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Filing date: **12/12/2014**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

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| Applicant: | Vivid Roots, LLC |
| Application Serial Number: | 86333422 |
| Application Filing Date: | 07/10/2014 |
| Mark: | VIVID ROOTS |
| Date of Publication | 12/02/2014 |

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, Roots Canada Ltd., 1400 Castlefield Avenue, Toronto, M6B 4C4, CANADA, a corporation organized under the laws of Canada, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 01/01/2015. Roots Canada Ltd. respectfully requests that the time period within which to file an opposition be extended until 04/01/2015.

Respectfully submitted,
/Joseph R. Dreitler/
12/12/2014

Joseph R. Dreitler

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