

ESTTA Tracking number: **ESTTA718092**

Filing date: **01/04/2016**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>Amelia Vaughn</b>
Application Serial Number:	<b>86459543</b>
Application Filing Date:	<b>11/20/2014</b>
Mark:	<b>COOL LAY PICKLES</b>
Date of Publication	<b>12/29/2015</b>

## **First 90 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, Frito-Lay North America, Inc., 7701 Legacy Drive, Mail Stop 3A-421, Plano, TX 75024, UNITED STATES, a corporation organized under the laws of Delaware, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 01/28/2016. Frito-Lay North America, Inc. respectfully requests that the time period within which to file an opposition be extended until 04/27/2016.

Respectfully submitted,  
/Jeanette S. Zimmer/  
01/04/2016

**Jeanette S. Zimmer**

**Senior Trademark Counsel**

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**UNITED STATES**

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