

ESTTA Tracking number: **ESTTA630881**

Filing date: **10/03/2014**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>United Shore Financial Services, LLC</b>
Application Serial Number:	<b>86278323</b>
Application Filing Date:	<b>05/12/2014</b>
Mark:	<b>UMOBILE</b>
Date of Publication	<b>09/09/2014</b>

## **First 90 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, Banca Sella S.p.a., Piazza Gaudenzio Sella, 1, BIELLA (BI), I-13900, ITALY, a corporation organized under the laws of Italy, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 10/09/2014. Banca Sella S.p.a. respectfully requests that the time period within which to file an opposition be extended until 01/07/2015.

Respectfully submitted,  
/Jeffrey B. Sladkus/  
10/03/2014

**Jeffrey B. Sladkus, Esq.**

**The Sladkus Law Group**

**1827 Powers Ferry Road Building 6, Suite 200**

**Atlanta, GA 30339**

**UNITED STATES**

**jeff@sladlaw.com**

**404-252-0900**