

ESTTA Tracking number: **ESTTA661776**

Filing date: **03/18/2015**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Application Serial No.	86416660
Applicant	VIAS Partners, LLC.

## Notice of Appeal

Notice is hereby given that VIAS Partners, LLC. appeals to the Trademark Trial and Appeal Board the refusal to register the mark depicted in Application Serial No. 86416660.

The refusal to register has been appealed as to the following class of goods/services:

- Class 003. First Use: 0 First Use In Commerce: 0  
All goods and services in the class are appealed, namely: Beauty masks; Body masks; Cosmetic masks; Exfoliant creams; Eye compresses for cosmetic purposes; Eye gels; Facial beauty masks; Facial cleaning preparation, namely, salicylic acne cleanser not for medical purposes; Facial creams; Facial emulsions; Facial masks; Gel eye masks; Lip balm; Mask pack for cosmetic purposes; Non-medicated acne treatment preparations; Non-medicated lip plumping preparations; Skin masks; Skin moisturizer masks

Respectfully submitted,  
/Matthew H. Swyers/  
03/18/2015

**Matthew H. Swyers**

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