

ESTTA Tracking number: **ESTTA744101**

Filing date: **05/03/2016**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Application Serial No.	86430565
Applicant	Braun, Lauren

## Notice of Appeal

Notice is hereby given that Braun, Lauren appeals to the Trademark Trial and Appeal Board the refusal to register the mark depicted in Application Serial No. 86430565.

Applicant has filed a request for reconsideration of the refusal to register, and requests suspension of the appeal pending consideration of the request by the Examining Attorney.

The refusal to register has been appealed as to the following classes of goods/services:

- Class 005. First Use: 2010/09/30 First Use In Commerce: 2011/02/14  
All goods and services in the class are appealed, namely: Jewelry, namely, bracelets for the wrist and ankle of a child, that has been adapted for a medical purpose, namely, as a vaccination reminder for the caregiver of the child and the healthcare provider of the child
- Class 014. First Use: 2010/09/30 First Use In Commerce: 2011/02/14  
All goods and services in the class are appealed, namely: Jewelry, namely, bracelets for the wrist and ankle of a child, that provides notification of a pending medically related task, namely, as a vaccination reminder for the caregiver of the child and the healthcare provider of the child
- Class 041. First Use: 2010/09/30 First Use In Commerce: 2011/02/14  
All goods and services in the class are appealed, namely: Providing medical education about vaccinations to indigenous populations and healthcare workers, which medical education includes one-on-one instruction and educational materials about the importance of vaccinations in preventing childhood disease and the number, type and date of vaccinations that should be provided to children
- Class 044. First Use: 2010/09/30 First Use In Commerce: 2011/02/14  
All goods and services in the class are appealed, namely: Services related to coordinating the administration, namely, the number, dates and types, of vaccinations to indigenous populations

Respectfully submitted,  
/Stephanie T. Eckerle/  
05/03/2016

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