

ESTTA Tracking number: **ESTTA689378**

Filing date: **08/13/2015**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	The Board of Regents of The University of Texas System
Application Serial Number:	86424095
Application Filing Date:	10/15/2014
Mark:	I IDWISE
Date of Publication	07/14/2015

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, Wise F&I, LLC, 1670 Fenpark Drive, Fenton, MO 63101, UNITED STATES, a LLC, organized under the laws of Missouri, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to investigate the claim
- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 08/13/2015. Wise F&I, LLC respectfully requests that the time period within which to file an opposition be extended until 11/11/2015.

Respectfully submitted,
/Hadi Al-Shathir/
08/13/2015

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