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Filing date: **03/18/2015**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

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|----------------------------|-----------------------|
| Applicant: | Marico Limited |
| Application Serial Number: | 86408475 |
| Application Filing Date: | 09/29/2014 |
| Mark: | |
| Date of Publication | 03/10/2015 |

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, PepsiCo, Inc., 700 Anderson Hill Road, Purchase, NY 10577, UNITED STATES, a corporation organized under the laws of North Carolina, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 04/09/2015. PepsiCo, Inc. respectfully requests that the time period within which to file an opposition be extended until 07/08/2015.

Respectfully submitted,

/Paul A. Lee/

03/18/2015

Paul A. Lee

Senior Trademark Counsel

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