

ESTTA Tracking number: **ESTTA718696**

Filing date: **01/06/2016**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Application Serial No.	86380958
Applicant	Peak Oyun Yazilim ve Pazarlama A.S.

## Notice of Appeal

Notice is hereby given that Peak Oyun Yazilim ve Pazarlama A.S. appeals to the Trademark Trial and Appeal Board the refusal to register the mark depicted in Application Serial No. 86380958.

Applicant has filed a request for reconsideration of the refusal to register, and requests suspension of the appeal pending consideration of the request by the Examining Attorney.

The refusal to register has been appealed as to the following classes of goods/services:

- Class 009. First Use: 0 First Use In Commerce: 0  
All goods and services in the class are appealed, namely: Downloadable computer game software for use on wireless devices and computers; computer game software; computer game programs; electronic game programs; interactive video game programs
- Class 035. First Use: 0 First Use In Commerce: 0  
All goods and services in the class are appealed, namely: Promoting goods and services by distributing coupons, rebates, discounts, or special offerings on goods and service provided by others all via a mobile application
- Class 041. First Use: 0 First Use In Commerce: 0  
All goods and services in the class are appealed, namely: Entertainment services, namely, providing on-line computer games and providing on-line games on mobile devices; providing online non-downloadable software videogame software
- Class 042. First Use: 0 First Use In Commerce: 0  
All goods and services in the class are appealed, namely: Providing online non-downloadable software for playing video games, namely, providing online non-downloadable software to enable users to create personal profiles featuring social networking information related to the video game

Respectfully submitted,  
/Monica Riva Talley/  
01/06/2016

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