

ESTTA Tracking number: **ESTTA688153**

Filing date: **08/06/2015**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	Vici Media LLC
Application Serial Number:	86327921
Application Filing Date:	07/03/2014
Mark:	VICI MEDIA
Date of Publication	07/07/2015

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, Vice Media Canada Inc., 127 B KING STREET, Montreal, QC H3C2P2, CANADA, a corporation organized under the laws of Canada, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 08/06/2015. Vice Media Canada Inc. respectfully requests that the time period within which to file an opposition be extended until 11/04/2015.

Respectfully submitted,
/Kimberly B. Herman/
08/06/2015

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