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Filing date: **03/25/2015**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

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| Applicant: | Asian Thai Food (P) Ltd. |
| Application Serial Number: | 86405743 |
| Application Filing Date: | 09/25/2014 |
| Mark: | RUM PUM |
| Date of Publication | 03/03/2015 |

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, POM Wonderful LLC, 11444 W. Olympic Blvd. 7th Floor, Los Angeles, CA 90064, UNITED STATES, a Limited Liability Corporation, organized under the laws of Delaware, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 04/02/2015. POM Wonderful LLC respectfully requests that the time period within which to file an opposition be extended until 07/01/2015.

Respectfully submitted,

/s/ Darya P. Laufer /s/

03/25/2015

Darya P. Laufer

11444 W. Olympic Blvd. 7th Floor

Los Angeles, CA 90064

UNITED STATES

dcriona@roll.com, mrivera@roll.com, dlaufer@roll.com