

ESTTA Tracking number: **ESTTA698735**

Filing date: **09/28/2015**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>BanBao USA, Inc.</b>
Application Serial Number:	<b>86402955</b>
Application Filing Date:	<b>09/23/2014</b>
Mark:	<b>THERE'S A NEW BRICK ON THE BLOCK</b>
Date of Publication	<b>09/01/2015</b>

## **First 90 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, LEGO Juris A/S, Koldingvej 2, Billund, DK-7190, DENMARK, a corporation organized under the laws of Denmark, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to investigate the claim
- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 10/01/2015. LEGO Juris A/S respectfully requests that the time period within which to file an opposition be extended until 12/30/2015.

Respectfully submitted,  
/Laura Popp-Rosenberg/  
09/28/2015

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