

ESTTA Tracking number: **ESTTA733334**

Filing date: **03/14/2016**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	86391059
Applicant	Titletown Brewing Co., LLC
Applied for Mark	TITLETOWN BREWING CO
Correspondence Address	NICHOLAS A. KEES GODFREY & KAHN, S.C. 833 E MICHIGAN AVE STE 1800 MILWAUKEE, WI 53202 UNITED STATES docketing@gklaw.com
Submission	Applicant's Motion to Suspend
Attachments	Motion_to_Suspend-059.pdf(65443 bytes) ttabvue-92063295-CAN-1.pdf(1204134 bytes)
Filer's Name	Andrew C. Landsman
Filer's e-mail	docketing@gklaw.com, nakees@gklaw.com, alandsman@gklaw.com
Signature	/Andrew C. Landsman/
Date	03/14/2016

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

In re:)	
)	
Tidetown Brewing Co., LLC)	
)	
)	Serial No. 86391059
)	
)	Mark: TITLETOWN BREWING
)	CO.
)	

REQUEST FOR SUSPENSION

Pursuant to 37 C.F.R. § 2.117(a), Applicant, Tidetown Brewing Co., LLC, by its attorneys, Godfrey & Kahn, S.C., hereby moves for suspension of the above-captioned action. Applicant filed a Petition for Cancellation of Trademark Registration No. 4,593,153 on March 10, 2016, which has been given Cancellation Proceeding No. 92063295. A copy of Applicant's Petition to Cancel is attached hereto. As such a cancellation will resolve the issues in this action, Applicant requests suspension of this action until (a) Applicant requests resumption of this proceeding or (b) the denial of Applicant's Petition for Cancellation.

Respectfully submitted,

Date: March 14, 2016

TITLETOWN BREWING CO., LLC.

By: /Nicholas A. Kees/
Nicholas A. Kees
Andrew C. Landsman
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ESTTA Tracking number: **ESTTA732778**

Filing date: **03/10/2016**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Petition for Cancellation

Notice is hereby given that the following party requests to cancel indicated registration.

Petitioner Information

Name	Titledown Brewing Co., LLC		
Entity	Corporation	Citizenship	Wisconsin
Address	200 Dousman Street Green Bay, WI 54303 UNITED STATES		

Attorney information	Nicholas A. Kees Godfrey & Kahn, S.C. 833 East Michigan Avenue Suite 1800 Milwaukee, WI 53202 UNITED STATES docketing@gklaw.com, nakees@gklaw.com, alandsman@gklaw.com		
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Registration Subject to Cancellation

Registration No	4593153	Registration date	08/26/2014
Registrant	Green Bay Packers, Inc. 1265 Lombardi Avenue Green Bay, WI 54307 UNITED STATES		

Goods/Services Subject to Cancellation

Class 043. First Use: 2010/06/28 First Use In Commerce: 2010/07/29 All goods and services in the class are cancelled, namely: Arena services, namely, providing facilities for sports, concerts, conventions and exhibitions; Hotel, bar and restaurant services

Grounds for Cancellation

Priority and likelihood of confusion	Trademark Act section 2(d)
No use of mark in commerce before application was filed	Trademark Act section 1(a)
Registrant not rightful owner of mark for identified goods or services	Trademark Act section 1

Marks Cited by Petitioner as Basis for Cancellation

U.S. Application No.	86391059	Application Date	09/10/2014
Registration Date	NONE	Foreign Priority Date	NONE
Word Mark	TITLETOWN BREWING CO		

Design Mark	TITLETOWN BREWING CO
Description of Mark	NONE
Goods/Services	Class 043. First use: First Use: 1996/12/03 First Use In Commerce: 1996/12/03 brew pub and restaurant services

U.S. Application No.	86391204	Application Date	09/10/2014
Registration Date	NONE	Foreign Priority Date	NONE

Word Mark	TITLETOWN BREWING CO 1996
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Design Mark	
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Description of Mark	The mark consists of the word TITLETOWN in white in a yellow banner which is in front of a hexagon in shades of brown, green, and tan. The hexagon has the words 1996 BREWING -CO- in white and an oval shape on top in shades of brown, green, and tan with a stalk of barley in white.
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Goods/Services	Class 032. First use: First Use: 0 First Use In Commerce: 0 Beer; Root beer
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Attachments	86391059#TMSN.png(bytes) 86391204#TMSN.png(bytes) PetitionTITLETOWN.pdf(2706336 bytes)
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Certificate of Service

The undersigned hereby certifies that a copy of this paper has been served upon all parties, at their address record by First Class Mail on this date.

Signature	/Nicholas A. Kees/
Name	Nicholas A. Kees
Date	03/10/2016

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

In re Registration No. 4,593,153)	
TITLETOWN BREWING CO., LLC)	
Petitioner,)	
v.)	Cancellation No. _____
GREEN BAY PACKERS, INC.)	
Respondent.)	

PETITION FOR CANCELLATION

Petitioner, Titledown Brewing Co., Inc., (“Titledown Brewing”), a Wisconsin limited liability corporation, located and doing business at 200 Dousman St., Green Bay, WI 54303, believes that it is being damaged and will continue to be damaged by Registration No. 4,593,153 for the mark TITLETOWN (the “TITLETOWN Registration”) and accordingly petitions to cancel this registration.

As grounds for cancellation, Titledown Brewing alleges:

1. Since the mid-1990’s, Titledown Brewing has been engaged in the business of providing brew pub and restaurant services, among other things.

2. Titledown Brewing has operated a brew pub and restaurant in Green Bay, Wisconsin called “Titledown Brewing Co.” since December 3, 1996.

3. Titledown Brewing has continuously used the term TITLETOWN in its trademarks for beer, root beer, and brew pub and restaurant services since December 3, 1996.

4. Upon information and belief, respondent, Green Bay Packers, Inc. (the “Packers”) is a Wisconsin corporation located at 1265 Lombardi Ave, Green Bay, WI 53404.

5. The Packers own Registration No. 4,593,153 (the “’153 Registration”) for the trademark TITLETOWN for “Arena services, namely, providing facilities for sports, concerts, conventions and exhibitions; Hotel, bar and restaurant services, in Class 43, which registration was granted on August 26, 2014, based on an intent-to-use application filed on November 24, 2010, and later claimed first use on June 28, 2010 and first use in commerce on July 29, 2010.

6. Titledown Brewing is being damaged by the ’153 Registration because the United States Trademark Office has refused registration of Titledown Brewings’ pending application Serial No. 86391059 for the mark TITLETOWN BREWING CO for brew pub and restaurant services in Class 43, in view of the ’153 Registration.

7. Titledown Brewing is also being damaged by the ’153 Registration because the United States Trademark Office has refused registration of Titledown Brewings’ pending application Serial No. 86391204 for the mark TITLETOWN BREWING CO 1996 and Design for beer and root beer in Class 32, in view of the ’153 Registration.

8. Titledown Brewing previously owned Federal Trademark Registration No. 2,149,875 for TITLETOWN BREWING for beer and root beer, and for brew pub and restaurant services (the “Titledown Brewing Registration”).

9. The Titledown Brewing Registration was registered on April 7, 1998, with a date of first use of December 3, 1996.

10. The Titledown Brewing Registration was cancelled on January 8, 2005, because Titledown Brewing did not file a declaration of use under Section 8.

11. Although the Titledown Brewing Registration was cancelled, Titledown Brewing continued to use the TITLETOWN BREWING mark at all times between December of 1996 and today, and Titledown Brewing owns valuable goodwill represented by its TITLETOWN BREWING mark.

12. Titledown Brewing's beer and root beer is available at the Titledown Brewing Co. brew pub, as well as at bars and restaurants throughout the state of Wisconsin.

13. Titledown Brewing was named Best Brewpub of the Year for 2016 by the readers of USA Today and 10Best.

14. In 2015, Titledown Brewing was named Large Brewpub and Large Brewpub Brewer of the Year at the Great American Beerfest, the premier U.S. beer festival and competition held annually in Denver, Colorado.

15. Titledown Brewing previously won medals for its beers at the Great American Beerfest in 2008, 2009, and 2014, and has also received medals for its beers at the World Beer Cup as well as other local and regional awards.

16. By virtue of Titledown Brewing's extensive use, advertising, and promotion of its TITLETOWN BREWING mark, and long before the filing date or alleged date of first use of the TITLETOWN Registration, the TITLETOWN BREWING mark became extremely well known and acquired a strong secondary meaning signifying Titledown Brewing.

17. Upon information and belief, the term “Titletown U.S.A.” was not used by the Packers until the mid-1990’s, and then only on apparel and other merchandise.

18. According to a post to the Packers’ website (<http://www.packers.com/news-and-events/article-cliffs-notes/article-1/The-truth-about-the-name-Titletown/cdc4082c-ffb8-4e94-9bed-0b2a42ad6c96>) (copy attached as Exhibit A), on December 6, 1961, a breakfast was held for “more than 100 local businessmen,” regarding the appellation “Titletown, U.S.A.”

19. Upon information and belief, the December 6, 1961 breakfast was not hosted or sponsored in any way by the Packers.

20. December 6, 1961 was the Wednesday following the Packers’ defeat of the New York Giants, which clinched the NFL’s Western Conference championship, putting the Packers in the NFL Championship Game for the first time in many years.

21. After the December 6, 1961 breakfast, the people of Green Bay proceeded to decorate downtown Green Bay with “Titletown” banners and held a city-wide Christmas party on December 23, 1961, where a theme song “Titletown U.S.A.” was sung to the tune of “Mr. Touchdown.”

22. The Packers went on to win the 1961 NFL Championship, thereby seemingly justifying the appellation “Titletown, U.S.A.”

23. Although it was the Packers’ success on the field in 1961 that provided the motivation and impetus to for the appellation “Titletown, U.S.A.,” upon information and belief, the term was not used by the Packers or by others to refer to the Packers organization.

24. After winning the 1961 NFL Championship, through the 1967 season, the Packers enjoyed a period of success, winning four of the next six NFL championships, including Super Bowls I and II.

25. However, in the 29 years between 1967 and 1996, the Packers had just nine seasons above .500, reached the playoffs only five times (1972, 1982, 1993, 1994, and 1995), won one divisional playoff game (1995), and won zero championships.

26. Consequently, after 1967 and until Titledown Brewing's first use of the TITLETOWN BREWING mark, the term "Titledown U.S.A." became less connected with the Packers football team itself, and instead became a nostalgic term of endearment.

27. The Packers began fielding a more competitive team after hiring Coach Mike Holmgren and acquiring Brett Favre in 1992, but did not win a championship until Super Bowl XXXI, which was played on January 26, 1997, almost two months after Titledown Brewing began using the TITLETOWN BREWING mark.

28. Currently, at least thirty businesses in and around Green Bay use the term Titledown or Titledown U.S.A. in their names or advertising materials.

29. Two representative examples of non-Packers entities using the term "Titledown" are the city of Green Bay, which includes the term "Titledown U.S.A." on the official city seal, and the Greater Green Bay Chamber of Commerce, which owns the domain name www.titledown.org and has its website homepage at that domain name, but there are many other types of businesses as well.

30. Upon information and belief, the Packers have never offered Arena services, namely, providing facilities for sports, concerts, conventions and exhibitions under the TITLETOWN mark, nor has it ever licensed others to do so.

31. Upon information and belief, the Packers have never offered hotel services under the TITLETOWN mark, nor has it ever licensed others to do so.

32. Upon information and belief, the Packers have never offered bar and/or restaurant services under the TITLETOWN mark, nor has it ever licensed others to do so.

33. Upon information and belief, the Packers did not use the TITLETOWN mark for bar and restaurant services prior to June 28, 2010, the date of first use identified in the TITLETOWN registration.

34. The specimen submitted by Packers in the TITLETOWN registration does not show the mark used in connection with the services listed in the TITLETOWN registration.

35. The specimen submitted by Packers in the TITLETOWN registration appears to be a photograph of a sign advertising a "Festival Foods Tiletown Grill" which, upon information and belief, is operated by Festival Foods, a well-known grocer in and around the Green Bay area.

WHEREFORE, Tiletown Brewing believes that it is being damaged and will continue to be damaged by the TITLETOWN Registration and petitions to cancel that registration.

Please deduct the requisite filing fee and any other fees associated with this proceeding from the deposit account of Godfrey & Kahn, S.C., Account No. 07-1509.

Respectfully submitted,

TITLETOWN BREWING CO., LLC.

Date: March 10, 2016

By: /Nicholas A. Kees/

Nicholas A. Kees

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Want to know the ins and outs and ups and downs of Lambeau and Lombardi and their teams? If you think you already know...you might not. Just ask Cliff Christl, team historian. Seriously. Ask him. E-mail him any question about any game, player, coach, or play, uniform, road trip, or rumor from 1919 to today to get the true story. E-mail Cliff with your name and hometown at history@packers.com. Find the answer posted [here](#).

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The truth about the name 'Titletown'

Posted Aug 27, 2015



Cliff Christl Packers team historian



Aaron Rodgers has had the best corps of receivers

Jim from Blue Ridge, GA

Although this part is not exactly pertinent to my question, I'll include it as background. I am on dialysis twice a week and recently had a new "tech" do the "sticking" on me. It's pretty cold in the dialysis center, so I take my Packer throw-along with me to keep me warm for the three hours of treatment. Of course, being in Atlanta Falcons country, there are not too many Packer fans so I initially got a lot of ribbing, but it has died down. Anyway, the new "tech", Allie, asked me the first day she treated me if I was a Packers fan. Then she said she was, too. In fact, she told me way back in Packers history her great uncle, who was a baker in either Vermont or New Hampshire, played with a Packers "farm club" in either of those states or another nearby. I had never heard of Packers farm clubs so I thought I'd ask you about it. I was born and raised in Wausau, Wis., and have been a Packers fan for my 78 years. In fact, I have a framed Green Bay Packers, Inc., share of stock hanging by my computer so I can look at it every day.



Jim, thanks for your touching story about two Packers fans connecting in enemy territory, but more importantly at a place where lives are saved. Yes, the Packers entered into agreements with minor league teams at various times from the 1940s through at least the 1960s. I can't be certain that I'm giving you a precise history of all their affiliations, but my guess would be that your Packers fan friend's great uncle might have played with the Lowell (Mass.) Giants or Hartford (Conn.) Knights. Both were members of the Atlantic Coast Football League in the 1960s. Vince Lombardi worked out an agreement with Lowell in 1967 to send his taxi squad players there. The taxi squad was equivalent to today's practice squad. Following the 1966 season, the Packers had signed Dick Capp, who made a big play in Super Bowl II, off the Lowell roster, so that might have set the stage for the agreement, or perhaps it suggests there was some tie the previous year, as well. Defensive tackle Leon Crenshaw, who played in 10 games for the Packers in 1968, also played for Lowell in 1966-67. The Packers' agreement with Hartford covered at least the 1968 season. I'm assuming they dropped Lowell and picked up Hartford as their affiliate. I'm also aware the Packers entered into agreements with the Lona Island Indians of the American Association in 1941. and with

CLIFF'S NOTES

- Favre, Rodgers: Packers in midst of greatest QB run in NFL history
- Trade for Archie Manning fell through in 1974
- Super Bowl I rebroadcast had its flaws
- Bill Walsh: Serious candidate in Green Bay? Not likely
- Fans inquire about Lombardi's Packers

RSS

MORE FROM CLIFF CHRISTL

the San Diego Bombers of the Pacific Coast League in 1946. In 1941, Curly Lambeau sent one of his all-time greats, Verne Lewellen, to Long Island to coach the team and implement the Packers' system. Lambeau also said at the time that was the first working arrangement the Packers ever had with a minor league team. Jim, why don't you get the name of your tech's great uncle and email it to me? Maybe I'll recognize it.



Chuck from Hartland, WI

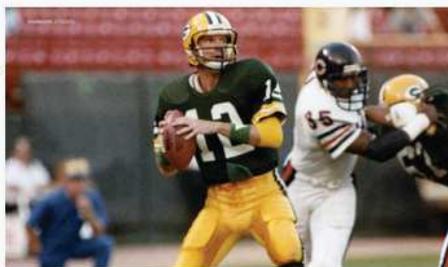
I read that the Packers record for most TD receptions by a running back in a season was set way back in 1931 by Johnny Blood with 10. Is this true?

Yes, Blood caught 10 TD passes in 1931 and that remains the record today. Amazing, isn't it? That's

what paved Blood's path into the Pro Football Hall of Fame – his playmaking ability at a time when the game was dominated by punters and short-yardage line-plungers. In 1931, winning teams scored more than two touchdowns in less than half of all NFL games. Actually, Blood's five TD receptions in 1930 ties him for the second highest single-season mark in Packers history with Dorsey Levens and Ahman Green. Also, I congratulate you for calling him Johnny Blood. It shows you know your Packers history. That was his name throughout his pro career – the only one to appear in a Packers publication of any kind or in the Green Bay or Milwaukee papers.

Frank from Waukesha, WI

How do Lynn Dickey and his receivers compare to Brett Favre and Aaron Rodgers and their receivers?



Good question. First of all, as a passer, Lynn Dickey was in the same league as Favre and Rodgers.

He threw a beautiful deep ball. He could make every throw. Plus, he was a respected leader and football smart. But where he didn't measure up to Favre and Rodgers was when he had to elude a pass rush. He wasn't the most mobile quarterback to start with, and then he suffered two traumatic injuries – one to his hip in Houston in 1972 and a compound fracture to his left leg in 1977 – that limited his mobility even more. Thus, he didn't have the ability to make a big play out of a bad play, which was one of Favre's greatest gifts and now ditto for

Rodgers. As far as receivers go, James Lofton is the best I've ever seen in a Packers uniform and someone who wasn't far behind Jerry Rice among the best I've seen in the NFL. To me, one of the most important measures of greatness at any position is whether a player is capable of excelling for any team in any system. Lofton would have been special in a Bill Walsh offense, just as he was in Bob Schnelker's vertical passing game in Green Bay. I think the Packers' next best receiver since the Lombardi years was without a doubt Sterling Sharpe, but he and Favre played together for only three seasons. I also think Jordy Nelson has been rapidly climbing the Packers' list of all-time best receivers. When you factor in him, Greg Jennings, Randall Cobb, Jermichael Finley, Donald Driver and others, I think Rodgers has had by far the deepest receiving corps. Considering there was still a little left in John Jefferson's tank when he played opposite Lofton, and tight end Paul Coffman and running backs Eddie Lee Ivey and Gerry Ellis were all above average receivers at their respective positions, I'd say Dickey had the next best set. I think Favre's cast was the weakest, partly because his most talented receivers, starting with Sharpe, didn't stand the test of time. Javon Walker had the talent to be special, but wasted it. Robert Brooks' career was derailed by injury after he turned heads with a 102-catch season. And while Antonio Freeman and Driver were two of the most productive receivers in Packers history, they had one all-pro season between them: Freeman in 1998. That said, Favre benefited from playing with two good pass-catching tight ends – Mark Chmura and Keith Jackson briefly – and some backs that could do damage in the passing game, at least on screens: Edgar Bennett, Dorsey Levens and Ahman Green.

Peter from Madison, WI

Where did the nomenclature "Tittletown" originate? Some people say it arose out of the

controversial rivalry with Y.A. Tittle and the Giants. Other websites say it's because the Packers have the most NFL championships. Who is right?



Typical of much about Packers history that's available on the Internet, neither story is correct. Green Bay was proclaimed "Tittletown, U.S.A." on Dec. 6, 1961, during a breakfast held at Green Bay's old Beaumont Hotel and attended by more than 100 local businessmen. This was before the Packers won their first NFL title under Vince Lombardi. Here's the

backdrop. Three days earlier, the Packers beat the New York Giants, 20-17, at Milwaukee County Stadium to clinch the Western Conference championship and assure Green Bay would be the site of the NFL Championship Game for the first time ever. Back then, the championship game rotated between the Eastern and Western conferences from year-to-year. Although the Packers had won six previous NFL titles under Curly Lambeau, the only time they had played host to a championship was in 1939, and the game was played in Milwaukee largely because State Fair Park had a larger capacity than old City Stadium. To say the least, Green Bay fans were not happy with that decision. Twenty-two years later, when it became a certainty the title game was going to be played in Green Bay, just about everyone in the city was overcome with euphoria.

The Packers flew from Milwaukee to the West Coast for their final two regular-season games, but the people of Green Bay were so giddy they immediately started planning for a New Year's Eve day title game. Presumptuously, they adopted the Tittletown name and mapped plans that included hanging Tittletown banners throughout the city's downtown, holding a Dec. 23 Christmas party for the team at the Brown County Veterans Memorial Arena and adopting the theme song, "Tittletown, U.S.A.," sung to the tune of "Mr. Touchdown." The breakfast essentially launched a nearly month-long civic party and set the stage for maybe the most raucous New Year's Eve celebration in Green Bay's history when the Packers crushed the Giants, 37-0, in the championship game to justify the Tittletown name. I was 14 years old at the time and to this day I don't believe there has been a Packers game more eagerly anticipated by local fans than that one. I'd also add you could learn more about the story of Tittletown and the '61 championship by visiting the new Packers Hall of Fame.



Theo from Safety Harbor, FL

My first football memory was a game against the Bears, probably late 1960s or early '70s, when Bart Starr was in the last year or so of his career. I remember him driving the Packers down the field in the waning moments of the game and winning it on a run around tackle with seconds left to play.

I was so caught up in the suspense and drama that, as a 9- or 10-year-old, I actually became emotional about it. I remember the announcers marveling about the "old pro" still "having it." Could you find the particulars of that game?

The game was played Nov. 15, 1970, at Lambeau Field. And it was Bart Starr's last hurrah. With three seconds to play, Starr scored on a bootleg to the right to give the Packers a 20-19 victory over the Bears. More impressively, Starr drove the Packers 80 yards in 1 minute 37 seconds, despite what *Green Bay Press-Gazette* sportswriter Lee Rimmel called a "tender arm." A chronic shoulder problem had forced Starr to miss the previous game, but he engineered the drive with no timeouts left by connecting on mostly short to medium throws. On his winning TD, Starr faked a handoff to fullback Perry Williams, read the coverage on tight end John Hilton and scampered into the end zone.

Don from Torrington, CA

I have always enjoyed your writing. What is your favorite stop on the Packers walking history tour that you put together a while back? Has the tour been well received by the people of Green Bay? Were you happy with



on Green Bay: were you happy that
how it came out?



Thanks for asking and being a loyal reader. Yes, I'm extremely happy about how it turned out, and it has attracted a lot of attention and foot traffic. Scott King, a friend and local bank executive, did an outstanding job as our fundraiser; the community was supportive and our sponsors were extremely generous. My favorite stop? Probably old City Stadium because of the history that took place there. But of the other 21 sites with commemorative plaques, there are buildings at 16 of them and they don't look much different than pre-1970 when the actual history transpired in those places. So it's not just a tour of commemorative plaques or monuments, but an opportunity to stand in the footprints of Packers legends and relive history. Here's the website for anyone interested: <http://www.packersheritagetrail.com/>

For more of Cliff Christ's historical perspectives, [click here](#).

24 Comments

Packers.com

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Z from MN • 6 months ago

Bart Starr, the original "read-option" quarterback.

6 ^ | v • Reply • Share



OKGOPACK • 6 months ago

Great, great questions and answers. Can't even decide which one I liked best! The walking tour is really interesting, had one problem - walked all the way along the trail to see where the old Indian Packing Co. was, and when we got there we couldn't tell which of the buildings was the only original one left.

4 ^ | v • Reply • Share



Bob Schuknecht → OKGOPACK • 6 months ago

A plug for the Trolley Tour. They will tell you which building is the original Indian Packing Plant building.

1 ^ | v • Reply • Share



PackMan27 • 6 months ago

I think Cliff writes more words in one article than Vic writes in a week's worth of columns. :) Thank you for the great read, Mr. Christ!

4 ^ | v • Reply • Share



PBRCat • 6 months ago

Cliff, I think this is your best article so far, and they've all been great! Thanks so much and keep up the good work!!

4 ^ | v • Reply • Share



Bob Schuknecht • 6 months ago

Another good article Cliff. I have read a lot of books on Packers history but don't remember anything about minor league agreements. Learned something today. I took the Heritage Trail Trolley this past summer. It is a great way to see the trail.

3 ^ | v • Reply • Share



AHMAN GREEN 34 • 6 months ago

Good afternoon Mr. Christ:) This whole article was awesome, and thank you so much for teaching a lot more about the history of our Packers:) I love the old photos, and reading the stories from the other Packer fans:) I am a Texas girl, and have been one all my life, but I have been a Packers fan since I was 4 years old living right in the middle of Cowboys country:) A guy that played college football for my dad was drafted by Vince Lombardi in the 60's. That is how I became a Packers fan. I have been coming back to the great state of Wisconsin for a little over 20 years to visit and to see our Packers play. I love the whole state, the way of life, the people, and first and always our Green Bay Packers. WOOPS! I love walking up the steps going into Lambeau. I get a little weepy eyed every time I do, and I know there is no crying in football:) I just think of all the Packer fans that have gone up those steps and watched all those historic games:) I love to say even though I am proud to say I am a Texas girl, I do tell people I am a Packer fan

to say even though I am proud to say I am a Texas girl, I do see people that I know for all my life, and do bleed the green and gold. GO PACK GO SMILE

2 ^ | v . Reply . Share .

 nvpacker → AHMAN GREEN 34 • 6 months ago
Great post #34. I feel the same way!

1 ^ | v . Reply . Share .

 AHMAN GREEN 34 → nvpacker • 6 months ago
Good morning fellow Packer Backer;) I love to read about the stories from other Packer fans about our Packers back in the days, and see the old photos. I don't think we can ever see or read too much about those olden days:)

^ | v . Reply . Share .

 Linda Lange • 6 months ago
Cliff, I enjoyed the item on Tittletown. I think the song began, "We have a pride in world titles./We have collected six, you see." That is all I can remember. And although the sobriquet had nothing to do with Y.A. Tittle, I do believe the New York sportswriters joked that after the Packers played the Giants, Green Bay would have to change its name to "Tittletown." They thought that was very funny until their team got drubbed, 37-0. I agree that there has never been a game so eagerly anticipated.

2 ^ | v . Reply . Share .

 DanTwoLakes1M → Linda Lange • 6 months ago
I remember seeing a newspaper headline back then that read: "NY can have Tittle, GB has title"

^ | v . Reply . Share .

 shavager → Linda Lange • 6 months ago
Think there might've been some motivation there Linda? I don't know IF Lombardi would've paid attention to it, you can bet Nitschke, Willie Davis, Henry Jordan, and company would've!

^ | v . Reply . Share .

 Tank79 • 6 months ago
zowie! another boomer from Cliff!
i have embraced my inner history nut in recent years and this obscure stuff is just endlessly fascinating to me.....keep it up man!!

1 ^ | v . Reply . Share .

 LeftCoastPacker • 6 months ago
Wonderful writing and wonderful memories. Thanks.

1 ^ | v . Reply . Share .

 Susan Mann • 6 months ago
Nice stories. I really enjoy the fact that the Pack has a "team historian." Keep up the good work.

1 ^ | v . Reply . Share .

 HurricaneRon • 6 months ago
Cliff, thanks for the comments regarding James Lofton. I know I've always felt he was the best wide receiver I've seen playing for the Packers. I still look back on those early 1980s teams with a "what if" view. Thanks for the great articles each week!

1 ^ | v . Reply . Share .

 Lee Johnson • 6 months ago
Vick I was wondering how does a person like yourself land a job like you got. Did the Packer recruit you. Was it a job that you knew about and applied for. I sure they didn't put an add in the news paper. But that how I got my job. Just wondering what is the pay scale of coaches. I know MM must millions but what about coaches like Joe Whitt or Edger Bennent

^ | v . Reply . Share .

 BoogossioShoggl-rootio • 6 months ago
To expound on Dickey's arm and accuracy, watch the Monday night game between Green Bay and Washington on MNF 1983 and it will become evident. That game was tremendous for Packer fans, and I was appalled (but not surprised) when the MNF brass picked their top 25(35?) games to commemorate their anniversary on of air time.

This game was tragically left off the list. I would have thought top 10 for sure.

This game was tragically left on the list. I would have brought up TD for sure.
 I would also say it is an understatement to say that Dickey had a cannon.
 He took a beating with an at best average line.
 Very under appreciated.

^ | v • Reply • Share



easty • 6 months ago

Thanks, Cliff - really enjoyed the article and learnt a heck of a lot more about the Pack.
 Looking forward to your next history article.

^ | v • Reply • Share



DarthPacker • 6 months ago

The Force is Strong with Cliff's articles!

^ | v • Reply • Share



Skip • 6 months ago

Cliff

I just love these historical writings of yours. I have been a Packer fan since 1956.

^ | v • Reply • Share



Tittletown USA • 6 months ago

Cliff,

In my visit to training camp this summer, I've now visited all but one of the "Heritage Trail" sites. I would suggest adding Tony Canadeo's name to the Trail, as he is interned at the same cemetery where Curly Lambeau is buried.

In addition, it would be worth mentioning that Packer greets Arnie Herber and Lawie Dilweg are buried at the Fort Howard Cemeteray in Green Bay.

While I was at the Lambeau Field visitor information desk, there are no "Heritage Trail" pamphlets visible at the desk promoting the trail. They would give you one if you knew to ask about it only. I don't remember this being the case last year. They should have the "Heritage Tour" pamphlet on display at the Lambeau Field tour desk as well in my opinion.

^ | v • Reply • Share



Vincent • 6 months ago

I am back to reading Cliff's column. I would have to say this one was excellent !

^ | v • Reply • Share



Erryl Mendenhall • 6 months ago

Ditto, outstanding article. I hope you get healthy and continue to share with us the history lessons. Thank you so much!

^ | v • Reply • Share

ALSO ON PACKERS.COM

WHAT'S THIS?

Matt Forte, Mike Wallace and here we go!

2605 comments • 9 hours ago



HA26@ — Gotta call my travel agent. I'm goin' to Norway in August, baby!!

Packers have 14 free agents

88 comments • 8 hours ago



Karmark — a rumor... on Packers.com... the end is nigh !

Packers re-sign G Taylor

28 comments • a day ago



BT — No, I get your drift. Remember that Lang and Sitton were both LTs in college (so was Tretter). Linsey was the first guy ...

Don't let the mania make you crazy

2045 comments • a day ago



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