

ESTTA Tracking number: **ESTTA669089**

Filing date: **04/28/2015**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	Farlow, Calvin
Application Serial Number:	86442008
Application Filing Date:	11/01/2014
Mark:	BVA BRUTE VALLEY APPAREL
Date of Publication	04/28/2015

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, The B.V.D. Licensing Corporation, 1 Fruit of the Loom Drive, Bowling Green, KY 42103, UNITED STATES, a corporation organized under the laws of Delaware, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 05/28/2015. The B.V.D. Licensing Corporation respectfully requests that the time period within which to file an opposition be extended until 08/26/2015.

Respectfully submitted,
/John P. Hans/
04/28/2015

John P. Hans

Assistant Secretary

The B.V.D. Licensing Corporation

1 Fruit of the Loom Drive

Bowling Green, KY 42103

UNITED STATES

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