

ESTTA Tracking number: **ESTTA671423**

Filing date: **05/11/2015**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>J Shoes International Co., LTD</b>
Application Serial Number:	<b>86384926</b>
Application Filing Date:	<b>09/04/2014</b>
Mark:	<b>J SHOES</b>
Date of Publication	<b>04/14/2015</b>

## **First 90 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, Joya Schuhe AG, Betenwilerstrasse 5, Roggwil TG, CH-9325, SWITZERLAND, a Aktiengesellschaft (AG), organized under the laws of SWITZERLAND, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to investigate the claim
- The potential opposer needs additional time to seek counsel to represent it in this matter

The time within which to file a notice of opposition is set to expire on 05/14/2015. Joya Schuhe AG respectfully requests that the time period within which to file an opposition be extended until 08/12/2015.

Respectfully submitted,  
/Daniel Maier/  
05/11/2015

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