

ESTTA Tracking number: **ESTTA683724**

Filing date: **07/15/2015**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>Valerie DiBenedetto</b>
Application Serial Number:	<b>86432877</b>
Application Filing Date:	<b>10/23/2014</b>
Mark:	<b>SINSATIONAL</b>
Date of Publication	<b>07/14/2015</b>

## **First 90 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, Rich Products Corporation, One Robert Rich Way, Buffalo, NY 14213, UNITED STATES, a corporation organized under the laws of Delaware, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 08/13/2015. Rich Products Corporation respectfully requests that the time period within which to file an opposition be extended until 11/11/2015.

Respectfully submitted,

/sandramkoenig/

07/15/2015

**Sandra M. Koenig; Brian E. Turung**

**Fay Sharpe LLP**

**The Halle Building, 5th Floor, 1228 Euclid Avenue**

**Cleveland, OH 44115**

**UNITED STATES**

**skoenig@faysharpe.com, bturung@faysharpe.com, chutter@faysharpe.com**

**216-363-9000**