

ESTTA Tracking number: **ESTTA647537**

Filing date: **12/30/2014**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

|                            |                       |
|----------------------------|-----------------------|
| Applicant:                 | <b>Wesley W. Hurt</b> |
| Application Serial Number: | <b>86336284</b>       |
| Application Filing Date:   | <b>07/14/2014</b>     |
| Mark:                      | <b>GO JO</b>          |
| Date of Publication        | <b>12/02/2014</b>     |

## **First 90 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, Jo To Go America Inc., 821 S. Huron Road, Suite F, Green Bay, WI 54311, UNITED STATES, a corporation organized under the laws of Wisconsin, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 01/01/2015. Jo To Go America Inc. respectfully requests that the time period within which to file an opposition be extended until 04/01/2015.

Respectfully submitted,

/Tori Lynne Kluess/  
12/30/2014

**Tori Lynne Kluess**

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**UNITED STATES**

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