

ESTTA Tracking number: **ESTTA649317**

Filing date: **01/12/2015**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>Regions Bank</b>
Application Serial Number:	<b>86305569</b>
Application Filing Date:	<b>06/10/2014</b>
Mark:	<b>THE COVERAGE YOU NEED. THE GUIDANCE YOU TRUST.</b>
Date of Publication	<b>12/16/2014</b>

## First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, UnitedHealth Group Incorporated, 9900 Bren Road East, MN008-T202, Minnetonka, MN 55343, UNITED STATES, a corporation organized under the laws of Minnesota, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 01/15/2015. UnitedHealth Group Incorporated respectfully requests that the time period within which to file an opposition be extended until 04/15/2015.

Respectfully submitted,

/jvm/

01/12/2015

**Joseph V. Myers III**

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