

From: Milton, Priscilla

Sent: 7/25/2016 1:55:38 PM

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Subject: U.S. TRADEMARK APPLICATION NO. 86306250 - THE BREAKFAST SHOPPE - N/A - Request for Reconsideration Denied - Return to TTAB - Message 1 of 15

\*\*\*\*\*

Attachment Information:

Count: 11

Files: cornerbak-1.jpg, cornerbak-2.jpg, laprima-1.jpg, laprima-2.jpg, laprima-3.jpg, washdeli-1.jpg, washdeli-2.jpg, washdeli-3.jpg, boulevard-1.jpg, boulevard-2.jpg, 86306250.doc

**UNITED STATES PATENT AND TRADEMARK OFFICE (USPTO)  
OFFICE ACTION (OFFICIAL LETTER) ABOUT APPLICANT'S TRADEMARK APPLICATION**

**U.S. APPLICATION SERIAL NO.** 86306250

**MARK:** THE BREAKFAST SHOPPE



**CORRESPONDENT ADDRESS:**

DOMINIC J SOUZA

SOUZA LLC / ATTORNEYS

2543 HOUSLEY ROAD

ANNAPOLIS, MD 21401-6751

**GENERAL TRADEMARK INFORMATION:**

<http://www.uspto.gov/trademarks/index.jsp>

[VIEW YOUR APPLICATION FILE](#)

**APPLICANT:** Business Building Solutions, LLC

**CORRESPONDENT'S REFERENCE/DOCKET NO:**

N/A

**CORRESPONDENT E-MAIL ADDRESS:**

dsouza@souzalaw.com

**REQUEST FOR RECONSIDERATION DENIED**

**ISSUE/MAILING DATE:** 7/25/2016

The trademark examining attorney has carefully reviewed applicant's request for reconsideration and is denying the request for the reasons stated below. See 37 C.F.R. §2.63(b)(3); TMEP §§715.03(a)(ii)(B), 715.04(a). The following requirement(s) and/or refusal(s) made final in the Office action dated 12/11/15 are maintained and continue to be final: Refusal Because the Mark is Generic; Refusal in the Alternative Because the Mark is Merely Descriptive and Because Applicant's Evidence of Acquired Distinctiveness is Insufficient. See TMEP §§715.03(a)(ii)(B), 715.04(a).

In the present case, applicant's request has not resolved all the outstanding issue(s), nor does it raise a new issue or provide any new or compelling evidence with regard to the outstanding issue(s) in the final Office action. In addition, applicant's analysis and arguments are not persuasive nor do they shed new light on the issues.

Applicant argues that the mark BREAKFAST SHOPPE is not generic for catering services. Applicant contends that the examining attorney reached the conclusion that the mark is generic by reviewing sources beyond the identification of services contained in the application to define the genus of the services involved. In this instance, the services referenced are applicant's restaurant services.

Applicant argues that applicant's catering services are separate and discrete from applicant's restaurant services. Applicant contends that each portion of applicant's business could exist independently. Applicant states as follows: "A customer of the restaurant may be completely unaware that the catering service is provided, and a catering customer may never see the restaurant. The catering portion of applicant's business targets corporate customers unlike the restaurant and the catering menu is separate and distinct on applicant's website. Rather than being inextricably intertwined, these services are completely separate." To this end, applicant argues that the genus of the services should be limited to catering services.

However, the evidence of record demonstrates that services, both applicant's restaurant services and catering services originate from the same place, THE BREAKFAST SHOPPE located in Severna Park, MD. See the specimen of record submitted with the application. It appears from specimen, that there is only one telephone number for customers to use when calling for the services. Also see attached evidence from applicant website which clearly shows that the services are intertwined. See <http://www.thebreakfastshoppe.com/>; See also <http://www.thebreakfastshoppe.com/about-the-breakfast-shoppe/#> and excerpt below which clearly show that applicant operates a restaurant that feature a menu for foods served for consumption on the premises and a catering menu.

### **The Breakfast Shoppe**

is a locally owned and operated restaurant. We specialize in friendly, efficient service and deliver a cozy, home-style dining experience.

We offer home-made meals using the freshest and finest ingredients. Some of our menu items include: savory omelettes, tasty grilled sandwiches, and garden-fresh salads. Plus there is never a shortage of delicious crisp bacon, a perfect complement to any meal. And let's be honest, who doesn't love bacon?

Our griddle menu selections will satisfy any comfort food craving, and we have a variety of delectable Eggs Benedict options. Our classic breakfasts are anything but boring and are appetizing versions of your old time favorites.

All of our mouth-watering dishes are prepared to order and are sure to please any palate, satisfying even the most finicky eater. Whether you are ravenously hungry or looking for a satisfying low carb option, The Breakfast Shoppe has something for everyone.

Come in today for some good ol' fashion home cooking!

This advertisement specifically invites potential consumers to view their breakfast menu, lunch menu and catering menu. In fact consumers are provided a link where they can find a catering request form. See <http://www.thebreakfastshoppe.com/catering-menu/>. See attachment.

It is not unusual to encounter restaurants that provide catering services. See <http://www.olivegarden.com/catering/>; <https://www.carrabbas.com/catering/>; <http://www.bertuccis.com/catering-specialty-menus/>; <http://www.chick-fil-a.com/Food/Catering/>; <https://www.pandaexpress.com/catering/>; [https://www.ezcater.com/brand/boston-market?mcx=gf1&utm\\_source=google&utm\\_medium=cpc&utm\\_term=boston%20market%20catering&utm\\_content=109738971538&utm\\_campaign=156852418&utm\\_adgroup=10719704218&utm\\_geo=9008192&utm\\_account=Caterers&utm\\_matchtype=b&utm\\_device=c&gclid=Clvs98fNjs4CFZdZhgodCpUJ8w](https://www.ezcater.com/brand/boston-market?mcx=gf1&utm_source=google&utm_medium=cpc&utm_term=boston%20market%20catering&utm_content=109738971538&utm_campaign=156852418&utm_adgroup=10719704218&utm_geo=9008192&utm_account=Caterers&utm_matchtype=b&utm_device=c&gclid=Clvs98fNjs4CFZdZhgodCpUJ8w;); [http://levisrestaurant.com/levis/?cat=5](http://levisrestaurant.com/levis/?cat=5;); [https://www.google.com/?gws\\_rd=ssl#q=restaurant+%26+catering+menu&start=10](https://www.google.com/?gws_rd=ssl#q=restaurant+%26+catering+menu&start=10;); <http://www.dipaolosrestaurant.com/catering/>; <http://pepeshomerglen.com/catering-menu/>; and [https://www.google.com/?gws\\_rd=ssl#q=++++++%22BEEF+IT+UP+CHICAGO+STYLE+SANDWICH+SHO P%22+and+catering](https://www.google.com/?gws_rd=ssl#q=++++++%22BEEF+IT+UP+CHICAGO+STYLE+SANDWICH+SHO P%22+and+catering) See attachment.

Thus, even if the genus of services is limited to catering services, the mark THE BREAKFAST SHOPPE is generic when applied to applicant's catering services. The attached evidence from Google search engine shows that breakfast catering is a type of catering. See excerpts and links below.

Our **breakfast catering company** is broadly recognized for doing Schaumburg clientele breakfast catering get-togethers prosperous. No matter how big or how little, Schaumburg customers do know that Tasty Catering does have them covered from the start to end with our skillful and set breakfast caterers! See <http://www.tastycatering.com/schaumburg-breakfast-catering/>. See attachment.

## **Breakfast Delivery & Catering**

Creating and delivering quality **breakfast catering** is an important part of what we do every day because it's an important part of your day. <http://nelsonscatering.com/breakfast-delivery-catering/>

### **What are your hours for breakfast catering?**

What better way to start your day in Houston than with a tasty Tex-Mex-style breakfast? You'll be the hero of the office when you order from our breakfast delivery menu, which includes favorites like huevos con papas y chorizo and migas. And of course everyone's breakfast favorite: breakfast tacos. Breakfast catering is available from 6-10 a.m. daily. See <http://www.goodecatering.com/breakfast-catering/>. See attachment.

**Welcome to Puccio's New York Deli's** online ordering system for Catering. You are able to order Breakfast, Lunch and Catering with our new system for delivery and pickup.

**Breakfast Catering** is available with online ordering and delivery.

Puccio's was established as a restaurant in 2003, and since then we are very proud that most of our growth has been through "word-of-mouth".

See <http://www.puccios-deli.com/catering/leesburg-catering/>. See attachment.

### ***Wholesome and Tasty Breakfast Catering Options***

*Don't have time to grab breakfast before your company meeting? No problem. Our **Breakfast Catering** is perfect for an early business meeting. Our Breakfast Tacos are a great, quick, and easy snack during a breakfast meeting. We offer 12 different delicious varieties. Order an assortment and everyone will be satisfied.*

**Whether you are looking for a healthy or hearty breakfast for your next business-catered event, Cobblestone Market Cafe has the best option for you. Check out our catering menus for more information.** <http://www.cobblestonemarketcafe.com/catering/breakfast-catering> See attachment.

**"not just a breakfast shop!"**

Review of [Cliff's Cafe & Catering](#)

not just a breakfast shop!"

Reviewed August 12, 2015

**Cliffs is a local place known more for their Breakfasts. They provide good family service and you cup is always full! The Owners know how to cater too and are recommended "Meatballs" for sure!, They Need a POS system to modernize transactions and to expedite getting customers in/out more timely. Hand written old school.**

[https://www.tripadvisor.com/ShowUserReviews-g41867-d4159113-r298562535-Cliff\\_s\\_Cafe\\_Catering-Townsend\\_Massachusetts.html#](https://www.tripadvisor.com/ShowUserReviews-g41867-d4159113-r298562535-Cliff_s_Cafe_Catering-Townsend_Massachusetts.html#). See attachment.

### **Breakfast Gatherings**

Everyone knows that breakfast is the most important meal of the day so start off right and let Eatable Delights Catering handle all of your breakfast requests. Our buffet style breakfast catering is perfect for any occasion. Our full range of services not only includes delicious fresh breakfast, but we also take care of everything from set up to clean up; on or off premise. Our catering services are available for corporate functions, wedding parties on the morning of the big day, to reward your employees for a job well done or simply to treat your family or friends to a fabulous catered breakfast experience. <https://eatiblelightscatering.com/breakfast-gatherings/> See attachment.

### **Palace Grill Catering Shop In Chicago**

**Palace Grill is now the place to go for great Chicago catering!** For breakfast we offer eggs, breakfast sandwiches and wraps, hash browns, corned beef hash, biscuits & gravy, fresh fruit, and our famous skillet. <http://www.pgcateringshop.com/See> attachment.

### **Breakfast Catering Burlington, MA**

If you are searching for top quality **breakfast catering Burlington, MA** and surrounding areas can depend on Servizio Café and its unparalleled catering services. We pride ourselves in being area leaders when it comes to breakfast catering that everyone will enjoy. When you are in need of great food quickly, there is no doubt that we can help you out.

<http://www.serviziocafe.com/breakfast-catering-burlington-ma.html>. See attachment.

See also links to breakfast catering advertisements.

<http://www.cornerbakerycafe.com/catering/breakfast>  
<http://www.laprimacatering.com/c-145-traditional-continental-favorites>  
[http://www.washingtondeli.com/breakfast\\_catering.php](http://www.washingtondeli.com/breakfast_catering.php)  
<http://www.blvdcafecatering.com/catering-services/breakfast-catering/>  
<http://www.chick-fil-a.com/Food/Catering-Menu/Breakfast>  
<http://www.smithdeli.com/brcater.html>  
<http://woodwardtable.com/menus/wtf/catering/breakfast>  
<http://700southdeli.com/catering-guide/breakfast-catering/>  
[http://www.omelettechef.com/?\\_vsrefdom=adwords&gclid=CK-24ra18c0CFZJbhgodJgMJww](http://www.omelettechef.com/?_vsrefdom=adwords&gclid=CK-24ra18c0CFZJbhgodJgMJww)  
<https://ebcatering.com/index.cfm?gclid=CLrixIC38c0CFQcfhgodEt0Mrg>  
<http://garrysgrill.com/catering/breakfast-catering-menu/>  
<http://www.worksbakerycafe.com/big-ole-breakfast.html>  
[http://portapitbbq.com/catering\\_tampa\\_bay.html](http://portapitbbq.com/catering_tampa_bay.html)  
<http://www.bbicafe.net/breakfast.html>  
<https://www.thumbtack.com/ca/coronado/breakfast-caterers/>  
<http://www.maggiesbuns.com/Catering/5289/PackageDetails.aspx>  
<https://unclegussys.com/catering-breakfast-menu/>  
<http://recap.org/cafe/breakfast-catering/>  
<http://www.thekitchenatconstellation.com/catering/breakfast-catering/>  
[https://www.ezcater.com/catering/va/alexandria?h1title=Breakfast+catering+in+Alexandria&mcx=gf1&utm\\_source=google&utm\\_medium=cpc&utm\\_term=breakfast%20catering&utm\\_content=107103053429&utm\\_campaign=357713069&utm\\_adgroup=22937465069&utm\\_geo=9008192&utm\\_account=Zone0-TopLocs&utm\\_matchtype=e&utm\\_device=c&gclid=CL7CxbG28c0CFRNahgodHmAkew](https://www.ezcater.com/catering/va/alexandria?h1title=Breakfast+catering+in+Alexandria&mcx=gf1&utm_source=google&utm_medium=cpc&utm_term=breakfast%20catering&utm_content=107103053429&utm_campaign=357713069&utm_adgroup=22937465069&utm_geo=9008192&utm_account=Zone0-TopLocs&utm_matchtype=e&utm_device=c&gclid=CL7CxbG28c0CFRNahgodHmAkew)

As to the wording SHOPPE, applicant's argument that this wording is neither descriptive nor generic is not is non persuasive. The wording merely identifies the place where the services are provided and/or prepared. See additional attached definitions of shoppe. See <http://www.wordsmyth.net/>; <http://www.oxforddictionaries.com/us>; and <https://www.ahdictionary.com/word/search.html?q=shoppe>. See attachment.

The examining attorney has attached additional third party registrations that demonstrate that the wording SHOP has been disclaimed when used in connection with restaurant and catering services and/or catering services. Third-party registrations featuring goods and/or services the same as or similar to applicant's goods and/or services are probative evidence on the issue of descriptiveness where the relevant word or term is disclaimed, registered under Trademark Act Section 2(f) based on acquired distinctiveness, or registered on the Supplemental Register. See *Inst. Nat'l des Appellations D'Origine v. Vintners Int'l Co.*, 958 F.2d 1574, 1581-82, 22 USPQ2d 1190, 1196 (Fed. Cir. 1992); *In re Box Solutions Corp.*, 79 USPQ2d 1953, 1955 (TTAB 2006); *In re Finisar Corp.*, 78 USPQ2d 1618, 1621 (TTAB 2006).

The examining attorney also refers to applicant's evidence made of record 10/26/15 that does not support applicant's claim that shoppe or shop is not descriptive or generic. To support this claim, applicant submitted 10 cancelled or expired third party registrations that are purportedly similar marks using the term "shop" or "shopping" wherein, as in the case of catering services, the mark does not represent a store or a shop. However, a cancelled or expired registration is "only evidence the registration issued. Thus, these third party registrations have little, if any probative value with respect to registrability of applicant's mark. See attachments which show that these registrations are no longer alive.

Applicant has also made of record prior U.S. Registration on the Supplemental Register or Principal Registration under Section 2(f) wherein the term SHOP has been disclaimed. See attachments to the response to the Office action dated 10/26/15 and the listing of these registrations in the Final Office action mailed 12/11/15.

See also applicant's evidence submitted with applicant's request for reconsideration that does not support applicant's claim that the wording shop is not descriptive. Four of the five marks made of evidence include disclaimers of the wording that describes the place where the services are provided, specifically café, store and shop. See U.S. Registration Nos. 2597050, Corner Bakery Café, U.S. Registration No. 4788481, Corner Café Catering, U.S. Registration No. 4802068, Corner Bakery Café, U.S. Registration No. 1164143, The Container Store, and U.S. Registration No. 1481139.

Based on the evidence made of record it is arguable that the purchasing or consuming public for applicant's services will understand that BREAKFAST SHOPPE describes a type of catering that that is

provided in connection with a breakfast shop. The evidence made of record from Google search engine and online dictionaries shows that the wording “breakfast shop” in the applied-for mark means a type of restaurant that provides breakfast. Thus, the relevant public would understand this designation to refer primarily to breakfast for consumption on the premises and/or provides breakfast for consumption off premises, specifically catered food and drinks at a party, meeting and the like off the premises.

The addition of the wording “THE” to the wording “BREAKFAST SHOPPE” does not avoid a refusal because the mark is generic. Adding the term “the” to a descriptive or generic term generally does not add any source-indicating significance or otherwise affect the term’s descriptiveness or genericness. See *In re The Place Inc.*, 76 USPQ2d 1467, 1468 (TTAB 2005) (holding THE GREATEST BAR merely descriptive of restaurant and bar services; “the definite article THE . . . add[s] no source-indicating significance to the mark as a whole”); *Conde Nast Publ’ns Inc. v. Redbook Publ’g Co.*, 217 USPQ 356, 357, 360 (TTAB 1983) (holding THE MAGAZINE FOR YOUNG WOMEN a “common descriptive or ‘generic’ name of a class or type of magazine” and incapable of indicating source; “[t]he fact that the slogan also includes the article ‘The’ is insignificant. This word cannot serve as an indication of origin, even if applicant’s magazine were the only magazine for young women.”); *In re The Computer Store, Inc.*, 211 USPQ 72, 74-75 (TTAB 1981) (holding THE COMPUTER STORE merely descriptive of, and the common descriptive name for, computer-related services); see also *In re G. D. Searle & Co.*, 143 USPQ 220 (TTAB 1964), *aff’d*, 360 F.2d 1966, 149 USPQ 619 (C.C.P.A. 1966) (holding “THE PILL” a common descriptive name for pharmaceutical preparations in tablet form, and thus does not serve as an indicator of source or origin in applicant).

Thus, the final refusal because the mark is generic is maintained.

Further, the final refusal in the alternative because the mark is merely descriptive and because applicant’s evidence of acquired distinctiveness is insufficient is maintained.

Accordingly, the request is denied.

If applicant has already filed a timely notice of appeal with the Trademark Trial and Appeal Board, the Board will be notified to resume the appeal. See TMEP §715.04(a).

If no appeal has been filed and time remains in the six-month response period to the final Office action, applicant has the remainder of the response period to (1) comply with and/or overcome any outstanding final requirement(s) and/or refusal(s), and/or (2) file a notice of appeal to the Board. TMEP §715.03(a)(ii)(B); see 37 C.F.R. §2.63(b)(1)-(3). The filing of a request for reconsideration does not stay or extend the time for filing an appeal. 37 C.F.R. §2.63(b)(3); see TMEP §§715.03, 715.03(a)(ii)(B), (c).

/Priscilla Milton/

Examining Attorney

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# CATERING

[Print Catering Menu](#)

From birthday parties and baby showers to company functions and lunch meetings, whatever the occasion, make it perfectly delicious with Corner Bakery Cafe Catering.

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## CATERING - BREAKFAST

From scrambled-to-order eggs to Chilled Swiss Oatmeal with the season's freshest berries, start your day right.



### The Big Scramble

Freshly scrambled eggs with cheddar cheese and your choice of applewood smoked bacon or chicken apple sausage. Served with freshly baked croissants, butter and preserves.

[SEE MORE](#)



#### Corner Breakfast

Our signature bundled breakfast provides everything you need to start the day, perfectly...

#### Muffin & Bagel Basket

An assortment of freshly baked muffins and bagels with cream cheese, butter and preserves.

#### Fresh Fruit Medley

A bowl of freshly cut seasonal fruits, including grapes, pineapple and melon.



#### Breakfast Basket

An assortment of freshly baked breakfast favorites, including Cinnamon Creme Cake...



#### California Breakfast Bar

Create your own breakfast parfait with low-fat vanilla yogurt, toasted granola with dried



#### Fresh Fruit Tray

Slices of cantaloupe and pineapple with red grapes, blueberries and strawberries.



#### The Big Scramble

Freshly scrambled eggs with cheddar cheese and your choice of applewood smoked bacon...



#### Berry Almond Swiss Oats

Our chilled European muesli made with low fat vanilla yogurt, skim milk, rolled oats, green...

#### Breakfast Bites Tray

Freshly baked Cinnamon Creme Cake bites and bite-sized blueberry, chocolate, banana and...



#### Breakfast Power Flats

Freshly scrambled eggs, cheddar and Parmesan cheeses in grilled multigrain flatbread,



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Home / Breakfast / Traditional Continental Favorites

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## Traditional Continental Favorites



### Assorted Pastry Buffet

\$4.49 *per person*

A selection of breakfast pastries and breakfast breads offered with butter and jam



### July Breakfast Special

\$9.99

Enjoy the new July Breakfast Special including our Western Omelette Calzone, Energy Bites and Fresh Fruit Salad.



### Continental Breakfast Selection #1

\$8.29 *per person*

Breakfast ordering made easy. A delicious combination with pastries, fresh fruit salad and assorted juices.



### Assorted Pastry Buffet with Bagels

\$5.89 *per person*

Our assorted pastries with bagels and cream cheese



**Continental Breakfast Selection #1 with Bagels**

**\$9.39** per person

A combination with our Assorted Pastry Buffet, fresh fruit salad, bagels and assorted juices



**Breakfast Bagel Bar with Smoked Salmon**

**\$9.18** per person

Our delicious Bagel Bar served with smoked salmon, tomatoes, onions and capers

**Ultimate Breakfast Assortment**

**\$5.29** per person

The ultimate in breakfast buffets. Enjoy new creations from the chefs at La Prima...



**Continental Breakfast Selection #2 - Bagel Bar**

**\$8.29** per person

A delicious combination featuring our Bagel Bar, fresh seasonal fruit salad and assorted juices

**Continental Ultimate Breakfast Assortment**

**\$8.99** per person

Our new Ultimate Pastry Assortment with fruit salad and assorted juices

**Breakfast Bagel Bar**

**\$4.19** per person

A selection of freshly baked bagels served with butter, jam and a choice of plain and flavored cream cheeses

**REVIEWS**

*"I ordered for a student leader training, at my University. After using many of the other approved caterers, I ventured to try La Prima and I'm so glad that I did. The customer service was great, professional and prompt. We ordered boxed lunches and were pleased by the high quality and delicious sandwiches. The side items of fruit salad and cookie/brownie were just as amazing. Delivery to campus was seamless as well. When I asked the students if we should order from La Prima again, the answer was a*

students if we should order from La Prima again, the answer was a unanimous YES!"

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Squash & Salmon Cakes  
Winter Prep for the Urban Garden  
Sweet Potato and Apple Casserole Recipe  
Chipotle Sweet Potato Soup





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## Washington Deli Breakfast Catering Menu

**The Works (Continental):** Sometimes referred to as a continental breakfast. A generous mixture of fresh baked bagels, Danish, muffins, bear claws, sticky buns, assorted turnovers, scones, twists, croissants, and more. Served with our own fresh fruit salad and assorted premium Tropicana juices. Assorted cream cheese spreads including plain, chive, and veggie. Butter and assorted preserves served on the side.  
**\$10.25 Per Person.**

**Executive:** Our own fresh baked bagels, Danish, muffins, bear claws, assorted turnovers, scones, twists, croissants, and more. Cream cheese, butter and assorted jelly are served on the side.  
**\$4.25 Per Person.**

**Fresh Bagel Platter:** Our own fresh baked assorted bagels served with assorted cream cheese spreads including fresh chive and vegetable. Bagels come sliced with butter and assorted jelly served on the side. Nova lox, lox spread, and whitefish salad are also available upon request. If you would like a tray of tomatoes, onion, cucumber and black olives please ask. For a history of where bagels came from [Click Here!](#)  
**\$4.25 Per Person.**

**Nova Salmon Tray:** The perfect accompaniment to the bagel platter. Lox slices (1/8 pound Per Person) served on a platter with lettuce, tomato slices, Bermuda onion, black olives and cucumber.  
**\$7.50 Per Person.**

**California Breakfast:** Enjoy a healthy breakfast alternative! Create a breakfast parfait with assorted yogurt (including Greek), toasted granola, fresh fruit salad, assorted muffins and wheat/whole grain mini bagels. Cream cheese and preserves served on the side.  
**\$10.25 Per Person.**

**Hot Buffet Breakfast:** This really beats the hum-drum ordinary business breakfast! Scrambled eggs, home fried potatoes, fresh bacon, and sausage served in large aluminum pans. Turkey bacon and turkey sausage are available upon request. Grits may be substituted for the home fries, or added for an additional charge. Toast, bagels, cream cheese, butter, and preserves are served on the side.  
**\$12.50 Per Person. (Minimum 10 People)**

**Doughnut Platter:** Fresh assorted doughnuts including jelly, chocolate, blueberry, cake, glazed, Bawarian cream, chocolate covered

**Doughnut Platter:** Fresh assorted doughnuts including jelly, chocolate, blueberry, cake, glazed, Bavarian cream, chocolate covered sprinkles, and more.  
**\$3.50 Per Person. (Minimum 10 People)**

**Assorted Mini Tray:** A generous assortment of mini assorted muffins, mini scones, mini croissants, and mini Danish. The mini tray is perfect for a lighter breakfast, or as an accompaniment to other breakfast fare.  
**\$4.25 Per Person.**

**Breakfast Breads:** Apple Raisin, Cranberry, Banana, Lemon Poppy Seed, Marble Pound, and Strawberry Amaretto. Sliced and arranged on a platter.  
**\$4.95 Per Person. (Minimum 15 People)**

**French Toast:** Two large slices of Texas Toast Per Person soaked in our own batter and grilled to a golden brown. Served in large aluminum pans with syrup on the side.  
**\$5.25 Per Person. (Minimum 10 People)**

**Egg Sandwiches:** Tired of the same old trays of bagels and muffins, try a tray of Egg Sandwiches instead. All of our egg sandwiches are served with cheese and either ham, bacon, or sausage. Turkey bacon is also available. Meats are available on the side if you prefer. Served on assorted breads, Kaiser rolls and bagels.  
**\$4.95 Per Person.**

**Breakfast Burritos:** Another nice alternative to the typical breakfast fare. Fluffy scrambled eggs, shredded cheddar cheese, diced tomatoes with a light salsa rolled in warm flour tortillas. Add breakfast meat to your burritos at no additional cost.  
**\$5.95 Per Person.**

**Croissant Egg Sandwiches:** A Truly Addictive Breakfast Sandwich! Delicious fresh croissant egg sandwiches served with cheese and either ham, bacon, or sausage. Turkey bacon is also available. Meats are available on the side if you prefer.  
**\$5.45 Per Person.**

**Yogurt, Fruit, and Granola Parfait Cups:** The all in one cup healthy breakfast alternative. Generous layers of vanilla yogurt, fresh berries, and crunchy granola ready to serve in a clear plastic cup.  
**\$4.95 Per Person.**

### **Breakfast Side Items and Beverages**

**Fresh Fruit Salad:** Fresh cut seasonal fruit salad decorated with fresh strawberries, blueberries and kiwi. Cut and decorated Fruit platters are also available.  
**\$3.50 Per Person.**

**Whole Fruit Bowls:** Fresh whole fruit including apples, bananas, grapes, strawberries, oranges, cantaloupe, melon and more.  
**\$3.50 Per Person.**

**Fruit Platters:** A fine selection of fresh sliced fruit attractively arranged on a platter, decorated with kiwi and berries.  
**Small serves 10-15 \$55 / Large serves 16-30 \$99.00**

**Whitefish Salad:** Another must have for a bagel platter. Pile Whitefish on your bagel with some nice onion and tomato.  
**\$4.00 Per Person.**

**Cream Cheese and Lox Spread:** Lox spread makes a bagel even better. Schmeer on some cream cheese and lox spread on your bagel with some nice onion and tomato.  
**\$3.00 Per Person.**

**Coffee Service:** Fresh brewed regular coffee. Decaffeinated and flavored are coffee are available upon request. Our coffee is served in flavor fresh self-serve thermoses or disposable coffee boxes. Coffee Service includes half and half, flavored "International" brand creamers, and all the necessities. Tea and Hot chocolate available upon request for an additional charge.  
**\$2.50 Per Person , plus handling charges.**

**Breakfast Juices:** Assorted juices include Tropicana Brand OJ, apple, grapefruit, cranberry, and more.  
**\$2.50 Per Person.**

**Fresh Squeezed Orange Juice and Grapefruit Juice:** Provided in gallons with each serving up to 16 people. Cups included.  
**\$25 each.**

**Assorted Naked Juices:** A Healthier Option! We carry a large assortment.  
**\$4.00 Per Person.**

**Milk / Cream / Half and Half ..... Delivered:** Do you have great coffee at your office but need fresh cream and/or milk to go with it! Need fresh milk for cereal? Just call the Washington Deli and tell us what you need. We will deliver fresh milk every Monday morning, just like the old days! **Call For Pricing.**

### Breakfast Side Orders

Assorted Yogurt	<b>\$2.00 Per Person</b>	Sliced Grapefruit Halves	<b>\$3.00 Per Person</b>
Granola with Milk	<b>\$4.00 Per Person</b>	Fresh Squeezed Orange Juice (Serves 16)	<b>\$25.00 Per Gallon</b>
Home Fries	<b>\$3.00 Per Person</b>	Grits	<b>\$3.00 Per Person</b>
Fresh Squeezed Grapefruit Juice (Serves 16)	<b>\$25.00 Per Gallon</b>	Hard Boiled Eggs	<b>\$2.00 Each</b>
Fresh Granola for Yogurt	<b>\$2.00 Per Person</b>	Whole Fruit Bowl	<b>\$3.50 Per Person</b>

Catering Services  
**703-634-5664**



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Boulevard Cafe Catering > Breakfast Catering

## Breakfast Catering



Start the day off right with a catered breakfast from Boulevard Cafe Catering! Breakfast is the most important meal of the day, why not let us take care of your breakfast catering. From bagels to breakfast burritos, omelettes to sandwiches, or the best catered buffet, we've got you covered. Fresh fruit and coffee will surely wake your team up in the right way. Our staff will work with you to make the most of your breakfast and satisfy everyone's early morning cravings.

### Local Breakfast Catering Company

Contact the breakfast catering team here at Boulevard Cafe Catering today to plan a breakfast your employees won't soon forget! Just give us a call at 703-634-5664 or send us an email through our [Contact Us](#) page.

Looking for more than your morning meal? View the complete [Catering Menu](#) to create a menu

ORDER ONLINE

### Boulevard Cafe Catering

8180 Greensboro Dr, McLean, VA 22102  
PH: 703-634-5664

### Catering Menu

- MONTHLY SPECIALS
- BREAKFAST
- BREAKFAST CASSEROLES
- A LA CARTE BREAKFAST
- SANDWICHES
- CLASSIC SALADS
- SIGNATURE SALADS
- ENTREE SALADS
- HOT ENTREE OPTIONS
- ORIENTAL ENTREE OPTIONS

Questions? Chat with us! ^

