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Filing date: **09/23/2015**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>S. C. Johnson &amp; Son, Inc.</b>
Application Serial Number:	<b>86497240</b>
Application Filing Date:	<b>01/07/2015</b>
Mark:	<b>BLUE ODYSSEY</b>
Date of Publication	<b>09/01/2015</b>

## **First 90 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, Avon Products, Inc., 777 Third Avenue, New York, NY 10017, UNITED STATES, a corporation organized under the laws of New York, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to investigate the claim
- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 10/01/2015. Avon Products, Inc. respectfully requests that the time period within which to file an opposition be extended until 12/30/2015.

Respectfully submitted,  
/Andrea L. Calvaruso/  
09/23/2015

**Andrea L. Calvaruso, Esq.**  
**Kelley Drye & Warren, LLP**  
**101 Park Avenue**  
**New York, NY 10178**  
**UNITED STATES**  
**trademarks@kelleydrye.com**  
**(212) 808-7800**