

ESTTA Tracking number: **ESTTA678384**

Filing date: **06/16/2015**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	Elements Brands, Inc.
Application Serial Number:	86335251
Application Filing Date:	07/11/2014
Mark:	CHILAX
Date of Publication	06/16/2015

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, BBK Tobacco & Foods, LLP d/b/a HBI International, 3401 W Papago St, Phoenix, AZ 85009, UNITED STATES, a limited liability partnership, organized under the laws of Arizona, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 07/16/2015. BBK Tobacco & Foods, LLP d/b/a HBI International respectfully requests that the time period within which to file an opposition be extended until 10/14/2015.

Respectfully submitted,
/Brendan N. Mahoney/
06/16/2015

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