

ESTTA Tracking number: **ESTTA729754**

Filing date: **02/26/2016**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Application Serial No.	86400560
Applicant	LessThan3, Inc

Notice of Appeal

Notice is hereby given that LessThan3, Inc appeals to the Trademark Trial and Appeal Board the refusal to register the mark depicted in Application Serial No. 86400560.

Applicant has filed a request for reconsideration of the refusal to register, and requests suspension of the appeal pending consideration of the request by the Examining Attorney.

The refusal to register has been appealed as to the following classes of goods/services:

- Class 035. First Use: 2014/06/20 First Use In Commerce: 2014/06/20
All goods and services in the class are appealed, namely: Advertising and promotional services on behalf of others; promotional services, namely, promoting the goods and services of others via the Internet and other communications networks; all of the foregoing being in the nature of placing advertisements of others on communications network featuring interactive electronic media; providing a website featuring content supplied by a user where advertisers, marketers, and content providers can reach, engage, and interact with online users for the purposes of promotion or advertising; advertising services, namely, cost-per-action online advertising
- Class 042. First Use: 2014/06/20 First Use In Commerce: 2014/06/20
Appealed goods and services in the class: providing temporary use of online non-downloadable computer software for creating web pages and hosting web content

Respectfully submitted,
/pfw/
02/26/2016

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