

ESTTA Tracking number: **ESTTA665258**

Filing date: **04/07/2015**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>Banom, Inc.</b>
Application Serial Number:	<b>86486845</b>
Application Filing Date:	<b>12/19/2014</b>
Mark:	<b>ARMORALL</b>
Date of Publication	<b>04/07/2015</b>

## **First 90 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, The Armor All/STP Products Company, 44 Old Ridgebury Road, Danbury, CT 06810, UNITED STATES, a corporation organized under the laws of Delaware, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 05/07/2015. The Armor All/STP Products Company respectfully requests that the time period within which to file an opposition be extended until 08/05/2015.

Respectfully submitted,  
/s/ Craig S. Mende  
04/07/2015

**Craig S. Mende**

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