

ESTTA Tracking number: **ESTTA708873**

Filing date: **11/16/2015**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>Exportadora BB Trading SpA.</b>
Application Serial Number:	<b>86445538</b>
Application Filing Date:	<b>11/05/2014</b>
Mark:	<b>RIO KING</b>
Date of Publication	<b>11/03/2015</b>

## **First 90 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, Wonderful Citrus LLC, 11444 West Olympic Boulevard, Los Angeles, CA 90064, UNITED STATES, a Limited Liability Company, organized under the laws of Delaware, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 12/03/2015. Wonderful Citrus LLC respectfully requests that the time period within which to file an opposition be extended until 03/02/2016.

Respectfully submitted,

/s/ Darya P. Laufer /s/

11/16/2015

**Darya P. Laufer; Danielle M. Criona**

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