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World, as its development partner for **Atari Jackpots**.

"The entrance of an iconic gaming company like Atari into the social casino space speaks volumes to the direction of the gaming industry," said Derrick Morton, CEO of FlowPlay. "Millions of people around the world are engaging in casino-style games through a virtual world environment. With **Atari Jackpots**, users can play the casino games they love, branded with the games they grew up playing."

**Atari Jackpots** is the first of several upcoming initiatives that Atari is pursuing within the online gambling space. The company has also partnered with Pariplay to develop a real-money gaming product, Atari Casino, which is currently in development and scheduled for release in late 2014.

To win big in **Atari Jackpots**, start playing at <http://www.atarijackpots.com/>.

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#### About Atari

Atari ([www.atari.com](http://www.atari.com)) is an interactive entertainment production company. As an iconic brand that transcends generations and audiences, the company is globally recognized for its multi-platform, interactive entertainment and licensed products. Atari owns and/or manages a portfolio of more than 200 games and franchises, including world-renowned brands like Asteroids®, Centipede®, Missile Command®, Pong®, Test Drive®, and RollerCoaster Tycoon®.

Atari has offices in New York and Paris.

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#### About FlowPlay

FlowPlay, a developer of virtual environment and game technologies, make immersive worlds and massive multiplayer games possible with no software required beyond a basic browser. FlowPlay's first consumer product, **ourWorld**, is played by over 35 million players and is one of the most popular teen virtual worlds. **Vegas World**, FlowPlay's flagship social casino MMORPG, achieves industry-leading player monetization rates. In November 2013, FlowPlay introduced its social casino white-label platform, allowing businesses from any industry to quickly and easily bring their own uniquely branded social casino games to market. FlowPlay was founded in 2006 and is primarily funded by Intel Capital and the creators of Skype. For more information on FlowPlay, contact [bizdev@flowplay.com](mailto:bizdev@flowplay.com).

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 SITE NEWS

### News Room



SOURCE: FlowPlay, Inc.



October 24, 2013 09:01 ET

## FlowPlay Introduces Vegas World, the Gaming Industry's First Social Casino MMORPG

**Coming Out of Beta With Over One Million Registered Players, Vegas World Offers a Suite of Casino-Based Games in an Expansive Virtual World Environment**

SEATTLE, WA--(Marketwired - Oct 24, 2013) - FlowPlay Inc., a leader in virtual world games and technology, today publicly introduced Vegas World, the gaming industry's first social casino MMORPG (massively multiplayer online roleplaying game). Unlike other social casino games, Vegas World brings synchronous multiplayer gameplay to all of its casino-based classics, including more than 20 slots, poker, blackjack, bingo, and solitaire. Within any of the

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Website:  
<http://www.FlowPlay.com>

<http://www.marketwired.com/press-release/flowplay-introduces-vegas-world-the-gaming-industrys-first-social-casino-mmorpg-1844543.htm> 10/15/2015 08:19:34 PM

classics, including more than 20 slots, poker, blackjack, bingo, and solitaire. Within any of the Vegas World game rooms or other social environments, gamers can conduct numerous social interactions including one-to-one or one-to-many chat conversations, and sharing of virtual goods. Vegas World is available on VegasWorld.com, Facebook, iOS and Android tablets.

According to SuperData Research, "The \$2.9B worldwide social casino market is one of the fastest growing segments of digital gaming. However, it is also becoming increasingly saturated on both the social and mobile platforms. Understanding the players that drive this emergent category is key to success."

By providing a deeper social experience than other social casino games, Vegas World has already attracted over one million player registrations, and surpassed 350,000 unique monthly active users. As a result, Vegas World players average 40 minutes per session and monetize at well over \$3 per MAU (monthly active users) per month in mature channels, surpassing industry averages as reported by SuperData.

"Vegas World is redefining the category of social gaming by not only allowing players to share their gaming experience, but to interact on a much more personal level within a virtual world environment," said Derrick Morton, CEO of FlowPlay. "This highly social atmosphere is fundamental in driving the player loyalty and retention that gives us industry leading metrics. Once you become a part of this community, it becomes part of your life."

Vegas World's catalog of virtual goods allows players to personalize their experience through the purchase of clothing, accessories and furniture with in-game winnings. Users can also purchase additional coins and good luck Charms to instantly boost their winnings. Player gifting capabilities allow users to foster social relationships by sharing food or drink Charms with other Vegas World players in social environments, such as game rooms, hotel suites, pool areas and dance clubs.

#### **About FlowPlay**

FlowPlay, a developer of virtual environment and game technologies, make immersive worlds and massive multiplayer games possible with no software required beyond a basic browser. FlowPlay's first consumer product, ourWorld, is enjoyed and played by over 30 million players and is one of the most popular teen virtual worlds. Vegas World, the first social casino MMORPG developed by FlowPlay, was recently launched. The company was founded in 2006 and primarily funded by Intel Capital and the creators of Skype.

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## BIG TEXAS STYLE FUN!

**Texas Tea** is a fan favorite from IGT and this version delivers all the excitement and fun of the original – now improved for desktop and mobile players! This well-known title will be a hit not just with longtime fans but also will appeal to new players with its comedic style and interactive Big Oil Bonus. We are confident in **Texas Tea** proving to be as much, if not more, of a success on the web and on-the-go as its land-based counterpart.





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# Grand Casino A New Trend for Mobile Casino Gaming

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Grand Casino A New Trend for Mobile Casino Gaming

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With the rapidly changing gaming industry, casino companies are constantly looking for ways to improve and enhance a player's virtual gaming experience. Last week, GSN Games launched its newest GSN Grand Casino mobile app on iOS and Android devices, raising the bar for mobile casino gaming. Its stunning casino graphics and design, popular games and features, and treatment of where "every player is a VIP," has attracted millions of casino gaming lovers worldwide.



So what's the scoop with Grand Orient Casino? Shhh! It's confidential, but word is, we're in the midst of revamping our current web and mobile game that will be sure to cause a splash amongst social casino gamers. Players will have access to various slot machines including a newly designed game that will resonate with our targeted audience, bringing virtual gaming to reality. Along with the magnificent look and feel, our new and improved game will also

bringing virtual gaming to reality. Along with the magnificent look and feel, our new and improved game will also introduce uniquely new features and exciting risk reward gameplay never seen before in the social casino gaming world.

The new grand casino game is expected to launch fall of 2015, bringing a cooler and fresher virtual casino gaming experience to gamblers worldwide, making the experience even better than being at the Bellagio in Vegas. The best part? You'll be able to enjoy a grand casino gaming experience from the comfort of your home – right at the touch of your fingertips.

For your own grand casino experience, download Grand Orient Casino on the app store: [bit.ly/gocappstore](http://bit.ly/gocappstore) OR get it on Google Play: [bit.ly/gocplay](http://bit.ly/gocplay)

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July 13th, 2015 | News | Comments Off

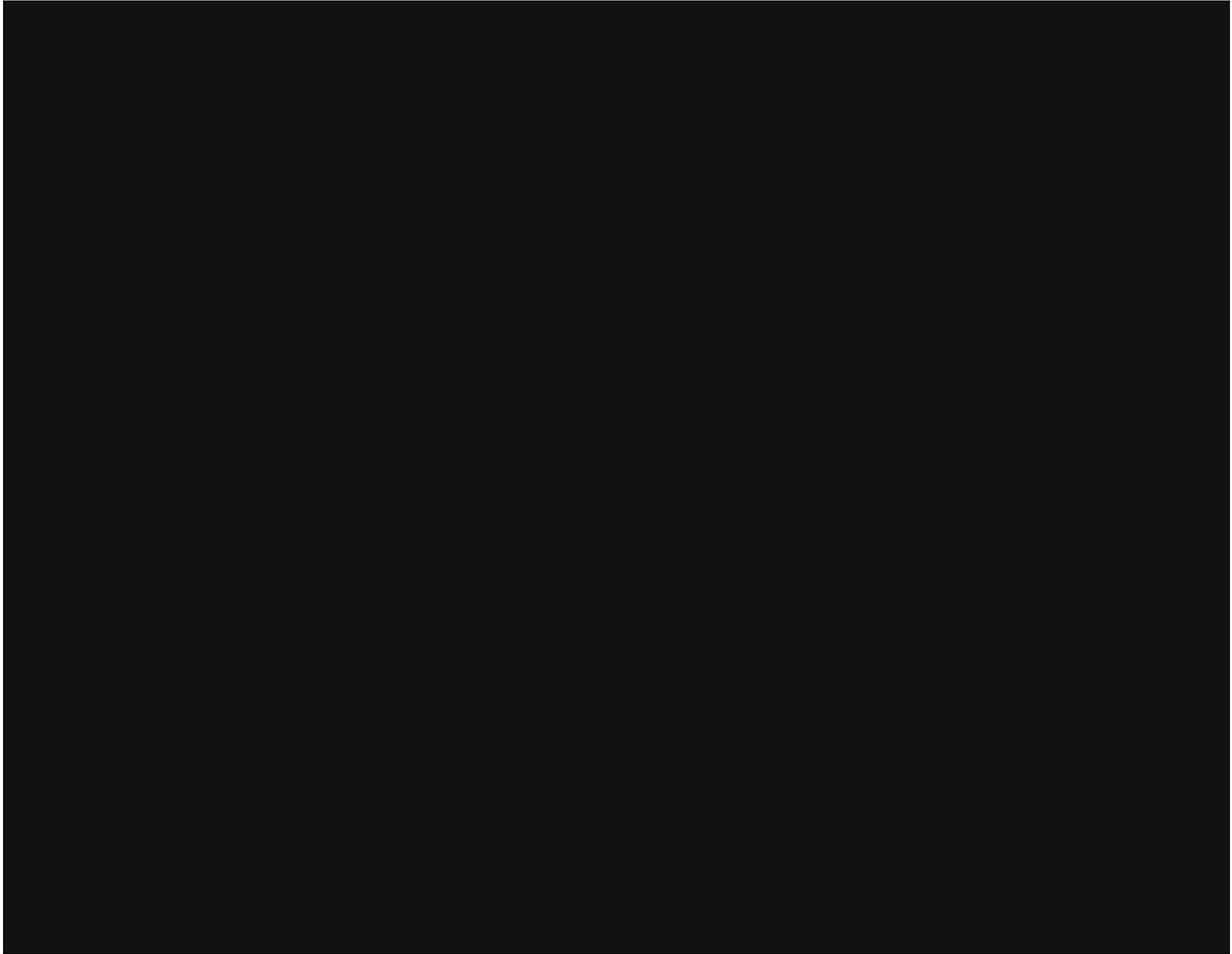
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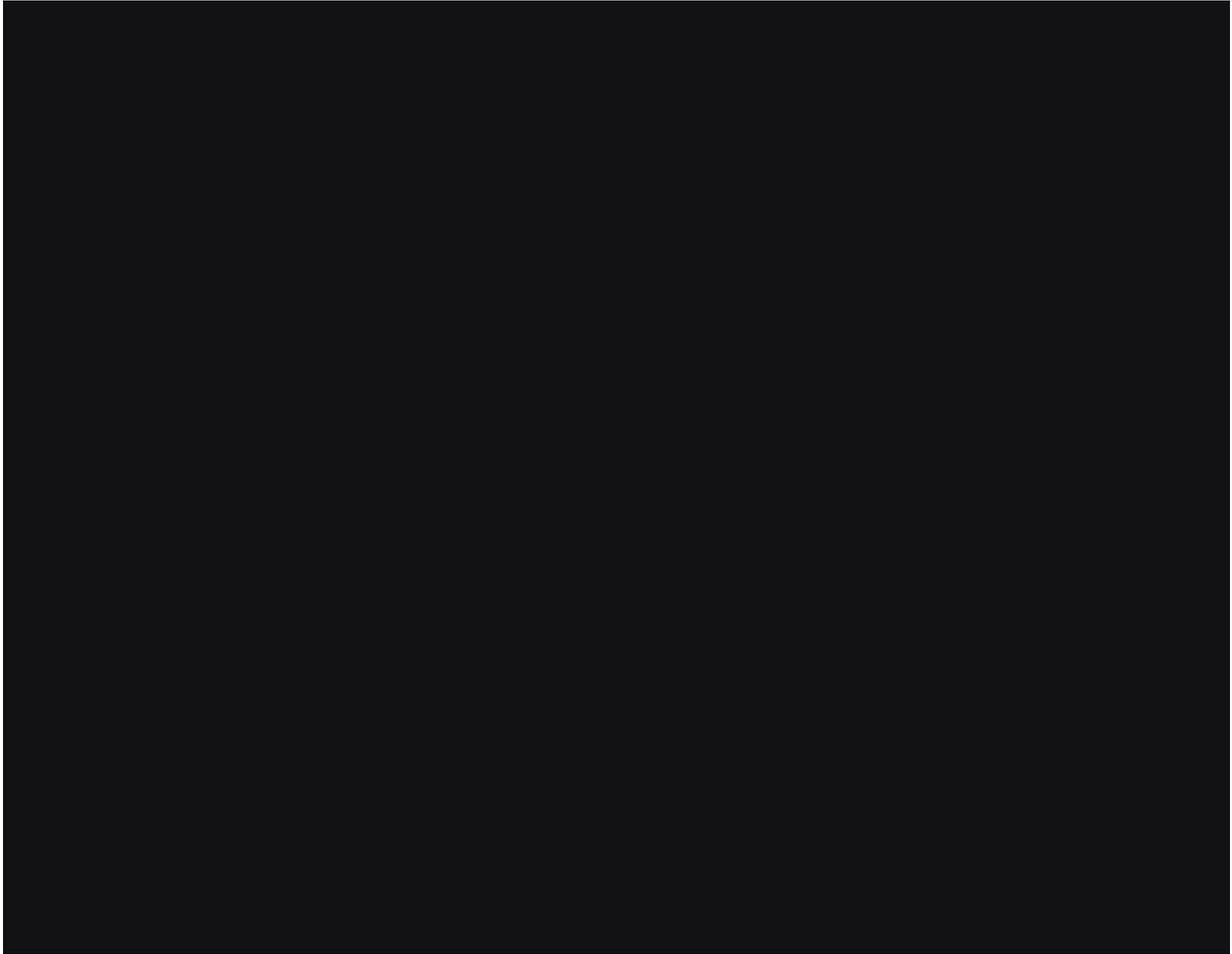
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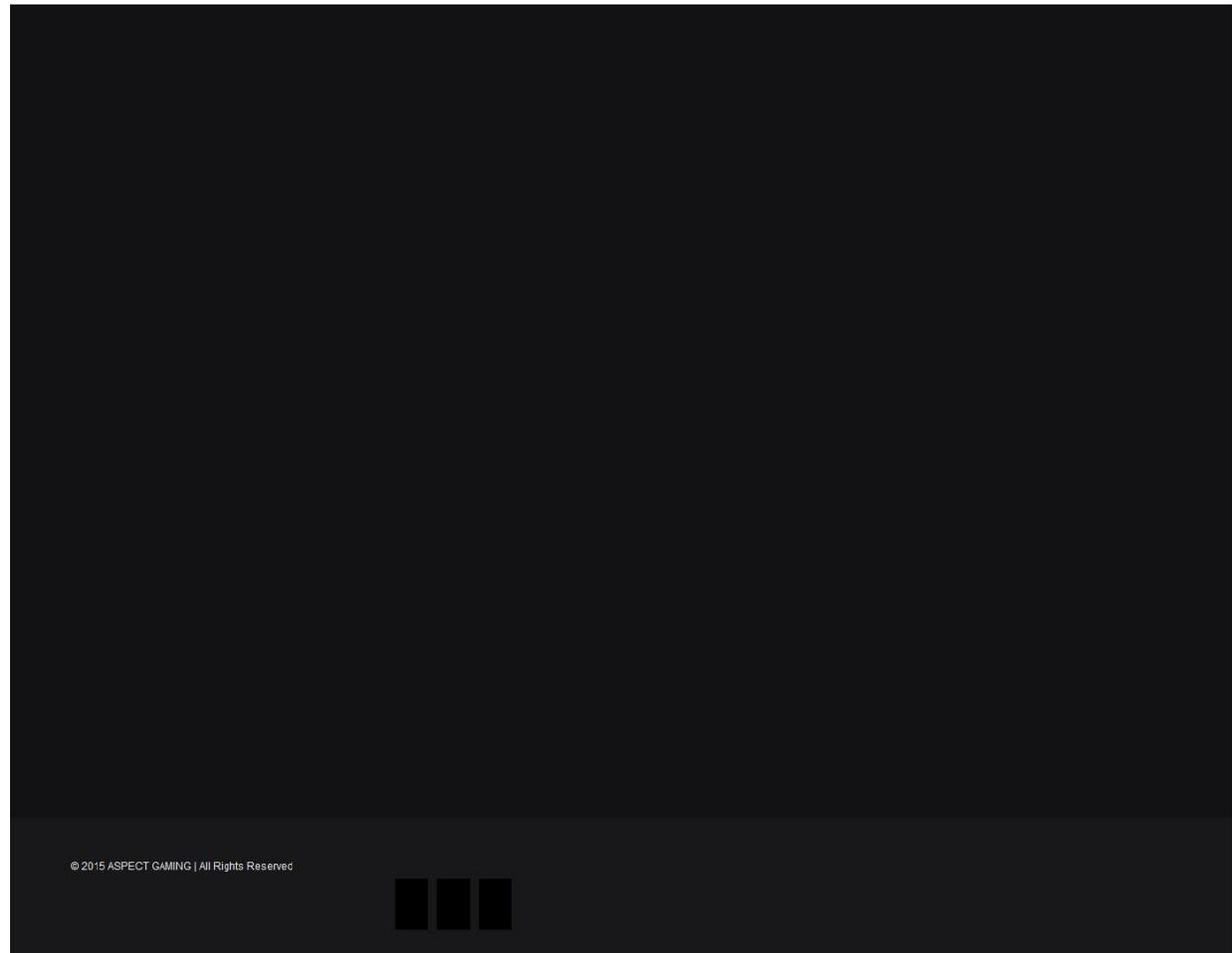


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**High 5 Games' Social Casino Proves Value of Real Casino Games in Social Gaming**

High 5 Casino surpassed 1 million active users last week, cementing its position as the fastest growing virtual casino on Facebook.

The new social product from High 5 Games became the first Facebook casino to offer so many authentic casino games from around the world to players on the world's top social network. High 5 Casino currently features more than 30 real casino games, considerably more than any of its Facebook competitors.

"We are delighted to see that so many players have installed and enjoyed our social casino in such a short amount of time," said Anthony Singer, CEO of High 5 Games. "It has become clear to us that online players are searching for the