

UNITED STATES PATENT AND TRADEMARK OFFICE  
**Trademark Trial and Appeal Board**  
P.O. Box 1451  
Alexandria, VA 22313-1451  
General Contact Number: 571-272-8500

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Mailed: January 11, 2016

In re *Strategic Entertainment Pty Ltd*

Serial No. 86457719

Filed: 11/18/2014

**By the Trademark Trial and Appeal Board:**

Applicant appealed from the decision of the Trademark Examining Attorney refusing registration, but did not file a brief within the time set therefor in the Office action of October 23, 2015. The appeal in the above-entitled application is therefore dismissed. *See*: Trademark Rule 2.142(b).