

ESTTA Tracking number: **ESTTA651647**

Filing date: **01/22/2015**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

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|----------------------------|--------------------------|
| Applicant: | CEO Lux, LLC |
| Application Serial Number: | 86349104 |
| Application Filing Date: | 07/26/2014 |
| Mark: | BILLIONAIRE BOUND |
| Date of Publication | 12/23/2014 |

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, Billionaire Trademarks BV, Silodam 187, Amsterdam, NL-1013, NETHERLANDS, a corporation organized under the laws of The Netherlands, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 01/22/2015. Billionaire Trademarks BV respectfully requests that the time period within which to file an opposition be extended until 04/22/2015.

Respectfully submitted,

/michael leonard/

01/22/2015

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