

ESTTA Tracking number: **ESTTA708743**

Filing date: **11/16/2015**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Application Serial No.	86282093
Applicant	Press Ganey Associates, Inc.

## Notice of Appeal

Notice is hereby given that Press Ganey Associates, Inc. appeals to the Trademark Trial and Appeal Board the refusal to register the mark depicted in Application Serial No. 86282093.

Applicant has filed a request for reconsideration of the refusal to register, and requests suspension of the appeal pending consideration of the request by the Examining Attorney.

The refusal to register has been appealed as to the following classes of goods/services:

- Class 016. First Use: 0 First Use In Commerce: 0  
All goods and services in the class are appealed, namely: Printed periodical for healthcare providers in the field of patient surveys, patient and staff satisfaction and customer success stories
- Class 035. First Use: 0 First Use In Commerce: 0  
All goods and services in the class are appealed, namely: Business and management consulting services for healthcare providers and related businesses, business data analysis, namely, analysis relating to the patient satisfaction with healthcare provider facilities with a goal to improve the quality of services provided to patients and their families for business purposes; providing statistical information for business or commercial purposes, namely, providing statistical data on patient satisfaction for the purpose of increasing patient care and satisfaction with provider facilities' care and service through the use of written and on-line surveys; collection and analysis of quality metric data for health care providers for business purposes, namely, conducting quality assurance assessment to compare performance of hospitals to improve quality of services, and business consultation in connection therewith; providing business consultation in connection with medical information services, namely, collecting, comparing, and aggregating aggregate and patient-level data from hospitals and healthcare providers and preparing reports therewith to analyze performance
- Class 041. First Use: 0 First Use In Commerce: 0  
Appealed goods and services in the class: educational services, namely, providing classes, seminars, non-downloadable webinars, and workshops in the field of healthcare and training services in the field of healthcare
- Class 042. First Use: 0 First Use In Commerce: 0  
Appealed goods and services in the class: Industrial research in the field of healthcare, namely, industrial analysis and research services relating to health care facilities

Respectfully submitted,  
/Nicole M. Murray/  
11/16/2015

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