

ESTTA Tracking number: **ESTTA720262**

Filing date: **01/13/2016**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	Good Industries, Inc.
Application Serial Number:	86452455
Application Filing Date:	11/12/2014
Mark:	GOOD
Date of Publication	12/29/2015

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, Good-O Beverage Company, 1801 Boone Avenue, Bronx, NY 10460, UNITED STATES, a partnership, composed of Kersia Corp., a Pennsylvania corporation and Kersia LLC, a Delaware limited liability company under the laws of New York, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to investigate the claim
- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 01/28/2016. Good-O Beverage Company respectfully requests that the time period within which to file an opposition be extended until 04/27/2016.

Respectfully submitted,

/AFD/

01/13/2016

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