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Filing date: **03/24/2015**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

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|----------------------------|---------------------------|
| Applicant: | SHANAHAN, KEITH E. |
| Application Serial Number: | 86396023 |
| Application Filing Date: | 09/16/2014 |
| Mark: | INSURANCE ROCKS |
| Date of Publication | 03/03/2015 |

First 30 Day Request for Extension of Time to Oppose

Pursuant to 37 C.F.R. Section 2.102, The Prudential Insurance Company of America, 751 Broad Street, Newark, NJ 07102, UNITED STATES, a corporation organized under the laws of New Jersey, respectfully requests that it be granted a 30-day extension of time to file a notice of opposition against the above-identified mark.

The time within which to file a notice of opposition is set to expire on 04/02/2015. The Prudential Insurance Company of America respectfully requests that the time period within which to file an opposition be extended until 05/02/2015.

Respectfully submitted,
/Dorothy von Hollen/
03/24/2015

Dorothy von Hollen

The Prudential Insurance Company of America

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