

Request for Reconsideration after Final Action

The table below presents the data as entered.

Input Field	Entered
SERIAL NUMBER	86346588
LAW OFFICE ASSIGNED	LAW OFFICE 112
MARK SECTION	
MARK FILE NAME	http://tmng-al.uspto.gov/resting2/api/img/86346588/large
STANDARD CHARACTERS	NO
USPTO-GENERATED IMAGE	NO
ARGUMENT(S)	
<p>The examining attorney has continued a refusal to register based on the identification of services. In response, Applicant agrees to amend the identification as requested by the Examining Attorney and as set forth elsewhere in this response. In amending the identification, Applicant is adding class 43 to the Application and submitting the required fee and specimen in support thereof.</p>	
EVIDENCE SECTION	
EVIDENCE FILE NAME(S)	
ORIGINAL PDF FILE	evi_38801130-20160305171746146959_.Churchill_Downs_-_Twin_Spires_-_Group_Sales.pdf
CONVERTED PDF FILE(S) (2 pages)	\\TICRS\EXPORT16\IMAGEOUT16\863\465\86346588\xml15\RFR0002.JPG
	\\TICRS\EXPORT16\IMAGEOUT16\863\465\86346588\xml15\RFR0003.JPG
ORIGINAL PDF FILE	evi_38801130-20160305171746146959_.https_www.churchilldowns_eventvenue.pdf
CONVERTED PDF FILE(S) (10 pages)	\\TICRS\EXPORT16\IMAGEOUT16\863\465\86346588\xml15\RFR0004.JPG
	\\TICRS\EXPORT16\IMAGEOUT16\863\465\86346588\xml15\RFR0005.JPG
	\\TICRS\EXPORT16\IMAGEOUT16\863\465\86346588\xml15\RFR0006.JPG
	\\TICRS\EXPORT16\IMAGEOUT16\863\465\86346588\xml15\RFR0007.JPG
	\\TICRS\EXPORT16\IMAGEOUT16\863\465\86346588\xml15\RFR0008.JPG
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	\\TICRS\EXPORT16\IMAGEOUT16\863\465\86346588\xml15\RFR0010.JPG
	\\TICRS\EXPORT16\IMAGEOUT16\863\465\86346588\xml15\RFR0011.JPG
	\\TICRS\EXPORT16\IMAGEOUT16\863\465\86346588\xml15\RFR0012.JPG
	\\TICRS\EXPORT16\IMAGEOUT16\863\465\86346588\xml15\RFR0013.JPG
DESCRIPTION OF EVIDENCE FILE	A specimen of use showing the mark in connection with the services in class 43. The specimen is used by Applicant's Group Sales to promote the use of Applicant's facilities as a general purpose venue. Applicant also submits an internet page promoting Applicant's various meeting spaces which can be reserved by contacting Group Sales.
GOODS AND/OR SERVICES SECTION (041)(current)	

INTERNATIONAL CLASS	041
DESCRIPTION	
Entertainment in the nature of conducting horse races; wagering and gambling services; providing information in the field of entertainment featuring horse races, horse racing and wagering on horse races; organizing exhibitions for pre and post horse race entertainment purposes; providing entertainment facilities in the nature of concert venues and exhibition space for trade shows, corporate meetings and retreats, fashion exhibits, art exhibits, automobile exhibits, and animal exhibits and providing recreational facilities; handicapping for sporting events; live musical performances	
FILING BASIS	Section 1(a)
FIRST USE ANYWHERE DATE	At least as early as 01/01/1895
FIRST USE IN COMMERCE DATE	At least as early as 01/01/1895
GOODS AND/OR SERVICES SECTION (041)(proposed)	
INTERNATIONAL CLASS	041
TRACKED TEXT DESCRIPTION	
Entertainment in the nature of conducting horse races; wagering and gambling services; providing information in the field of entertainment featuring horse races, horse racing and wagering on horse races; organizing exhibitions for pre and post horse race entertainment purposes; providing entertainment facilities in the nature of concert venues and exhibition space for trade shows, corporate meetings and retreats, fashion exhibits, art exhibits, automobile exhibits, and animal exhibits and providing recreational facilities; providing entertainment facilities in the nature of concert venues, and providing recreational facilities; handicapping for sporting events; live musical performances	
FINAL DESCRIPTION	
Entertainment in the nature of conducting horse races; wagering and gambling services; providing information in the field of entertainment featuring horse races, horse racing and wagering on horse races; organizing exhibitions for pre and post horse race entertainment purposes; providing entertainment facilities in the nature of concert venues, and providing recreational facilities; handicapping for sporting events; live musical performances	
FILING BASIS	Section 1(a)
FIRST USE ANYWHERE DATE	At least as early as 01/01/1895
FIRST USE IN COMMERCE DATE	At least as early as 01/01/1895
GOODS AND/OR SERVICES SECTION (043)(class added)	
INTERNATIONAL CLASS	043
DESCRIPTION	
Exhibition space, namely, providing general purpose facilities for trade shows, corporate meetings and retreats, fashion exhibits, art exhibits, automobile exhibits, and animal exhibits	
FILING BASIS	Section 1(a)
FIRST USE ANYWHERE DATE	At least as early as 12/31/1987
FIRST USE IN COMMERCE DATE	At least as early as 12/31/1987
STATEMENT TYPE	"The substitute (or new, or originally submitted, if appropriate) specimen(s) was/were in use in commerce at least as early as the filing date of the application" [for an application based on Section 1(a), Use in Commerce] OR "The substitute (or new, or originally submitted, if appropriate) specimen(s) was/were in use in commerce prior either to the filing of the Amendment to Allege Use or expiration of the filing deadline for filing a Statement of Use" [for an application based on Section 1(b) Intent-to-Use]. OR "The attached specimen is a true copy of the specimen that was originally submitted with the application, amendment to allege use, or statement of use" [for an illegible specimen].
SPECIMEN FILE NAME(S)	
ORIGINAL PDF FILE	SPN0-38801130-20160325170517958059 . Churchill Downs - Twin Spires - Group Sales.pdf

CONVERTED PDF FILE(S) (2 pages)	\\TICRS\EXPORT16\IMAGEOUT16\863\465\86346588\xml15\RFR0014.JPG
	\\TICRS\EXPORT16\IMAGEOUT16\863\465\86346588\xml15\RFR0015.JPG
SPECIMEN DESCRIPTION	Promotional brochure showing use of the mark to promote the services
PAYMENT SECTION	
NUMBER OF CLASSES	1
FEE PER CLASS	325
TOTAL FEES DUE	325
SIGNATURE SECTION	
DECLARATION SIGNATURE	/Amy B. Berge/
SIGNATORY'S NAME	Amy B. Berge
SIGNATORY'S POSITION	Attorney of record, Kentucky Bar Member
SIGNATORY'S PHONE NUMBER	502-625-2887
DATE SIGNED	03/25/2016
RESPONSE SIGNATURE	/Amy B. Berge/
SIGNATORY'S NAME	Amy B. Berge
SIGNATORY'S POSITION	Attorney of Record, Kentucky Bar Member
SIGNATORY'S PHONE NUMBER	502-625-2887
DATE SIGNED	03/25/2016
AUTHORIZED SIGNATORY	YES
CONCURRENT APPEAL NOTICE FILED	YES
FILING INFORMATION SECTION	
SUBMIT DATE	Fri Mar 25 17:16:01 EDT 2016
TEAS STAMP	USPTO/RFR-XX.XX.X.XXX-201 60325171601809765-8634658 8-550943e77e14ffc765bbb89 3bd8313d1cd2e19444397b9fa 8d1a896bcb2391b80-CC-3006 -20160325170517958059

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PTO Form 1960 (Rev 10/2011)
OMB No. 0651-0050 (Exp 07/31/2017)

Request for Reconsideration after Final Action

To the Commissioner for Trademarks:

Application serial no. **86346588** (Stylized and/or with Design, see <http://tmng-al.uspto.gov/resting2/api/img/86346588/large>) has been amended as follows:

ARGUMENT(S)

In response to the substantive refusal(s), please note the following:

The examining attorney has continued a refusal to register based on the identification of services. In response, Applicant agrees to amend

the identification as requested by the Examining Attorney and as set forth elsewhere in this response. In amending the identification, Applicant is adding class 43 to the Application and submitting the required fee and specimen in support thereof.

EVIDENCE

Evidence in the nature of A specimen of use showing the mark in connection with the services in class 43. The specimen is used by Applicant's Group Sales to promote the use of Applicant's facilities as a general purpose venue. Applicant also submits an internet page promoting Applicant's various meeting spaces which can be reserved by contacting Group Sales. has been attached.

Original PDF file:

[evi_38801130-20160305171746146959 . Churchill Downs - Twin Spires - Group Sales.pdf](#)

Converted PDF file(s) (2 pages)

[Evidence-1](#)

[Evidence-2](#)

Original PDF file:

[evi_38801130-20160305171746146959 . https www.churchilldowns_eventvenue.pdf](#)

Converted PDF file(s) (10 pages)

[Evidence-1](#)

[Evidence-2](#)

[Evidence-3](#)

[Evidence-4](#)

[Evidence-5](#)

[Evidence-6](#)

[Evidence-7](#)

[Evidence-8](#)

[Evidence-9](#)

[Evidence-10](#)

CLASSIFICATION AND LISTING OF GOODS/SERVICES

Applicant proposes to amend the following class of goods/services in the application:

Current: Class 041 for Entertainment in the nature of conducting horse races; wagering and gambling services; providing information in the field of entertainment featuring horse races, horse racing and wagering on horse races; organizing exhibitions for pre and post horse race entertainment purposes; providing entertainment facilities in the nature of concert venues and exhibition space for trade shows, corporate meetings and retreats, fashion exhibits, art exhibits, automobile exhibits, and animal exhibits and providing recreational facilities; handicapping for sporting events; live musical performances

Original Filing Basis:

Filing Basis: Section 1(a), Use in Commerce: For all applications: The mark is in use in commerce and was in use in commerce as of the application filing date. The provided specimen shows the mark in use in commerce (see specimen statement below). **For a collective trademark, collective service mark, collective membership mark, or certification mark application:** The applicant is exercising legitimate control over the use of the mark in commerce and was exercising legitimate control over the use of the mark in commerce as of the application filing date. **For a certification mark application:** The applicant is not engaged in the production or marketing of the goods/services to which the mark is applied, except to advertise or promote recognition of the certification program or of the goods/services that meet the certification standards of the applicant. The mark was first used at least as early as 01/01/1895 and first used in commerce at least as early as 01/01/1895 , and is now in use in such commerce.

Proposed:

Tracked Text Description: Entertainment in the nature of conducting horse races; wagering and gambling services; providing information in the field of entertainment featuring horse races, horse racing and wagering on horse races; organizing exhibitions for pre and post horse race entertainment purposes; ~~providing entertainment facilities in the nature of concert venues and exhibition space for trade shows, corporate meetings and retreats, fashion exhibits, art exhibits, automobile exhibits, and animal exhibits and providing recreational facilities;~~ [providing entertainment facilities in the nature of concert venues, and providing recreational facilities;](#) handicapping for sporting events; live musical performances

Class 041 for Entertainment in the nature of conducting horse races; wagering and gambling services; providing information in the field of entertainment featuring horse races, horse racing and wagering on horse races; organizing exhibitions for pre and post horse race entertainment purposes; providing entertainment facilities in the nature of concert venues, and providing recreational facilities; handicapping for sporting events; live musical performances

Filing Basis: Section 1(a), Use in Commerce:For all applications: The mark is in use in commerce and was in use in commerce as of the application filing date. The provided specimen shows the mark in use in commerce (see specimen statement below). **For a collective trademark, collective service mark, collective membership mark, or certification mark application:** The applicant is exercising legitimate control over the use of the mark in commerce and was exercising legitimate control over the use of the mark in commerce as of the application filing date. **For a certification mark application:** The applicant is not engaged in the production or marketing of the goods/services to which the mark is applied,

except to advertise or promote recognition of the certification program or of the goods/services that meet the certification standards of the applicant. The mark was first used at least as early as 01/01/1895 and first used in commerce at least as early as 01/01/1895 , and is now in use in such commerce.

Applicant hereby adds the following class of goods/services to the application:

New: Class 043 for Exhibition space, namely, providing general purpose facilities for trade shows, corporate meetings and retreats, fashion exhibits, art exhibits, automobile exhibits, and animal exhibits

Filing Basis: Section 1(a), Use in Commerce: For all applications: The mark is in use in commerce and was in use in commerce as of the application filing date. The provided specimen shows the mark in use in commerce (see specimen statement below). **For a collective trademark, collective service mark, collective membership mark, or certification mark application:** The applicant is exercising legitimate control over the use of the mark in commerce and was exercising legitimate control over the use of the mark in commerce as of the application filing date. **For a certification mark application:** The applicant is not engaged in the production or marketing of the goods/services to which the mark is applied, except to advertise or promote recognition of the certification program or of the goods/services that meet the certification standards of the applicant. The mark was first used at least as early as 12/31/1987 and first used in commerce at least as early as 12/31/1987 , and is now in use in such commerce.

Applicant hereby submits a specimen for Class 043 . The specimen(s) submitted consists of Promotional brochure showing use of the mark to promote the services .

"The substitute (or new, or originally submitted, if appropriate) specimen(s) was/were in use in commerce at least as early as the filing date of the application" [for an application based on Section 1(a), Use in Commerce] **OR** **"The substitute (or new, or originally submitted, if appropriate) specimen(s) was/were in use in commerce prior either to the filing of the Amendment to Allege Use or expiration of the filing deadline for filing a Statement of Use"** [for an application based on Section 1(b) Intent-to-Use]. **OR** **"The attached specimen is a true copy of the specimen that was originally submitted with the application, amendment to allege use, or statement of use"** [for an illegible specimen].

Original PDF file:

[SPN0-38801130-20160325170517958059 . Churchill Downs - Twin Spires - Group Sales.pdf](#)

Converted PDF file(s) (2 pages)

[Specimen File1](#)

[Specimen File2](#)

FEE(S)

Fee(s) in the amount of \$325 is being submitted.

SIGNATURE(S)

Declaration Signature

DECLARATION: The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001, and that such willful false statements and the like may jeopardize the validity of the application or submission or any registration resulting therefrom, declares that, if the applicant submitted the application or allegation of use (AOU) unsigned, all statements in the application or AOU and this submission based on the signatory's own knowledge are true, and all statements in the application or AOU and this submission made on information and belief are believed to be true.

STATEMENTS FOR UNSIGNED SECTION 1(a) APPLICATION/AOU: If the applicant filed an unsigned application under 15 U.S.C. §1051(a) or AOU under 15 U.S.C. §1051(c), the signatory additionally believes that: the applicant is the owner of the mark sought to be registered; the mark is in use in commerce and was in use in commerce as of the filing date of the application or AOU on or in connection with the goods/services/collective membership organization in the application or AOU; the original specimen(s), if applicable, shows the mark in use in commerce as of the filing date of the application or AOU on or in connection with the goods/services/collective membership organization in the application or AOU; **for a collective trademark, collective service mark, collective membership mark application, or certification mark application,** the applicant is exercising legitimate control over the use of the mark in commerce and was exercising legitimate control over the use of the mark in commerce as of the filing date of the application or AOU; **for a certification mark application,** the applicant is not engaged in the production or marketing of the goods/services to which the mark is applied, except to advertise or promote recognition of the certification program or of the goods/services that meet the certification standards of the applicant. **To the best of the signatory's knowledge and belief, no other persons, except, if applicable, authorized users, members, and/or concurrent users, have the right to use the mark in commerce, either in the identical form or in such near resemblance as to be likely, when used on or in connection with the goods/services/collective membership organization of such other persons, to cause confusion or mistake, or to deceive.**

STATEMENTS FOR UNSIGNED SECTION 1(b)/SECTION 44 APPLICATION AND FOR SECTION 66(a)

COLLECTIVE/CERTIFICATION MARK APPLICATION: If the applicant filed an unsigned application under 15 U.S.C. §§ 1051(b), 1126(d), and/or 1126(e), or filed a collective/certification mark application under 15 U.S.C. §1141f(a), the signatory additionally believes that: **for a trademark or service mark application,** the applicant is entitled to use the mark in commerce on or in connection with the goods/services specified in the application; the applicant has a bona fide intention to use the mark in commerce and had a bona fide intention to use the mark in commerce as of the application filing date; **for a collective trademark, collective service mark, collective membership mark, or certification**

mark application, the applicant has a bona fide intention, and is entitled, to exercise legitimate control over the use of the mark in commerce and had a bona fide intention, and was entitled, to exercise legitimate control over the use of the mark in commerce as of the application filing date; the signatory is properly authorized to execute the declaration on behalf of the applicant; **for a certification mark application**, the applicant will not engage in the production or marketing of the goods/services to which the mark is applied, except to advertise or promote recognition of the certification program or of the goods/services that meet the certification standards of the applicant. **To the best of the signatory's knowledge and belief, no other persons, except, if applicable, authorized users, members, and/or concurrent users, have the right to use the mark in commerce, either in the identical form or in such near resemblance as to be likely, when used on or in connection with the goods/services/collective membership organization of such other persons, to cause confusion or mistake, or to deceive.**

Signature: /Amy B. Berge/ Date: 03/25/2016
Signatory's Name: Amy B. Berge
Signatory's Position: Attorney of record, Kentucky Bar Member
Signatory's Phone Number: 502-625-2887

Request for Reconsideration Signature

Signature: /Amy B. Berge/ Date: 03/25/2016
Signatory's Name: Amy B. Berge
Signatory's Position: Attorney of Record, Kentucky Bar Member

Signatory's Phone Number: 502-625-2887

The signatory has confirmed that he/she is an attorney who is a member in good standing of the bar of the highest court of a U.S. state, which includes the District of Columbia, Puerto Rico, and other federal territories and possessions; and he/she is currently the owner's/holder's attorney or an associate thereof; and to the best of his/her knowledge, if prior to his/her appointment another U.S. attorney or a Canadian attorney/agent not currently associated with his/her company/firm previously represented the owner/holder in this matter: (1) the owner/holder has filed or is concurrently filing a signed revocation of or substitute power of attorney with the USPTO; (2) the USPTO has granted the request of the prior representative to withdraw; (3) the owner/holder has filed a power of attorney appointing him/her in this matter; or (4) the owner's/holder's appointed U.S. attorney or Canadian attorney/agent has filed a power of attorney appointing him/her as an associate attorney in this matter.

The applicant is filing a Notice of Appeal in conjunction with this Request for Reconsideration.

RAM Sale Number: 86346588
RAM Accounting Date: 03/28/2016

Serial Number: 86346588
Internet Transmission Date: Fri Mar 25 17:16:01 EDT 2016
TEAS Stamp: USPTO/RFR-XX.XX.X.XXX-201603251716018097
65-86346588-550943e77e14ffc765bbb893bd83
13d1cd2e19444397b9fa8d1a896bcb2391b80-CC
-3006-20160325170517958059

KY

GET YOUR GROUP EXCITED RIGHT OUT OF THE GATE



Receive the Triple Crown Treatment AT HISTORIC CHURCHILL DOWNS

Experience the excitement of Thoroughbred racing with your group as the nation's finest horses compete at Churchill Downs. Along with watching the spectacular action on the track, you can stroll through the historic grounds of the world's most legendary racetrack, and enjoy the ambiance of one of the most hallowed shrines in American Sport.

Group Sales Department
502.636.4450
groupsales@kyderby.com



CHURCHILL DOWNS

700 Central Avenue
Louisville, KY 40208

ChurchillDowns.com



2016 SCHEDULE

SPRING MEET

APRIL/MAY						
S	M	T	W	T	F	S
						30
1	2	3	4	5	6	7
8	9	10	11	12	13	14
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JUNE/JULY						
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SEPTEMBER MEET

SEPTEMBER/OCTOBER						
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18	19	20	21	22	23	24
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2						

FALL MEET

OCTOBER/NOVEMBER						
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30	31	1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			

*Visit our website for pricing & details on live race dates & events. All prices, race dates & events subject to change.

 DERBY WEEK PRICING
 KENTUCKY OAKS
 KENTUCKY DERBY
 REGULAR PRICING
 SELECT PRICING
 PREMIUM PRICING
 CLOSED

GROUP SALES INFORMATION & PRICING

Groups of 24 or more • Complimentary on-site parking available

RESERVED BOX SEATS

\$8.00*

Positioned along the front stretch of the racetrack, your group will have a panoramic view of the entire field. Outdoor boxes are located on three different levels with nearby concessions and include admission, reserved seating and a racing program.



MILLIONAIRES ROW

\$36.00*

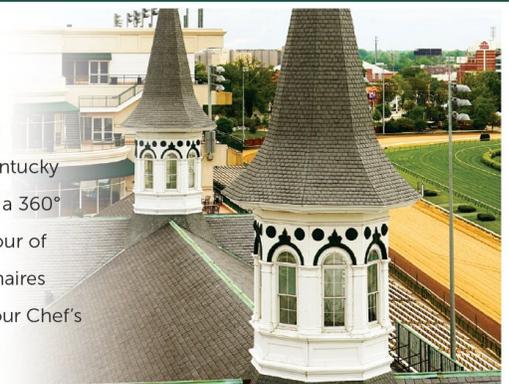
Sit in the same seats as the world's most revered racing enthusiasts. Both levels provide scenic vantage points to view the races from our four-tiered balconies. Tickets include admission, reserved dining room seating, Chef's Table Buffet and a racing program.



DAILY DOUBLE

\$43.00*

Immerse yourself in the excitement of the "Greatest Two Minutes in Sports" at the Kentucky Derby Museum! Enjoy interactive exhibits, a 360° hi-definition film and a Historic Walking Tour of Churchill Downs. Then come sit on Millionaires Row to enjoy the thrill of live racing with our Chef's Table Buffet!



*All above group sales pricing only applies to regular race dates. Visit our website for more details.

Private group options and room rentals for special events are available. For more information or to make a reservation, contact:

Group Sales Department
502.636.4450 • groupsales@kyderby.com





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TICKETS

- [Individual Tickets](#)
- [Group Tickets](#)
- [Meetings & Banquets](#)
- [Special Packages](#)
- [Admissions Service](#)



Meetings & Banquets

Churchill Downs is the ideal place to host your next corporate meeting or special event. With numerous private event spaces, our venue offers a year-round facility perfectly designed for private parties, banquets, and celebrations - outfitted with every amenity to lend class and an historical flair to any occasion.

To learn more about our private rooms or how to reserve a private space, please contact a group sales representative at [502.636.4450](tel:502.636.4450), or via email at groupsales@kyderby.com.

Venues

- [Stakes Room](#) >
- [Oaks & Derby Rooms](#) >
- [Triple Crown Room](#) >
- [Millionaires' Row 4](#) >
- [Trophy Room](#) >
- [Millionaires' Row 6](#) >

Stakes Room





An elegant private room that can accommodate up to 168 guests. The Stakes Room overlooks the entire racetrack directly over the finish line, and provides a close-up view of the iconic Twin Spires just steps away. In addition to the dining area, the Stakes Room is situated between a large foyer with bar and a tiered balcony, where your guests will receive second to none hospitality. Rental starts at \$3,000.

**Room may be combined with the adjacent Aristides Room.

Oaks & Derby Rooms



Interior private rooms for dining or business meetings, the Oaks Room and the Derby Room can each accommodate up to 80 guests. Located on the fourth level of the Jockey Club Suite clubhouse each room provides a spacious view of the downtown Louisville skyline. In addition, each room offers easy access to nearby balconies to view the racetrack. Rentals start at \$1,200.

Triple Crown Room



The Triple Crown Room is a private banquet room ideal for large dining groups and/or business meetings. The Triple Crown Room accommodates up to 360 guests. Located on the fifth floor of the Jockey Club Suite Clubhouse the Triple Crown Room looks over the downtown Louisville skyline, and also features a large balcony to overlook Churchill's historic racetrack. Rental starts at \$4,500.

Millionaires Row 4





Elegant area of the Clubhouse with beautiful dining space and four-tier balcony overlooking the legendary Finish Line. Accommodates up to 832 guests. Rentals start at \$6,000.

Trophy Room





The Trophy Room is an interior private dining room with access to a balcony that overlooks the racetrack, Finish Line and Paddock areas. The Trophy Room accommodates up to 288 guests. Rental starts at \$2,500.

Millionaires Row 6





Elegant area of the Clubhouse with beautiful dining space and four-tier balcony overlooking the legendary Finish Line. Identical amenities to Millionaires Row 4; however, located on the 6th level and accommodates up to 576 guests. Rental starts at \$4,500.

Event Extras

Enhance your event with numerous event extras including audio-visual on-site, mock racing entertainment and programs, video presentation on the world's largest 4K outdoor video board, and many other racing options.

Wedding Packages





Churchill Downs provides the perfect setting to host your special day. A variety of wedding reception packages are available ranging from \$90 to \$155 per guest. All packages are inclusive of plated food service, dance floor, microphone, cake table, DJ table, and ivory or white table linens. Additional event options include bar service, stage for band, and many other event amenities.

To learn more about our private rooms or how to reserve a private space, please contact a group sales representative at [502.636.4450](tel:502.636.4450), or via email at groupsales@kyderby.com.

Sign up for Churchill Downs Event and Ticket Information

Submit >

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FOR THE FIRST 30 DAYS AFTER REGISTERING YOUR REFRESHING REWARDS CARD, 35-GALLON LIMIT PER TRANSACTION.

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Churchill Downs
700 Central Ave, Louisville, KY, 40208
Phone: 502.636.4400

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KY

GET YOUR GROUP EXCITED RIGHT OUT OF THE GATE



Receive the Triple Crown Treatment AT HISTORIC CHURCHILL DOWNS

Experience the excitement of Thoroughbred racing with your group as the nation's finest horses compete at Churchill Downs. Along with watching the spectacular action on the track, you can stroll through the historic grounds of the world's most legendary racetrack, and enjoy the ambiance of one of the most hallowed shrines in American Sport.

Group Sales Department
502.636.4450
groupsales@kyderby.com



CHURCHILL DOWNS

700 Central Avenue
Louisville, KY 40208

ChurchillDowns.com



2016 SCHEDULE

SPRING MEET

APRIL/MAY						
S	M	T	W	T	F	S
						30
1	2	3	4	5	6	7
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JUNE/JULY						
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SEPTEMBER MEET

SEPTEMBER/OCTOBER						
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FALL MEET

OCTOBER/NOVEMBER						
S	M	T	W	T	F	S
30	31	1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			

*Visit our website for pricing & details on live race dates & events. All prices, race dates & events subject to change.

 DERBY WEEK PRICING
 KENTUCKY OAKS
 KENTUCKY DERBY
 REGULAR PRICING
 SELECT PRICING
 PREMIUM PRICING
 CLOSED

GROUP SALES INFORMATION & PRICING

Groups of 24 or more • Complimentary on-site parking available

RESERVED BOX SEATS

\$8.00*

Positioned along the front stretch of the racetrack, your group will have a panoramic view of the entire field. Outdoor boxes are located on three different levels with nearby concessions and include admission, reserved seating and a racing program.



MILLIONAIRES ROW

\$36.00*

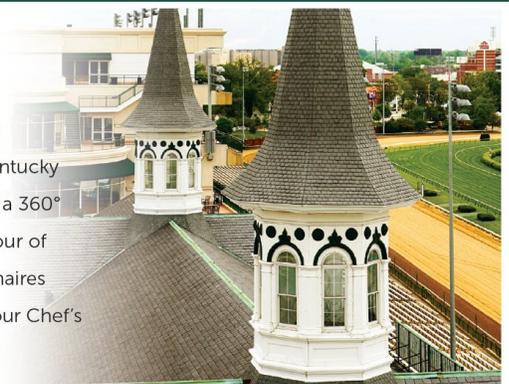
Sit in the same seats as the world's most revered racing enthusiasts. Both levels provide scenic vantage points to view the races from our four-tiered balconies. Tickets include admission, reserved dining room seating, Chef's Table Buffet and a racing program.



DAILY DOUBLE

\$43.00*

Immerse yourself in the excitement of the "Greatest Two Minutes in Sports" at the Kentucky Derby Museum! Enjoy interactive exhibits, a 360° hi-definition film and a Historic Walking Tour of Churchill Downs. Then come sit on Millionaires Row to enjoy the thrill of live racing with our Chef's Table Buffet!



*All above group sales pricing only applies to regular race dates. Visit our website for more details.

Private group options and room rentals for special events are available. For more information or to make a reservation, contact:

Group Sales Department
502.636.4450 • groupsales@kyderby.com



RAM SALE NUMBER: 86346588
RAM ACCOUNTING DATE: 20160328

INTERNET TRANSMISSION DATE:
2016/03/25

SERIAL NUMBER:
86/346588

Description	Fee Code	Transaction Date	Fee	Number Of Classes	Total Fees Paid
New App	7001	2016/03/25	325	1	325