From: Carlson, Kristin

Sent: 12/15/2015 7:34:11 PM

To: TTAB EFiling

CC:

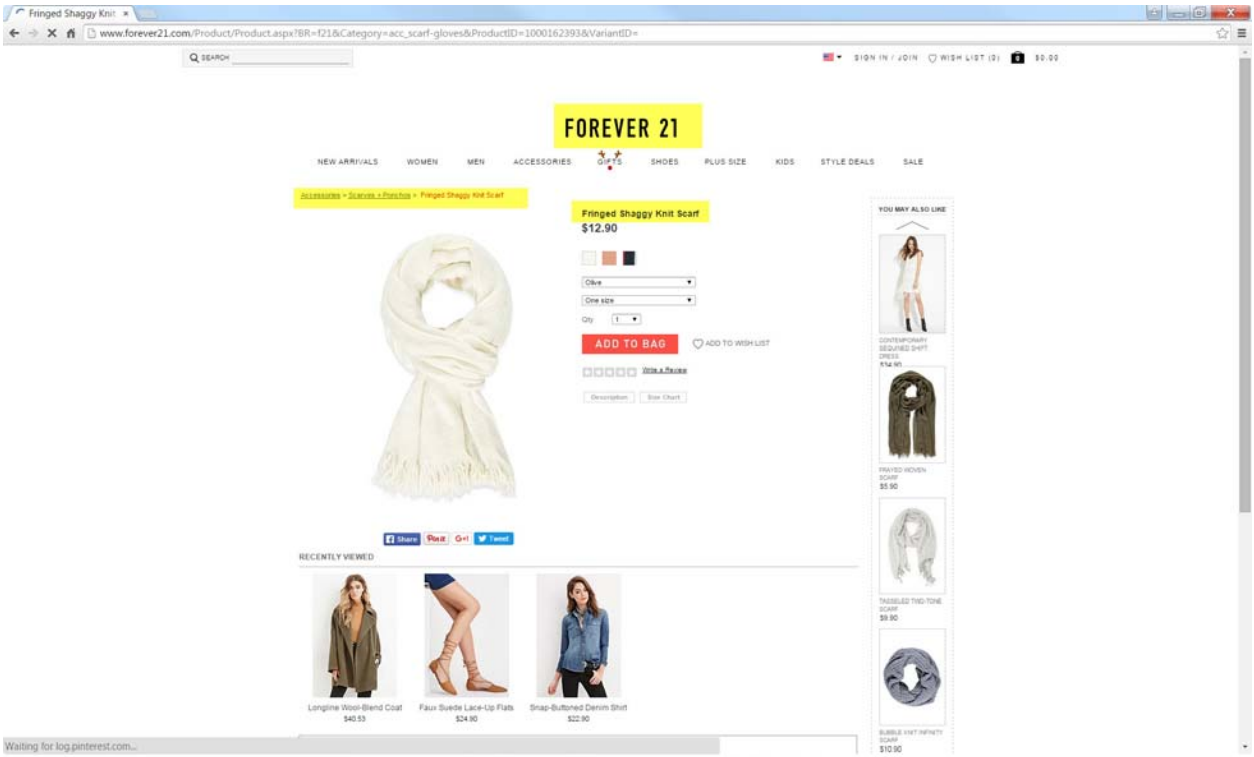
Subject: U.S. TRADEMARK APPLICATION NO. 86358586 - PROJECT 7 - JAGW6632TUS - Request for Reconsideration Denied - Return to TTAB - Message 2 of 3

****

Attachment Information:

Count: 28

Files: Forever 21 - Scarf 1.jpg, Forever 21 - Scarf 2.jpg, Forever 21- Shoes 1.jpg, Forever 21- Shoes 2.jpg, Forever 21 - Shirt 1.jpg, Forever 21 - Shirt 2.jpg, Madewell - Coat 1.jpg, Madewell - Coat 2.jpg, Madewell - Dress 1.jpg, Madewell - Dress 2.jpg, Madewell - Scarf 1.jpg, Madewell - Scarf 2.jpg, Madewell - Shoes 1.jpg, Madewell - Shoes 2.jpg, Madewell - Shirt 1.jpg, Madewell - Shirt 2.jpg, Madewell - Shirt 3.jpg, Talbots - Coat 1.jpg, Talbots - Coat 2.jpg, Talbots - Coat 3.jpg, Talbots - Dress 1.jpg, Talbots - Dress 2.jpg, Talbots - Dress 3.jpg, Talbots - Gloves 1.jpg, Talbots - Gloves 2.jpg, Talbots - Gloves 3.jpg, Talbots - Shoes 1.jpg, Talbots - Shoes 2.jpg



http://www.forever21.com/Product/Product.aspx?BR=f21&Category=acc_scarf-gloves&ProductID=1000162393&VariantID=

12/14/2015 12:45 PM

21 Fringed Shaggy Knit

www.forever21.com/Product/Product.aspx?BR=f21&Category=acc_scarf-gloves&ProductID=1000162393&VariantID=

SEARCH

SIGN IN / JOIN | WISH LIST (0) | $0.00

its best. Plus, it's crafted from a subtly shaggy knit with fringed ends for even more flair (bundling up has never looked so chic).

- Lightweight
- 100% acrylic
- 28" width x 83" length
- Hand wash cold
- Made in China

Model Info:

Product Code : 1000162393

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Longline Wool-Blend Coat
$40.53

Faux Suede Lace-Up Flats
$24.90

Snap-Buttoned Denim Shirt
$22.90

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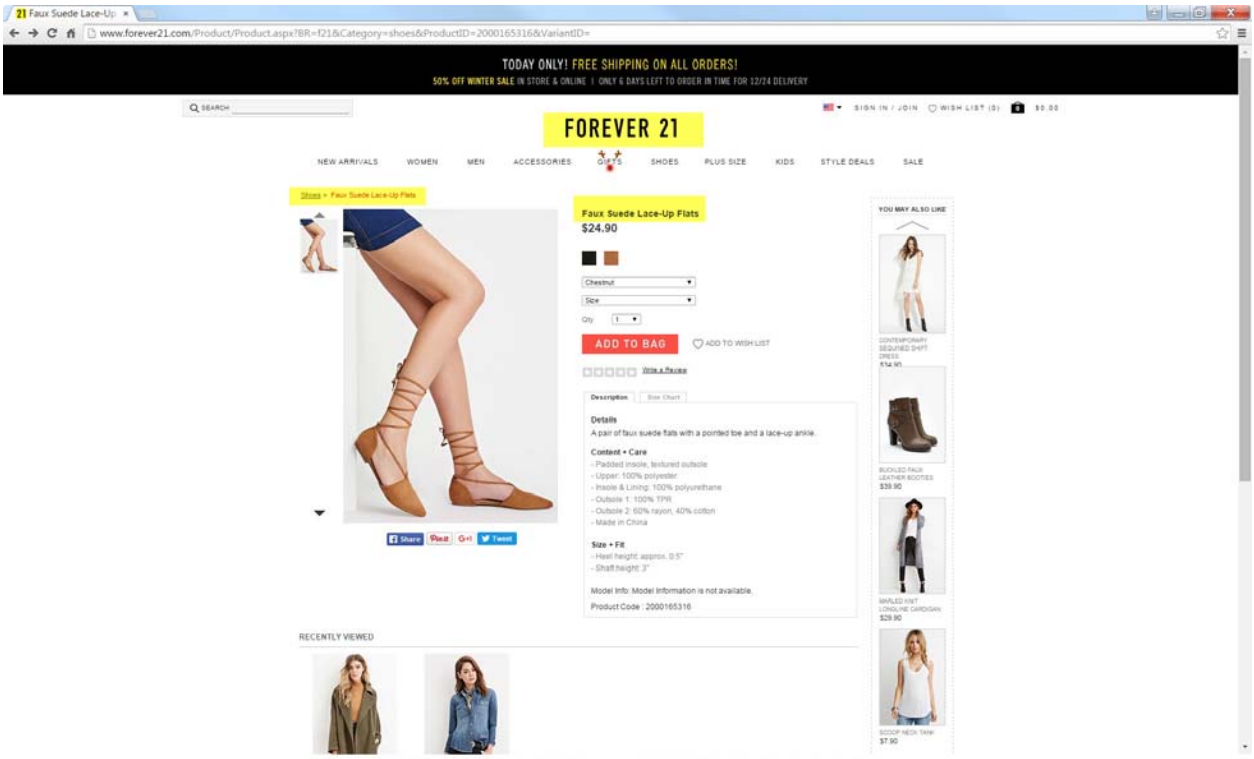
12/14/2015 12:45 PM



http://www.forever21.com/Product/Product.aspx?BR=f21&Category=shoes&ProductID=2000165316&VariantID=

12/14/2015 12:43 PM

21 Faux Suede Lace-Up

www.forever21.com/Product/Product.aspx?BR=f21&Category=shoes&ProductID=2000165316&VariantID=

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SEARCH

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- Shaft height: 3"

Model Info: Model Information is not available.

Product Code : 2000165316

RECENTLY VIEWED

Longline Wool-Blend Coat
$40.53

Snap-Buttoned Denim Shirt
$22.90

RIBBED KNIT LONGLINE CARDIGAN
$29.90

SCOOP NECK TANK
$7.90

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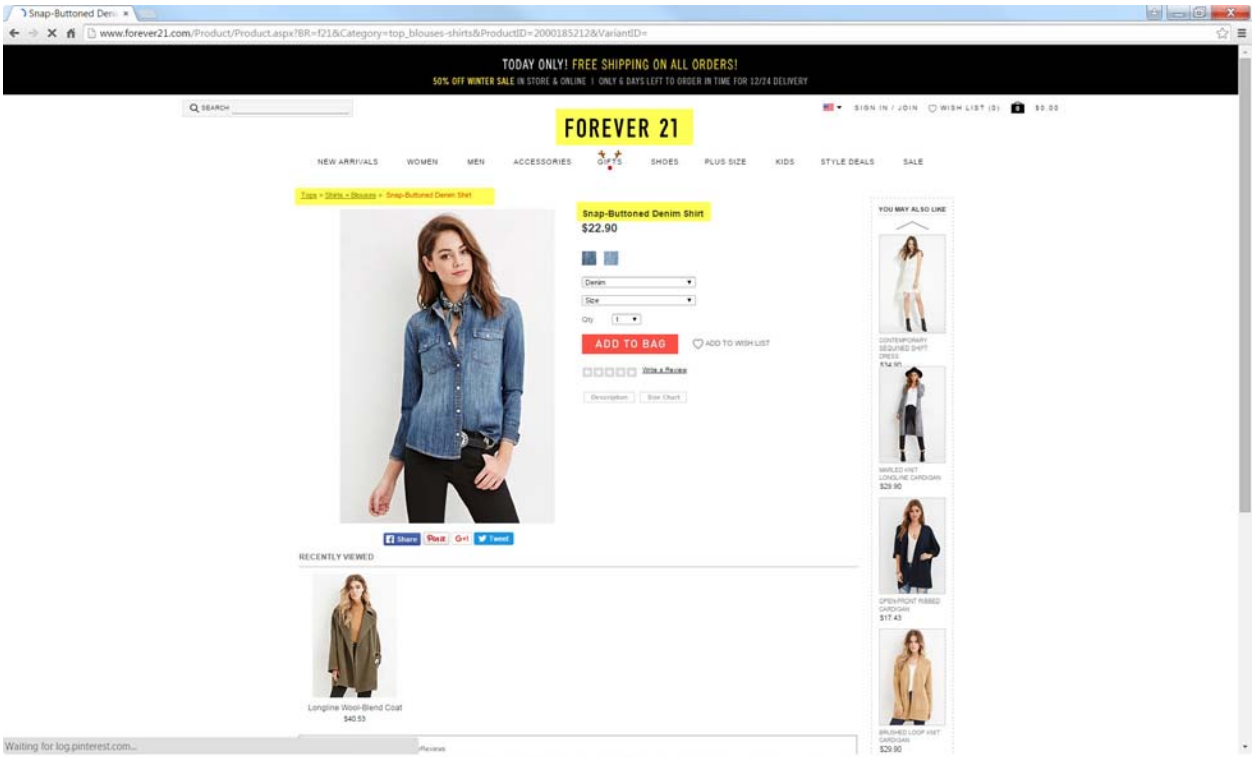

http://www.forever21.com/Product/Product.aspx?BR=f21&Category=top_blouses-shirts&ProductID=2000185212&VariantID=

12/14/2015 12:40 PM

21 Snap-Buttoned Den ×

www.forever21.com/Product/Product.aspx?BR=f21&Category=top_blouses-shirts&ProductID=2000185212&VariantID=

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50% OFF WINTER SALE IN STORE & ONLINE | ONLY 6 DAYS LEFT TO ORDER IN TIME FOR 12/24 DELIVERY

SEARCH

SIGN IN / JOIN | WISH LIST (0) | $0.00

- Model is 5'9" and wearing a Small

Model Info: Height: 5'9" | Bust: 32 | Waist: 23 | Hip: 34.5 | Wear Size: small

Product Code : 2000185212

BRUSHED LOOP KNIT CARDIGAN

$29.90

RECENTLY VIEWED

Longline Wool-Blend Coat

$40.53

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Teatro Swing Coat : :

https://www.madewell.com/madewell_category/JACKETSANDOUTERWEAR/Outerwear/PRDOVR~E4743/E4743.jsp

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Full Size

teatro swing coat

Item #4743

$288.00

up to 30% off with code SPLURGE

★★★★★

read reviews | write a review

COLOR: chestnut

SIZE: size charts

2 | 4 | 6 | 8 | 10 | 12 | 14

QUANTITY: 1

ADD TO BAG

ADD TO WISHLIST

SHARE THIS ITEM

PRODUCT DETAILS

A timeless, wear-with-everything camel coat in Italian melton (the sturdy wool weave that shows up frequently in fine menswear). Tailored in front and swingy in the back (thanks to a well-placed pleat).

- True to size.
- Wool/nylon.
- Dry clean.
- Import.

YOU MIGHT ALSO LOVE...

https://www.madewell.com/madewell_category/JACKETSANDOUTERWEAR/Outerwear/PRDOVR~E4743/E4743.jsp

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PRODUCT DETAILS

A timeless, wear-with-everything camel coat in Italian melton (the sturdy wool weave that shows up frequently in fine menswear). Tailored in front and swingy in the back (thanks to a well-placed pleat).

- True to size.
- Wool/nylon.
- Dry clean.
- Import.

ADD TO BAG

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SHARE THIS ITEM

YOU MIGHT ALSO LOVE...

QUICK SHOP — shearling car coat — $999.00

QUICK SHOP — slagedoor faux-fur coat — $248.00

QUICK SHOP — menswear coat — $225.00

QUICK SHOP — city grid coat in colorblock — $298.00

WRITE A REVIEW

★★★★★

Juicybelly
Location: NC

LOVELY COAT!!!
NOVEMBER 11, 2015

I've being obsessed with shopping coat this spring and I have purchased several ones so far. I was looking for a camel kind of color coat and came up with this one on him. I was pleasantly surprised by its good quality – made with heavy fabric and most impor't – looks perfect on me!! It is kind of vintage looking yet simple and elegant! Love the big pleat in the back – which sets this coat apart from the other designs! Overall, I highly recommend this coat. BTW, I am 5'8" tall and weigh about 140 lb. Hope this helps!

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12/14/2015 12:24 PM

Silk Sequin-Yoke Dre

https://www.madewell.com/madewell_category/DRESSES/goingoutpartydresses/PRDOVR~E5881/E5881.jsp

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LABELS WE LOVE
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DRESSES
(see all)
going out & party dresses
casual dresses
waist defined dresses
shift dresses
SKIRTS
SLEEPWEAR
SWIM & BEACHWEAR
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silk sequin-yoke dress in true black

item e5881

$168.00
up to 30% off with code SPLURGE

★★★★★
read review | write a review

COLOR: true black

SIZE: size charts

00 | 0 | 2 | 4
6 | 8 | 10 | 12

Full SIZE

QUANTITY: 1

ADD TO BAG

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SHARE THIS ITEM

PRODUCT DETAILS

A streamlined take on the little black dress, this silk T-shirt style has a sexy keyhole back and a touch of muted shine. (The special metal sequins develop a cool patina over time.)

- Nonwaisted.
- Falls 36" from shoulder.
- Silk.
- Dry clean.
- Import.

YOU MIGHT ALSO LOVE...

Silk Sequin-Yoke Dre

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- Nonwaisted.
- Falls 36" from shoulder.
- Silk.
- Dry clean.
- Import.

1

ADD TO BAG

ADD TO WISHLIST

SHARE THIS ITEM

YOU MIGHT ALSO LOVE...

QUICK SHOP
wrap-front cami dress in true black
$138.00

QUICK SHOP
lace long-sleeve shift dress
$148.00

QUICK SHOP
silk ruffle-hem dress in mistletoe
$198.00

QUICK SHOP
nightfall jacquard cutout dress
$138.00

WRITE A REVIEW

★★★★★

arme197
Location: Chicago, IL, USA

Cuter than it looks online or on hanger!
NOVEMBER 22, 2015

I saw this dress in the store and I thought, eh, it may be cute. I decided to try it on anyway and I'm glad I did! It's way cuter on than I expected. It says "no waist" in the description but I found that it did still have a good bit of shape in the waist. It didn't cling to me like you would expect a silk dress to. Really pretty dress and really flattering. Fancy without being over the top for parties. But will also be able to wear it more regularly as well. Perfect touch of glitz.

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Checkmate Scarf : sc

https://www.madewell.com/madewell_category/ACCESSORIES/scarves/PRDOVR~E5215/E5215.jsp

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pouches
tech support
key chains
beauty
hair
belts
greeting cards
intimates
umbrellas
books
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SALE

Full SIZE

checkmate scarf

Item #5215

~~$59.50~~ now $49.50
up to 30% off with code SPLURGE

★★★★★
read reviews | write a review

COLOR: impact orange
$49.50

SIZE: size charts

one size

QUANTITY:

1

ADD TO BAG

ADD TO WISHLIST

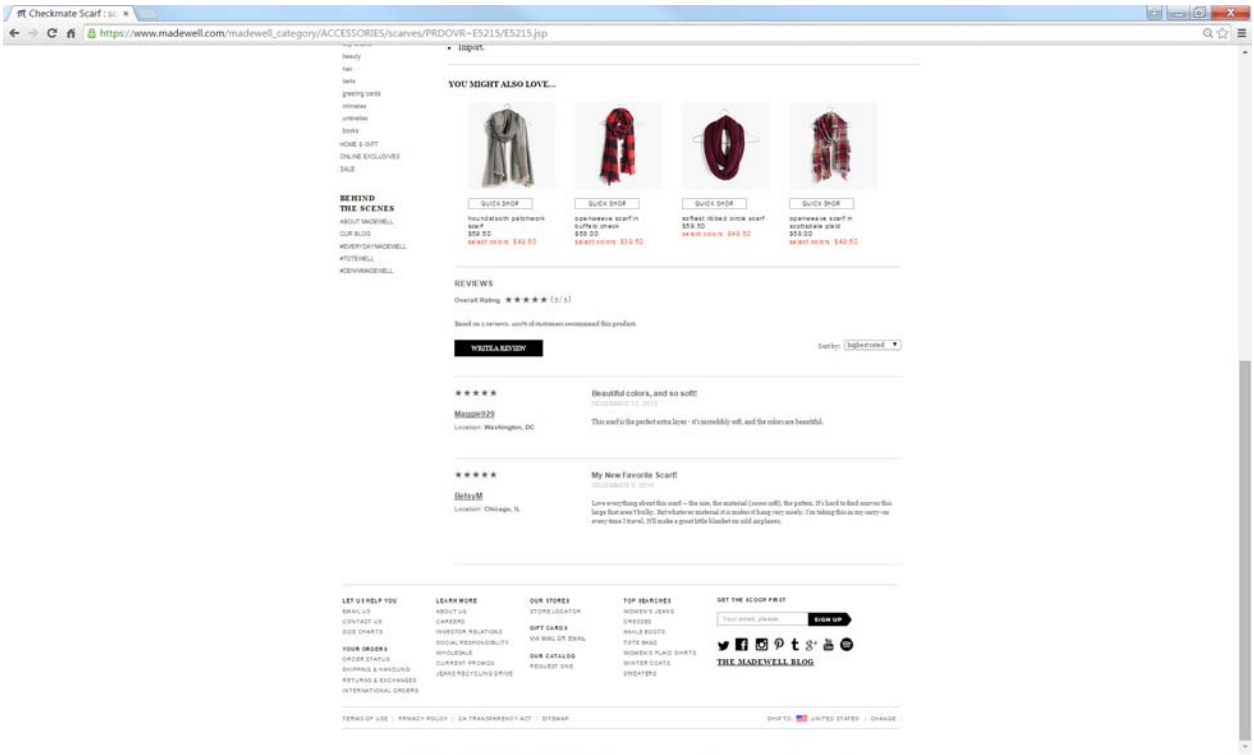
SHARE THIS ITEM

PRODUCT DETAILS

In bold oversized checks with a pop of bright orange, this insanely soft and lightweight scarf will be your new favorite.

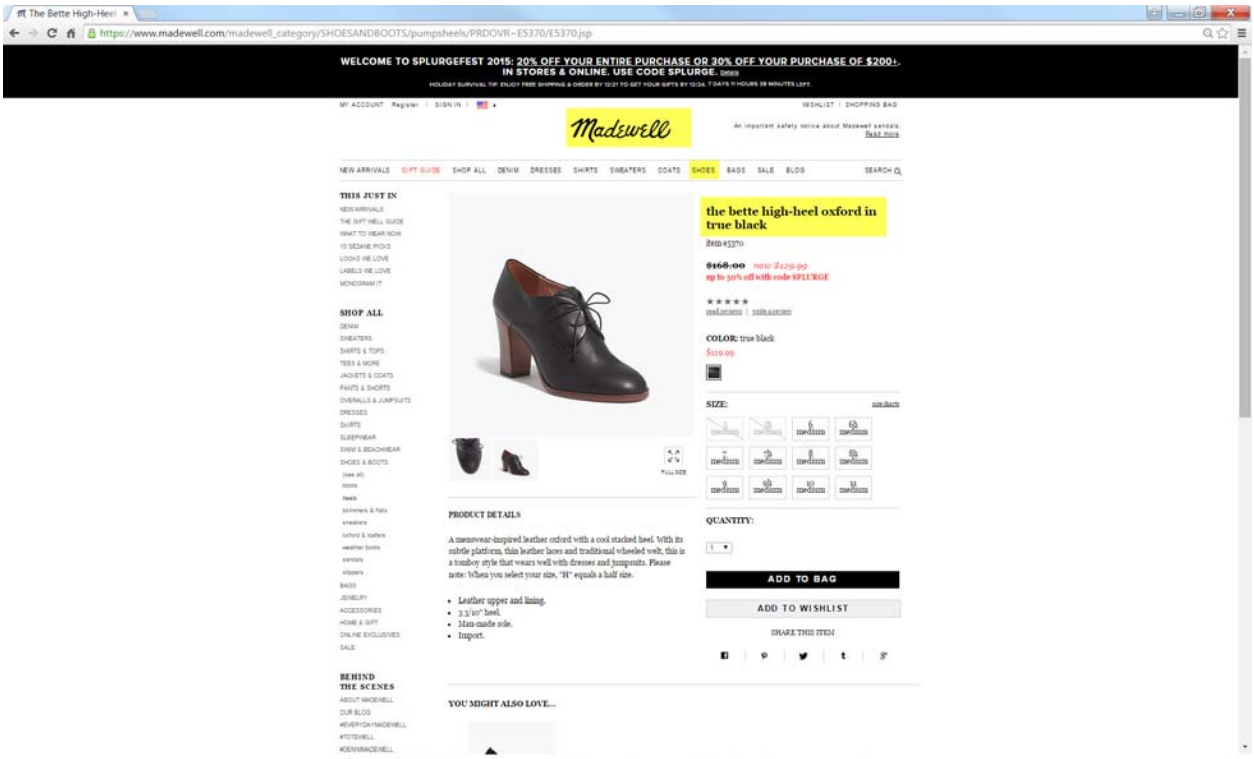
- Acrylic.
- 78"L x 38 3/5"W.
- Dry clean.
- Import.

YOU MIGHT ALSO LOVE...



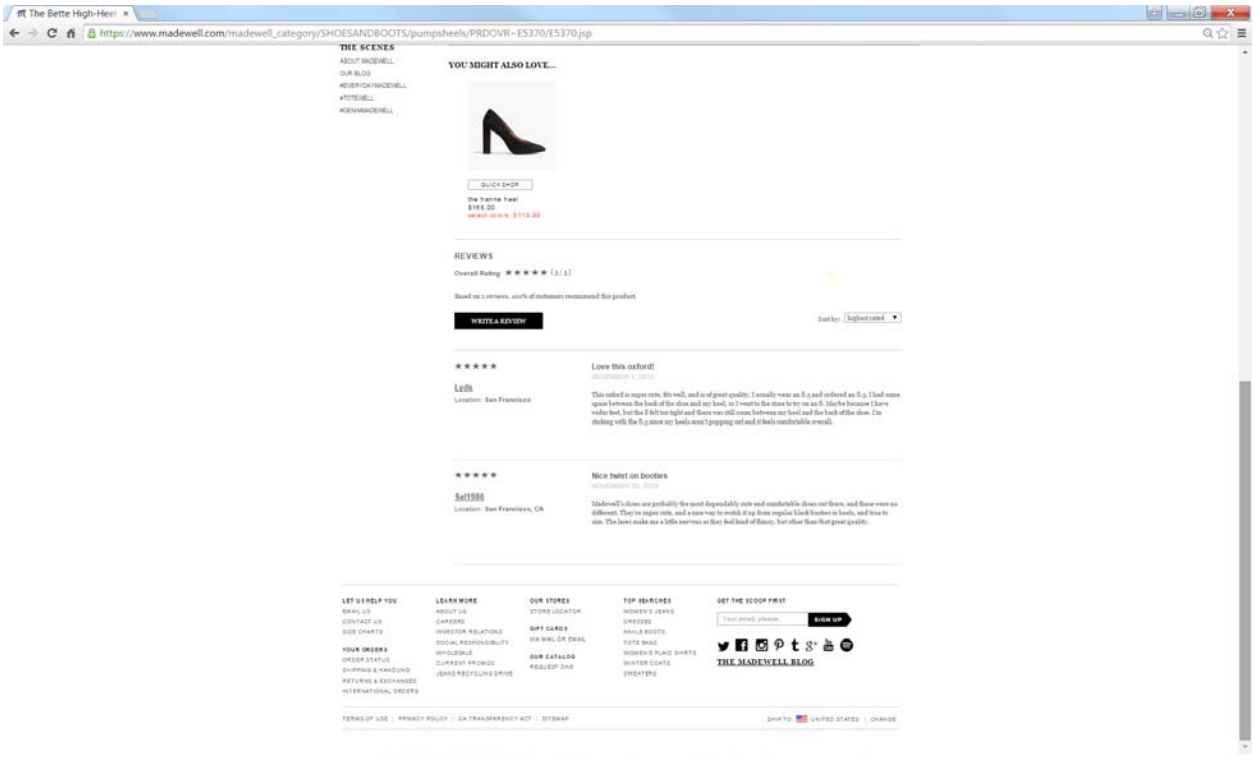
https://www.madewell.com/madewell_category/ACCESSORIES/scarves/PRDOVR~E5215/E5215.jsp

12/14/2015 12:27 PM



https://www.madewell.com/madewell_category/SHOESANDBOOTS/pumpsheels/PRDOVR~E5370/E5370.jsp

12/14/2015 12:21 PM



https://www.madewell.com/madewell_category/SHOESANDBOOTS/pumpsheels/PRDOVR~E5370/E5370.jsp

12/14/2015 12:22 PM

Flannel Sunday Shirt

https://www.madewell.com/madewell_category/SHIRTSTOPS/flannelshirts/PRDOVR~E4759/E4759.jsp?color_name=pale-muslin

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FULL SIZE

flannel sunday shirt in stripe

item 4759

$88.00

up to 30% off with code SPLURGE

★★★★★
read reviews | write a review

COLOR: pale muslin

SIZE: size chart

xx-small | x-small | small | medium | large | x-large

QUANTITY:

1

ADD TO BAG

ADD TO WISHLIST

SHARE THIS ITEM

PRODUCT DETAILS

An oversized button-down shirt with handy hidden pockets. Coolly striped, it's the ultimate wear-all-season-long shirt. Bonus: The soft, textured flannel only looks better with each wash.

- Slightly oversized.
- Cotton/acrylic/poly.
- Machine wash.
- Import.

YOU MIGHT ALSO LOVE...

Flannel Sunday Shirt

https://www.madewell.com/madewell_category/SHIRTSTOPS/flannelshirts/PRDOVR~E4759/E4759.jsp?color_name=pale-muslin

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QUICK SHOP

flannel sunday shirt in wichita plaid
$68.00

QUICK SHOP

flannel sunday shirt
$68.00

QUICK SHOP

flannel sunday shirt in buffalo check
$68.00

QUICK SHOP

flannel oversized boyshirt in dark plaid
$82.00

REVIEWS

Overall Rating ★★★★★ (4.8 / 5)

Based on 5 reviews, 100% of customers recommend this product.

WRITE A REVIEW

Sort by: highest rated

★★★★★

OregonAnne
Location: Florence, Oregon

Wearing as I Write
DECEMBER 13, 2015

Just received an note from Madewell to review this comfy cozy flannel I ordered. ...and I just happened to be wearing it at the time! That says something, considering this is, after all, Sunday! Love the fit, the casual style of this top. Absolute quality in fabric (thick), washes well....I threw in the dryer to just get initial wrinkling out and then hung for remainder of dry as a just in case. Love the speckling detail in the fabric amongst the stripes. Any age can wear this top well (speaking as a very hip 60 year old and you) and my 38 year old daughter also has it (and she is incredibly hip!).

★★★★★

Clau
Location: Minnesota

Best flannel shirt
NOVEMBER 12, 2015

I have this shirt in the solid colors, gray and ivory, and I love them! So when I saw it in stripe and plaid I had to try them. I ordered the shirt in stripe in the pale muslin color and it's beautiful. The stripes are dark blue and the cream color is very pretty and warm with little brown and honey specks. The flannel is thick, very soft and warm. The cut of the shirt is my favorite and I love the pockets too. I ordered the shirt in plaid too and it was a little bigger than the other Sunday shirts and the fabric was less heavy. I love the gray plaid but the cream color was a little yellowish and yellow doesn't complement my skin tone so I didn't keep it. I like this shirt so much that I will order it in the other color in stripe and I will be waiting for another Sunday shirt in plaid :-). I order my size in this shirt and the fit is perfect. Thank you Madewell!

★★★★★

justmeg
Location: Chattanooga, TN, USA

Nice, thick flannel
NOVEMBER 10, 2015

I sized down (as another reviewer suggested, S to XS) and I'm sending it back for my regular size. If you have any booty at all, don't size down. It just doesn't sit right on your hips. If you want a fit like the model in the picture - go with your regular size. This is a really warm shirt and I can't wait to get the correct size so I can start enjoying it! Even though it's pricey, this is a very high quality THICK flannel.

Flannel Sunday Shirt

https://www.madewell.com/madewell_category/SHIRTSTOPS/flannelshirts/PRDOVR~E4759/E4759.jsp?color_name=pale-muslin

★★★★★

Clau
Location: Minnesota

Best flannel shirt
NOVEMBER 10, 2015

I have this shirt in the solid colors, gray and ivory, and I love them! So when I saw it in stripe and plaid I had to try them. I ordered the shirt in stripe in the pale muslin color and it's beautiful. The stripes are dark blue and the cream color is very pretty and warm with little brown and honey specks. The flannel is thick, very soft and warm. The cut of the shirt is my favorite and I love the pockets too. I ordered the shirt in plaid too and it was a little bigger than the other Sunday shirts and the fabric was less heavy. I love the gray plaid but the cream color was a little yellowish and yellow doesn't complement my skin tone so I didn't keep it. I like this shirt so much that I will order it in the other color in stripe and I will be waiting for another Sunday shirt in plaid :-). I order my size in this shirt and the fit is perfect. Thank you Madewell!

★★★★★

justmeg
Location: Chattanooga, TN, USA

Nice, thick flannel
NOVEMBER 10, 2015

I sized down (as another reviewer suggested, S to XS) and I'm sending it back for my regular size. If you have any booty at all, don't size down. It just doesn't sit right on your hips. If you want a fit like the model in the picture - go with your regular size. This is a really warm shirt and I can't wait to get the correct size so I can start enjoying it! Even though it's pricey, this is a very high quality THICK flannel.

★★★★★

smm12
Location: San Francisco, CA, USA

love this top, runs a bit big
NOVEMBER 9, 2015

I usually wear a Medium in madewell tops and got this in a small. Still has a good baggy feel, but isn't GIANT. The sleeves are a bit short (I'm 5'10), but cuffing them is really cute.

★★★★☆

pam264
Location: Stamford CT

Cozy informal shirt
NOVEMBER 10, 2015

I finally figured out that while Madewell flannel shirts are cozy, we tall girls may need size XL to look our best. So, the XL on line option is great! This is a cool option, a refreshing change from plaid.

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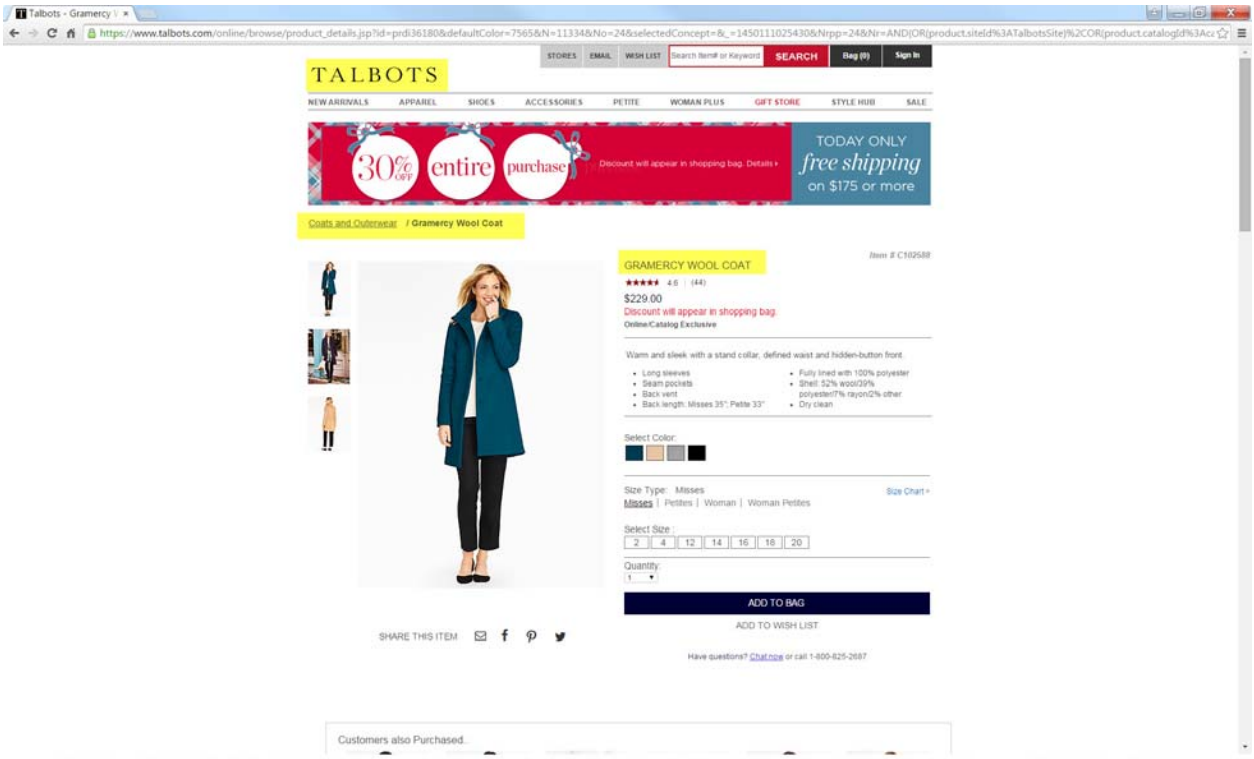

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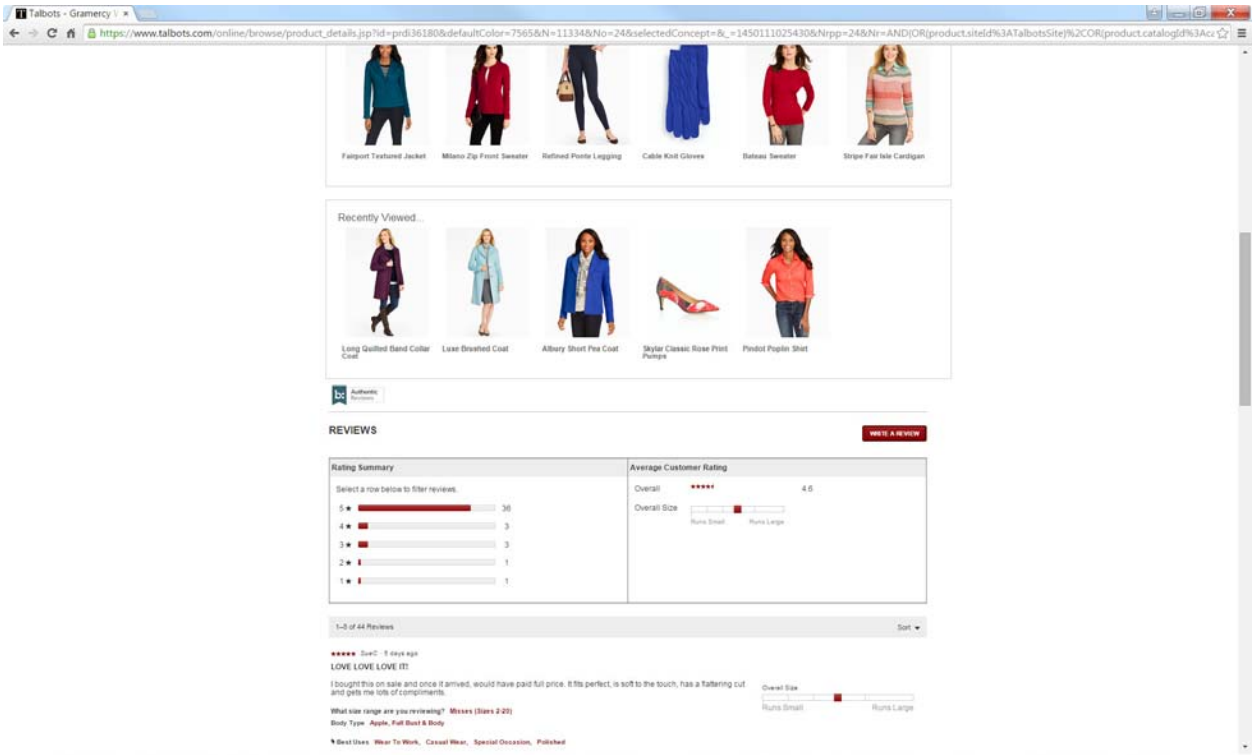
Talbots - Gramercy
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5★ 36
4★ 3
3★ 3
2★ 1
1★ 1
Average Customer Rating
Overall 4.6
Overall Size
Runs Small
Runs Large
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Sort
LOVE LOVE LOVE IT!
I bought this on sale and once it arrived, would have paid full price. It fits perfect, is soft to the touch, has a flattering cut and gets me lots of compliments.
What size range are you reviewing? Misses (Sizes 2-20)
Body Type Apple, Full Bust & Body
Best Uses Wear To Work, Casual Wear, Special Occasion, Polished

Talbots - Gramercy

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Fit was good, but I went up one size to allow for wearing over sweaters and blazers.

What size range are you reviewing? Misses (Sizes 2-20)
Body Type Apple, Full Bust & Body
Best Uses Wear To Work, Casual Wear, Special Occasion

Overall Size
Runs Small — Runs Large

Was the Review Helpful? Yes · 0 | No · 1 Report

Gingernutter · 8 days ago

Exceeds my expectations!

I expect Talbots coats to have classic lines. But this coat is so luxurious - very soft, warm in the east coast winter winds and true to size. I can wear a sweater underneath. The rich teal is a beautiful color for this red head! I feel like a million bucks in this coat. I may have to get the longer one with the fur collar, too!

What size range are you reviewing? Misses (Sizes 2-20)
Body Type Hourglass or Curvy
Best Uses Wear To Work, Casual Wear, Polished

Overall Size
Runs Small — Runs Large

Was the Review Helpful? Yes · 4 | No · 0 Report

Wool Coat · 8 days ago

Great fit, beautiful look and feel

I purchased the coat about 1 month ago and am very happy with it. Very nice quality and style. I am busty so sized up one size for extra room.

What size range are you reviewing? Petite (Sizes 0P-10P)
Body Type Hourglass or Curvy
Best Uses Wear To Work, Casual Wear, Polished

Overall Size
Runs Small — Runs Large

Was the Review Helpful? Yes · 1 | No · 0 Report

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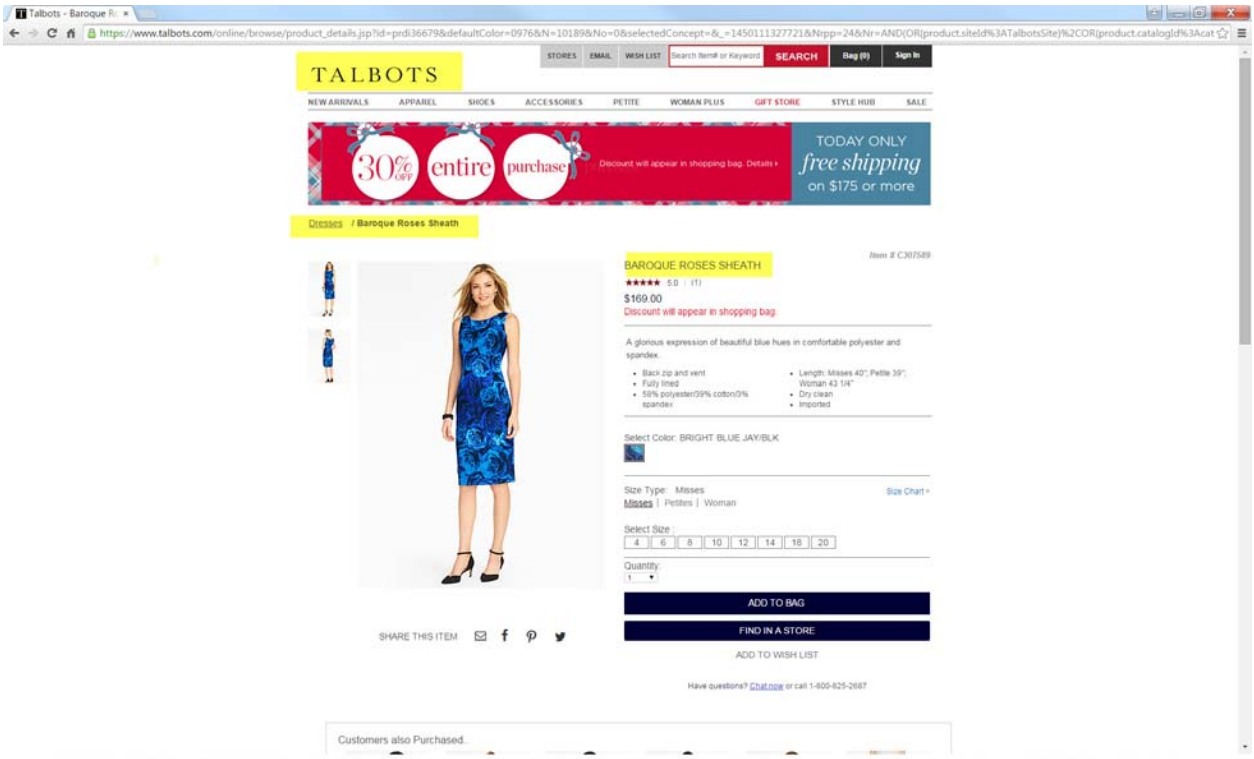

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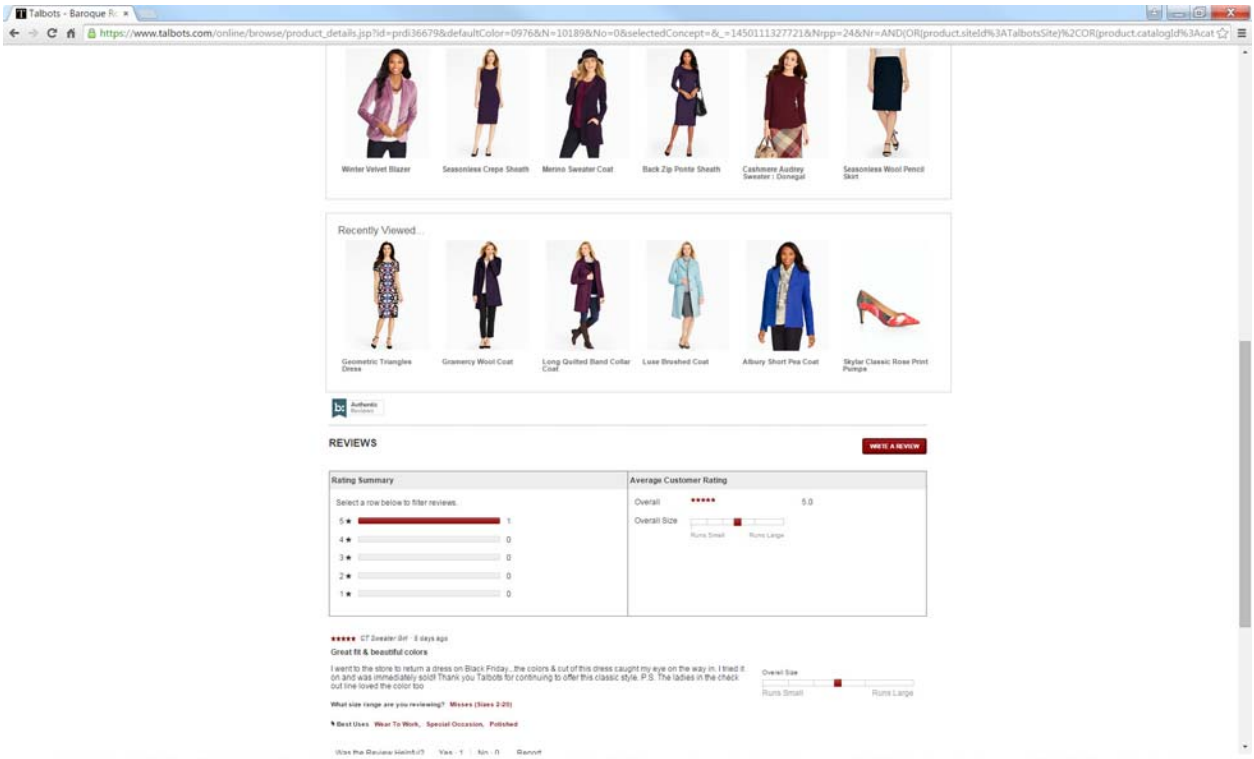

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Talbots - Baroque R

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Geometric Triangles Dress | Gramercy Wool Coat | Long Quilted Band Collar Coat | Luxe Brushed Coat | Albury Short Pea Coat | Skylar Classic Rose Print Pumps

Authentic Reviews

REVIEWS

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Rating Summary	Average Customer Rating
Select a row below to filter reviews.	Overall ★★★★★ 5.0
5★ 1	Overall Size: Runs Small – Runs Large
4★ 0	
3★ 0	
2★ 0	
1★ 0	

★★★★★ CT Sweater Girl · 8 days ago

Great fit & beautiful colors

I went to the store to return a dress on Black Friday...the colors & cut of this dress caught my eye on the way in. I tried it on and was immediately sold! Thank you Talbots for continuing to offer this classic style. P.S. The ladies in the check out line loved the color too

Overall Size: Runs Small – Runs Large

What size range are you reviewing? Misses (Sizes 2-20)

Best Uses: Wear To Work, Special Occasion, Polished

Was the Review Helpful? Yes · 1 | No · 0 Report

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Rating Summary	Average Customer Rating
Select a row below to filter reviews.	Overall ★★★ 3.0
5★ 0	Overall Size: Runs Small – Runs Large
4★ 0	
3★ 1	
2★ 0	
1★ 0	

★★★ · ShopPEO · a day ago

Bought for the color not the warmth.

These knit gloves are very thin and I suspect won't be very warm for extended periods in extreme cold temps. I bought them in the pink punch color to match the vest and scarf I bought in the same color. They seem to be made well but are way overpriced for what they are. I bought them when they were 40% off - they are not worth full price.

Overall Size: Runs Small – Runs Large

Was the Review Helpful? Yes · 0 | No · 0 Report

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Gramercy Wool Coat | Baroque Roses Sheath | Geometric Triangles Dress | Long Quilted Band Collar Coat | Luxe Brushed Coat | Albury Short Pea Coat

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REVIEWS

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Rating Summary	Average Customer Rating
Select a row below to filter reviews.	Overall ●●● 3.0
5★ 0	Overall Size: Runs Small – Runs Large
4★ 0	
3★ 1	
2★ 0	
1★ 0	

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Overall Size: Runs Small – Runs Large

Was the Review Helpful? Yes - 0 | No - 0 Report

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