From: Stein, James (TM)

Sent: 5/11/2016 5:59:43 PM

To: TTAB EFiling

CC:

Subject: U.S. TRADEMARK APPLICATION NO. 86487685 - TIP - 107594-00002 - Request for Reconsideration Denied - Return to TTAB - Message 2 of 3

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Attachment Information:

Count: 14

Files: site1-08.jpg, site1-09.jpg, site1-10.jpg, site2-1.jpg, site2-2.jpg, site2-3.jpg, site2-4.jpg, site3-1.jpg, site3-2.jpg, site3-3.jpg, site5-1.jpg, site5-2.jpg, site5-3.jpg, site5-4.jpg

Red Light/Green Light II. All players with ball. Line the players up on one side of the square. On "green light," players dribble to opposite side. On "red light,' they must stop. First player to other side "wins." (Players must be cautioned that they must dribble properly; no kicking and running to the ball is allowed.)

Red Light, Yellow Light, Green Light. All players with ball. Similar to "Red Light, Green Light," players start in a Red Light position with the ball stopped at their feet. With Green Light, players are to dribble at a fast pace. With Yellow Light, players are to dribble at a slow pace.

Relay Race I. Traditional race among teams between two sets of cones or disks. Can set up against parents or intermix parents and kids. (See "Dribbling Relay.")

Relay Race II. Divide the team into three or four groups, with no more than four players per group. Set up identical courses where players must dribble between discs, around cones, perform the Irish Jig, stop the ball on a spot, or other activities. Practice, then race where first group to finish wins.

Roll. All players with ball. Players will start spread out shoulder-to-shoulder on a line. Each player is to "roll" the ball with the sole of their foot for approximately 10 yards, turn, and repeat back to original line. This may be done with from the inside or outside of both feet.

Shadow. Players in pairs. All players with ball. Similar to "Dribble Snake," the first player dribbles around and their partner must duplicate, or "shadow," their every move from behind. The leaders should change direction and speed throughout. Have players switch positions at least once and usually three times, to create four sets.

Sharks and Minnows I. One player starts with a ball as the first shark. Other players run in a confined space while the player with the ball tries to kick the ball at the other players' feet. Once hit, they get their ball and become another shark.

Sharks and Minnows II. Two or three players are "sharks" and the rest are "minnows." Sharks have soccer balls and the minnows don't. The sharks chase after the minnows and try to tag them on the leg with the ball. If a minnow gets hit, he or she becomes a shark and goes and gets their ball and becomes a shark.

Shooting 1 v. 1. Groups of four in two pairs. One pair with a ball. One pair serves as "goals," standing with their legs spread shoulder-width apart. The other pair is to play 1 v. 1 to score at their goal by shooting only on the ground. After approximately one minute, pairs switch positions. Modify pairs, if necessary to equalize the skill level. (Variation: Use parents as goals.)

Snake. Different name or variation of "Blob" games. Players can be tagged instead of the ball being kicked away. Snake(s) can be told to make "hissing" sounds.

Spider's Web. Different name for the "Blob I" game. (See **Blob 1**).

Star Wars. All players with ball. Players with ball try to kick at other players' balls. Once a player connects three times, they move to a designated "safe" area.

Steal. Divide the team into two groups. One group with ball. Tell players without a ball to try to take one away from a player with a ball. Tell players with a ball to retain possession for as long as possible. Players who lose a ball then try to get one back. Play for approximately one minute cycles. Players with a ball at the end of each cycle may be declared "winners."

Steal the Bacon. All players with ball, except for one player who is "it." All players dribbling except one who is "it." Designated player kicks balls out of the grid. Change designated player every 30 seconds. Players whose balls are kicked out retrieve them and wait at edge of grid until next 30 second-period starts.

Stuck in the Mud. One player without ball is "it." All other players have ball. On signal, all players dribble until tagged. Once tagged, they must hold their ball over their head and spread their legs. They are stuck, but can be freed by another player with a nutmeg. Rotate "it."

Switch. All players with ball. On command, have players switch soccer balls.

Tag. All players with ball. Players must always dribble their ball within playing distance. Players are to keep count of how many other players they tag with their hand within a certain timeframe.

Target Shooting. Two players, each with ball and one cone. See how many times each player can hit the cone.

Turkey Shoot. Set up random cones. All players with ball. In a time limit, players count how many cones they can knock over with the ball. Each cone knocked over must be re-set by the player who knocked it down.

Tunnel I. Divide the team into small groups. Start with three players as the "tunnel," and then you may add more players as success is achieved. Have each group line up in a straight line, front to back, and spread their legs apart, to form the tunnel. You may practice first, and then this is can become a race between groups. To start, the first player in each line must turn and face the tunnel and pass a ball through the tunnel and then get back in the front of the line. The last player in the line collects the ball, dribbles it to the front and repeats the process. (As a race, the first group to complete a full cycle wins.) (Variation: The player at the back of the line may pass the ball through the tunnel from behind. The player at the front collects the ball, dribbles it to the back, passes it through the tunnel and remains at the back.

Turns. All players with ball. Players will start spread out shoulder to shoulder on a

Turns. All players with ball. Players will start spread out shoulder-to-shoulder on a line. Establish a second, parallel, line with discs approximately seven yards away. Each player is to dribble to the second line, turn, and go back to the original line. The coach should direct the following types of turns: 1.) Inside of Foot – Right foot for left turn and left foot for right turn; 2.) Outside of Foot Right foot for right turn and left foot for left turn; and, 3.) Pull Back – Sole of the right foot and sole of the left foot

Two Squares. All players with ball. Divide the grid into two squares identified by cones. On command, have the players dribble their ball from one square into the other square. You can then split the players with half in each square. On command, the players dribble their ball into the other square while avoiding collisions. Last, after starting to dribble within one square, upon command players are to leave their ball, run into the other square, find another ball and continue dribbling in the new square.

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Courtesy of Atlanta United FC

Atlanta United unveil dazzling plans for "best in MLS" training complex

April 18, 2016 11:21 AM EDT

Charles Boehm
Contributor
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History suggests that Atlanta United FC face a tough learning curve when they enter MLS as an expansion side next year. But the new club is already aiming for "best in MLS" status, months before their team kicks a ball in anger.

On Monday morning ATL UTD unveiled their dazzling plans for the $60 million training complex and club headquarters currently under construction in Marietta, Georgia, a 32-acre facility featuring six fields (three natural-grass, three synthetic-turf) and a glittering 30,000-square-foot building that will house the first team, academy squads and front office personnel and staff.

Construction got underway in February, and the fields will be ready for use in January 2017, when Atlanta's inaugural roster begins formal preparations for its MLS debut. The building will be completed by early April 2017, with the first team likely to schedule early preseason camps in other locales as a result. ATL UTD will also have access to three more fields a quarter of a mile away which are being built in partnership with Marietta Parks and Recreation.

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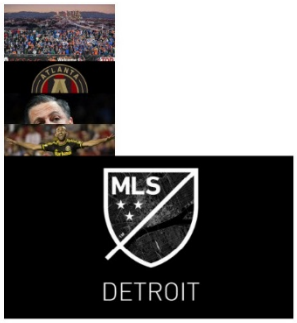
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Akron Soccer League

Serving the community since 1980

Related Links

- MLS' Red Bulls Training Web Site
- Strenth Based Coaching
- In-House Program Training Schedule

ASL Signs Contract with MLS' Redbulls to Provide Training

The Akron Soccer League Executive Board voted to provide the players of both leagues, Travel and In-House, with professional training for the upcoming 2007 season(s). MLS Redbulls provided a contract to ASL, which met the criteria and dollar amount set by ASL Executive Board members. MLS Red Bulls, currently offers services to 280 organizations around NY and NJ and 1300 organizations nation wide.

New York Red Bulls is one of 13 teams that form Major League Soccer, the only professional soccer league in the . The Red Bulls are the local team for New York, New Jersey, Pennsylvania and Delaware , and have an extensive player development program that provides unparalleled support to soccer organizations. With a licensed, high-level training staff and the ability to create tailored programs, MLS RedBulls are able to help with the many challenges encountered in running a successful program.

MLS' Red Bull Training Presentation

Information about MLS' Red Bulls...

As ASL looks forward to training options for the upcoming season many bids are being taken for professional training.

MLS Red Bulls, currently offers services to 280 organizations around NY and NJ and 1300 organizations nation wide.

Adrian Mosses, a representative from MLS Red Bulls, was on hand to deliver the presentation and take questions from

hand to deliver the presentation and take questions from ASL. MLS Red Bulls focus on training the coaches as well as the players.

Company Overview

New York Red Bulls is one of 13 teams that form Major League Soccer, the only professional soccer league in the . The Red Bulls are the local team for New York, New Jersey, Pennsylvania and Delaware , and have an extensive player development program that provides unparalleled support to soccer organizations. With a licensed, high-level training staff and the ability to create tailored programs, we are able to help you with the many challenges encountered in running a successful program.

- **Recruitment and Training Process:** New York Red Bulls Training Programs has an extensive staff recruitment and training process with over 3,000 coaches interviewed every year, all vying for just 200 positions. This intense process ensures that only the highest level of training staff in the industry are working with your organization.
- **Curriculum:** The New York Red Bulls Player Development System has a specific curriculum for each age group that covers recreational, competitive and elite level players. Players of all ages and abilities can progress through our structured development program. The exclusive New York Red Bulls Training Programs curriculum is also provided online so that all coaches within the organization can utilize it as a coaching resource

Meeting Notes:

- Focus on providing their coaches they provide the club with the best possible training, most of the coaches are developed and trained in the UK.
- Promote positive learning through positive training.
- Company is based upon values.
- Company is a lot more then just a Dollar Sign.
- Promote strength based coaching; lift their players higher than what they believe they can reach, ability wise.
- **Belief**: How you coach is much more important than what you coach.
- Looking to re-inforce positives rather than re-inforce the negative aspects of the game / skill.
- Will run a "Strength Based Clinic" for the parents; educate the parents about the game and learning levels (eges).
- They recognize who they coach and have training developed for every age range.
- Coaches coach to meet the needs of the player; being physical or psychological.
- Clubs employ to use the expertise of the coaches and Red Bulls mission statement:

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How you coach is more important than what you coach.

- They will conduct tests before implementing their program.
- Will focus on player Strengths to improve weaknesses.
- There is more psychology involved with physical training
- MLS Red Bulls employ qualified, college educated coaches. (Age 20's-30's).
- Provide coaches with car
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For more information on **MLS Red Bulls Training Programs** visit: www.StrengthsBasedCoaching.org or www.mlscamps.com.

Notes taken by: Brandon Chase (ASL Secretary 3/4/07).

Have questions?
Feel free to contact us at johnd@akronsoccerleague.com

Email Webmaster

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the Barcelona philosophy, including drills and exercises taught by Barça coaches.

"It's a very happy day for us because last week, we started this new era in the United States with these new camps," said FC Barcelona deputy president Juan José Castillo.

Castillo was accompanied by New York Red Bulls midfielder and former Barcelona star Rafa Márquez, as well as the US director of

Castillo was accompanied by New York Red Bulls midfielder and former Barcelona star Rafa Marquez, as well as the US director of FCBEscola, Franc Carbo.

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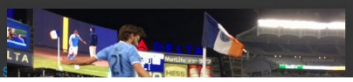

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