

ESTTA Tracking number: **ESTTA649687**

Filing date: **01/13/2015**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>Life Ease Products LLC</b>
Application Serial Number:	<b>86348548</b>
Application Filing Date:	<b>07/25/2014</b>
Mark:	<b>JUICE EASE</b>
Date of Publication	<b>01/13/2015</b>

### **First 30 Day Request for Extension of Time to Oppose**

Pursuant to 37 C.F.R. Section 2.102, BBK Tobacco & Foods, LLP d/b/a HBI International, 3315 W Buckeye Rd #4, Phoenix, AZ 85009, UNITED STATES, a partnership, composed of BBK Tobacco & Food Products, LLC, and Arizona limited liability company, as general partner of BBK Tobacco & Foods, LLP under the laws of Arizona, respectfully requests that it be granted a 30-day extension of time to file a notice of opposition against the above-identified mark.

The time within which to file a notice of opposition is set to expire on 02/12/2015. BBK Tobacco & Foods, LLP d/b/a HBI International respectfully requests that the time period within which to file an opposition be extended until 03/14/2015.

Respectfully submitted,  
/Brendan N. Mahoney/  
01/13/2015

**Brendan N. Mahoney, Esq.**

**General Counsel**

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