

ESTTA Tracking number: **ESTTA717511**

Filing date: **12/30/2015**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Application Serial No.	86465431
Applicant	Northeastern University

Notice of Appeal

Notice is hereby given that Northeastern University appeals to the Trademark Trial and Appeal Board the refusal to register the mark depicted in Application Serial No. 86465431.

Applicant has filed a request for reconsideration of the refusal to register, and requests suspension of the appeal pending consideration of the request by the Examining Attorney.

The refusal to register has been appealed as to the following class of goods/services:

- Class 035. First Use: 0 First Use In Commerce: 0
All goods and services in the class are appealed, namely: Strategic expansion of universities and places of learning; business services; resource optimization to achieve profitability; locating and promoting new ventures; incubate, develop, and grow a wide range of new business initiatives and advance a new model of education that moves beyond traditional boundaries; surface, evaluate, test, incubate and grow new business ideas and develop new revenue streams; incubate new ideas and strategies; broaden relationships with technology providers, employers, governments, and NGOs; reinvent higher education; create and promote new learning models, including competency-based education, adaptive learning, experiential learning; innovation and disruption in the field of education; educational services, namely, providing courses of instruction at the undergraduate and graduate levels; providing a web-based system and online portal for undergraduates and graduates to participate in courses of instruction and view, listen to, or otherwise interact with educational content; providing a web-based system and online portal for non-traditional learners to participate in learning and instruction; platform as a service (PAAS) services featuring computer software platforms for enabling undergraduates, graduates and non-traditional learners to participate in courses of instruction and view, listen to, or otherwise interact with educational content; software as a service (SAAS) services featuring software for enabling undergraduates, graduates and non-traditional learners to participate in courses of instruction and view, listen to, or otherwise interact with educational content; computer services, namely, providing an interactive website featuring technology that allows users to collect, store, manage, and deliver electronic and paper-based educational content

Respectfully submitted,
/Michael E. Hall/
12/30/2015

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