney/agent not currently associated with his/her company/firm previously represented the owner/holder in this matter: (1) the owner/holder has filed or is concurrently filing a signed revocation of or substitute power of attorney with the USPTO; (2) the USPTO has granted the request of the prior representative to withdraw; (3) the owner/holder has filed a power of attorney appointing him/her in this matter; or (4) the owner's/holder's appointed U.S. attorney or Canadian attorney/agent has filed a power of attorney appointing him/her as an associate attorney in this matter.

The applicant is not filing a Notice of Appeal in conjunction with this Request for Reconsideration.

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Internet Transmission Date: Thu Sep 24 17:03:20 EDT 2015

TEAS Stamp: USPTO/RFR-50.245.75.225-2015092417032023

7765-86498126-540edf9db7db3c0a38ee99190b

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