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JONES DAY

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July 10, 2015

VIA U.S. EXPRESS MAIL
LABEL NO. EM 158405642 US

United States Patent and Trademark Office
Trademark Trial and Appeal Board
P.O. Box 1451
Alexandria, VA 22313-1451

Re: Request to Withdraw as Counsel
WORLD SUMMIT OF NOBEL PEACE
LAUREATES PEACE ATLANTA 2015 and Design
Serial No. 86445250
ESTTA Tracking No. ESTTA674020

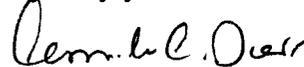
Ladies and Gentlemen:

Please find enclosed a Request to Withdraw as Counsel in connection with
WORLD SUMMIT OF NOBEL PEACE LAUREATES PEACE ATLANTA 2015 and
Design, Serial No. 86445250, ESTTA Tracking No. ESTTA674020.

Please acknowledge receipt of this letter and its enclosures by date-stamping
and returning the enclosed, stamped postcard to the undersigned.

If you have any questions or comments regarding this matter, please contact the
undersigned. Thank you for your assistance with this matter.

Very truly yours,



Camille Caine Duerr
Paralegal

Enclosures

cc: Sidney R. Brown, Esq. (w/enclosures)

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07-10-2015

U.S. Patent & TMOfr/TM Mail Rcpt Dt. #

Service Mark Registration for WORLD SUMMIT OF NOBEL PEACE LAUREATES
PEACE ATLANTA 2015, serial no. 86445250.

Applicant was notified by e-mail dated June 30, 2015 of Counsel's intent to withdraw with regard to the Application and the Extension of Time.

On July 1, 2015, Counsel filed a Withdrawal of Attorney with the Trademark Operation in accordance with its rules. Such withdrawal was granted by the Trademark Operation on the same date.

In support of Counsel's request, Counsel notes that he has taken the following steps:

- (1) has given reasonable notice to the Applicant of Counsel's intent to withdraw;
- (2) has allowed time for employment of other counsel by Applicant; and
- (3) has delivered to the Applicant all papers and property to which the Applicant is entitled with respect to this representation.

In support of Counsel's request, Counsel respectfully submits that:

- (1) Applicant has insisted upon taking action with which Counsel has a fundamental disagreement;
- (2) Counsel believes his withdrawal can be accomplished without material adverse effect on the interests of Applicant;
- (3) no response or filing is currently due from or by Applicant with the Trademark Trial and Appeal Board or the Trademark Operation;
- (4) Counsel's firm has represented Applicant on a pro bono basis; therefore, Applicant is not due any refund of advance payment of fee or expense that has not been earned or incurred;

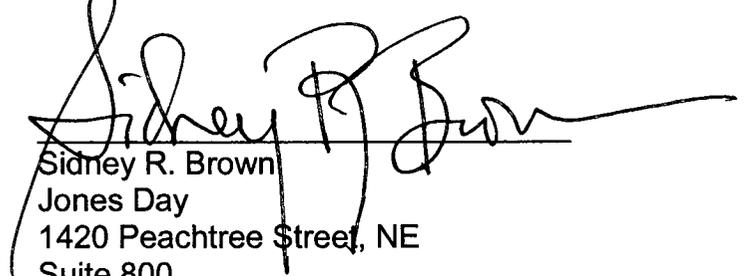
(5) Applicant has sufficient financial resources to hire new counsel; and

(6) Counsel believes his withdrawal would not result in violation of the USPTO

Rules of Professional Conduct or other law or professional obligation.

Date: July 10, 2015

Respectfully submitted,

A handwritten signature in black ink, appearing to read "Sidney R. Brown", is written over a horizontal line. The signature is fluid and cursive.

Sidney R. Brown
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Counsel