

ESTTA Tracking number: **ESTTA669325**

Filing date: **04/29/2015**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>SHANAHAN, KEITH E.</b>
Application Serial Number:	<b>86396023</b>
Application Filing Date:	<b>09/16/2014</b>
Mark:	<b>INSURANCE ROCKS</b>
Date of Publication	<b>03/03/2015</b>

## **60 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, The Prudential Insurance Company of America, 751 Broad Street, Newark, NJ 07102, UNITED STATES respectfully requests that he/she/it be granted an additional 60-day extension of time to file a notice of opposition against the above-identified mark for cause shown .

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 05/02/2015. The Prudential Insurance Company of America respectfully requests that the time period within which to file an opposition be extended until 07/01/2015.

Respectfully submitted,  
/Dorothy von Hollen/  
04/29/2015

**Dorothy von Hollen**

**The Prudential Insurance Company of America**

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