

ESTTA Tracking number: **ESTTA709999**

Filing date: **11/20/2015**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>Counter Brands, LLC</b>
Application Serial Number:	<b>86365294</b>
Application Filing Date:	<b>08/13/2014</b>
Mark:	<b>BEAUTYCOUNTER</b>
Date of Publication	<b>10/27/2015</b>

## **First 90 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, BEAUTIVENTURES INTERNATIONAL, LLC, 18480 PACIFIC STREET, FOUNTAIN VALLEY, CA 92708, UNITED STATES, a LIMITED LIABILITY COMPANY, organized under the laws of CALIFORNIA, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer is engaged in settlement discussions with applicant

The time within which to file a notice of opposition is set to expire on 11/26/2015. BEAUTIVENTURES INTERNATIONAL, LLC respectfully requests that the time period within which to file an opposition be extended until 02/24/2016.

Respectfully submitted,  
/lori lee yamato/  
11/20/2015

**Lori Lee Yamato**

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