PTO Form 1960 (Rev 9/2007)
OMB No. 0651-0050 (Exp. 07/31/2017)

Request for Reconsideration after Final Action

The table below presents the data as entered.

Input Field	Entered
SERIAL NUMBER	86265949
LAW OFFICE ASSIGNED	LAW OFFICE 103
MARK SECTION	
MARK FILE NAME	http://tmng-al.uspto.gov/resting2/api/img/86265949/large
LITERAL ELEMENT	BAJA TU SEGURO.COM
STANDARD CHARACTERS	NO
USPTO-GENERATED IMAGE	NO
ARGUMENT(S)	

RESPONSE

This is in response to the Office Action dated March 12, 2015.

REMARKS

The Examining Attorney has refused registration of Applicant's BAJATUSEGURO.COM plus design mark under Section 2(e)(1) of the Trademark Act for descriptiveness, applying the doctrine of foreign equivalence. The Examining Attorney asserts that the mark translates as LOWER YOUR INSURANCE, which is descriptive of Applicant's goods and services, because the "principal translation" of the word BAJA in the mark is to "fall in price, drop in price, reduction in price." Applicant respectfully disagrees.

Applicant submits that, in context, the ordinary American purchaser knowledgeable in Spanish would translate the mark to be DOWNLOAD YOUR INSURANCE. As stated in TMEP § 1207.01(b)(vi)(B), when determining the appropriate English translation of the foreign wording in the mark, an examining attorney should view the translations in the context of any significant features in the mark, such as design or wording elements, the identified goods and/or services in the application, the relevant marketplace, and the specimen. *See, e.g., In re Perez*, 21 USPQ2d 1075, 1076-77 (TTAB 1991) (holding EL GALLO for fresh vegetables, and ROOSTER for fresh citrus fruit, likely to cause confusion, rejecting applicant's argument that purchasers would ascribe other meanings to "gallo," where "rooster" was the first English translation listed in a Spanish-English language dictionary entry for

"gallo," where "gallo" was the only listed Spanish translation in a dictionary entry for "rooster," and where the design of a rooster on the specimen reinforced the translation of "GALLO"). The context of Applicant's mark includes ".COM" at the end of the mark, which signals to the ordinary purchaser a relationship to the Internet. Therefore, unlike the mark in *Perez* that lacked context to support another meaning, the Applicant's mark has context to support the translation of BAJA to DOWNLOAD, regardless of what the principal translation may be.

Furthermore, the ordinary American purchaser knowledgeable in Spanish would know that BAJAR may be translated to DOWNLOAD in the context of BAJATUSEGURO.COM. The Examining Attorney consulted online mechanical translators to conclude that BAJATUSEGURO.COM is translated to "low/lower your insurance" and that "download your insurance" is translated to "descargar su seguro" in Spanish. However, by merely inputting "BAJA TU SEGURO" into the online mechanical translators, the Examining Attorney is not taking into consideration the context provided by the ".COM" in Applicant's mark. Rather, as shown in #6 of the Merriam-Webster Spanish-English dictionary (Exhibit A), as well as translations submitted with the previously filed response, "bajar," when used in context of computing or the Internet, means "to download." Therefore, when taken in context, a Spanish-speaker would interpret BAJATUSEGURO.COM to mean DOWNLOADYOURINSURANCE.COM

Further, the ordinary purchaser would know to translate BAJAR to DOWNLOAD in Applicant's mark because "bajar" is a common idiom in Spanish meaning "to download" that cannot be translated directly to English. Idioms often cannot be translated to other languages and retain the same meaning. An example of an idiom in English would be the phrase "feeling blue." The word "blue," without more, is most likely to mean "of a color intermediate between green and violet, as of the sky or sea on a sunny day" (Exhibit B). However, in the idiom "feeling blue," "blue" takes on a meaning of "melancholy, sad, or depressed" (Exhibit B). The idiom "feeling blue" does not make sense when translated into other languages because only English speakers understand the meaning behind the idiom.

The non-translatable nature of idioms is clearly seen in the various phrases in different languages analogous to "kick the bucket" translated to English provided on Wikipedia:

Kurdish: *Daya takhtakayaa* ' to hit the wood. a wooden table dead people are washed on.
Arabic: Wad'aa" he said goodbye
Afrikaans: *lepel deur die dak steek* 'to push a spoon through the ceiling (roof)',
Bulgarian: *Ð´Ð° Ñ€Ð¸Ñ‚Ð½ÐµÑˆ Ð°Ð¼Ð²Ð°Ð½Ð°Ñ‚Ð°* 'to kick the bell'
Czech: *natáhnout baÄ•kory* 'pull the slippers'
Danish: *at stille træskoene* 'to take off the clogs',
Dutch: *het loodje leggen* 'to lay the piece of lead' or *de pijp aan Maarten geven* 'to give the pipe to Maarten',
Farsi: *daare faani raa vedaa' goft* 'said goodbye to the mortal dwelling',
Filipino: *magbalat-kayo* 'to pretend to be someone he's not' or 'to hide one's true identity'
Finnish: *potkaista tyhjää* 'to kick the void' or *heittää veivinsä* 'to toss away the crank' or *kasvaa koiranputkea* 'to be growing cow parsley' or*heittää lusikan nurkkaan* 'to toss the spoon to the corner' or *oikaista koipensa* 'to stretch the shanks'
French: *manger des pissenlits par la racine* 'to eat dandelions by the root' or *casser sa pipe* 'to break his pipe' or *passer l'arme à gauche*'pass the weapon to the left',
German: *den Löffel abgeben* 'to give the spoon away' or *ins Gras beißen* 'to bite into the grass'

or *sich die Radieschen von unten ansehen* 'look at the radishes from underneath',
Hindi: *Patta kat jana* 'to cut the leaf'
Hungarian: *Feldobja a lábát* 'to throw his foot up' or *FÅ±beharap* 'to bite into the grass' or *Alulról szagolja az ibolyát* 'to smell the viola from underneath' or *Elpatkolt* 'to fail shoeing (a horse)',
Greek: *Ï„Î¹Î½Î¬Î¶Ï‰ Ï„Î± Ï€Î¿Ï…Î»Î¹Î¬ Î¼Î¿Ï…* 'to shake the horse-shoes',
Icelandic: *Að geispa golunni* 'to yawn the breeze',
Irish:"Dia dhuit" 'hello', literally translates to "God to you". The response to this is "Dia is Mhuire duit" which translates to 'God and Mary to you'. The Irish language has been heavily influenced by Christianity.
Italian: *tirare le cuoia* 'to pull the skins',
Latvian: *nolikt karoti* 'to put the spoon down'
Lithuanian: *pakratyti kojas* 'to shake the legs',
Neapolitan: *s'ha fatt 'a cartell* 'to made the folder',
Norwegian: *å parkere tøflene* 'to park the slippers', *sjekke ut* 'check out', *legge inn årene* 'pull in the oars', *takke for seg* 'thank for yourself',*sløkke og låse* 'turn off and lock', *vandre* 'wander', *ta kvelden* 'call it a night',
Polish: *kopnÄ…Ä‡ kalendarz* 'to kick the calendar', *wyciÄ…gnÄ…Ä‡ kopyta* 'to stretch the hooves', *wÄ…chaÄ‡ kwiatki od spodu* 'to smell the flowers from underneath', 'wsiÄ…Å›Ä‡ w czarny autobus' 'to get on a black bus', 'pójÅ›Ä‡ na tamten Å›wiat'go to the other world', 'walnÄ…Ä‡ ramy' 'to hit the frame',
Portuguese: *bater as botas* 'to beat the boots', *esticar o pernil* 'to stretch the leg', or *fazer tijolo* 'to make a brick', plus *comer capim pela raiz* 'to eat grass by the root', *abotoar o paletó* 'to button up the blazer/coat', *esticar as canelas* 'to stretch the shanks',
Romanian: *a da colÈ›ul* 'to turn the corner', or *i-a sunat ceasul* 'his clock has rung',
Russian: *Ñ•Ñ‹Ð³Ñ€Ð°Ñ‚� Ð² ïÑ‰Ð¸Ðº* (sygrat' v yaschik) 'to play into the box',*Ð´Ð°Ñ‚� Ñ‚Ñ€Ñƒ Ð´Ñƒб* 'to give the oak', *Ð¾Ñ‚Ð¾Ñ€Ð²Ð°Ñ‚� Ñ„Ð¸Ñ€Ð¼Ñƒ* 'to tear off the firm',
Slovenian: *šel je rakom žvižgat* 'he went to whistle to the crabs',
Spanish: *estirar la pata* 'to stretch the leg' or *palmarla* 'to pop off'
Swedish: *trilla av pinnen* 'to roll off the stick' very similar to 'walk the plank'.(as in a parrot or other bird suddenly dying and falling off its perch), *ta ner skylten* 'take the sign down' or *sätta skorna* 'take the shoes off'
Tlingit: *dákde kákw aawayaa* 'to take one's basket into the woods',
Turkish: *NallarÄ± dikti' 'put the horseshoes in the air', as in a horse dropped dead to the ground*
Ukrainian: *Ð²Ñ€Ñ–Ð·Ð°Ñ‚Ð¬ Ð´Ñƒб* 'to cut the oak (as in building a coffin)',
Urdu: *Haathi nikal gaya dum phans gaya...*'The elephant escaped but his tail got stuck'

(https://en.wikipedia.org/wiki/Idiom)

In all of these instances, a simple mechanical translation will result in an incorrect meaning. Such is the nature of idioms. In the same way, Spanish speakers will interpret "bajar" as download in the context of Applicant's mark despite the fact that a direct, literal translation appears to mean something different. The mark, BAJATUSEGURO.COM, provides the ".com" at the end as context for the mark as a whole; namely it signals a relationship to the Internet. As discussed above and as provided in the previously filed Declaration (Exhibit C), those well-versed in Spanish know the common use of "bajar" with respect to the Internet. Therefore, purchasers familiar with Spanish would naturally translate the mark to be DOWNLOADYOURINSURANCE.COM.

As further support that this mark is worthy of registration, the Mexican Patent Office has registered BAJATUSEGURO.COM with its design three times (Exhibits D-F). Certified copies of the

registrations are provided in Exhibit G. The Mexican Patent Office, who is knowledgeable in trademark law, including descriptiveness, as well as the Spanish language, registered the mark in international classes 9, 16, and 35. In particular, the registration in class 35 describes the services as "price comparison services in the insurance industry" (Exhibit F). These services are comparable to the services in Applicant's U.S. application, which are "insurance brokerage and reinsurance underwriting services offered via a global computer network." Therefore, Applicant submits that because American purchasers familiar with Spanish would translate Applicant's mark to mean DOWNLOADYOURINSURANCE.COM, Applicant's mark is not descriptive of Applicant's services, and respectfully requests that the Examining Attorney allow the registration.

Alternatively, even if DOWNLOAD YOUR INSURANCE and LOWER YOUR INSURANCE were both acceptable translations of Applicant's mark, BAJATUSEGURO.COM would then be considered a true "double entendre." According to TMEP § 1213.05(c), a double entendre is an expression that has a double connotation or significance as applied to the goods or services, and a mark that comprises the double entendre will not be refused registration as merely descriptive if one of its meanings is not merely descriptive in relation to the goods or services. As stated previously, DOWNLOAD YOUR INSURANCE is a meaning of the mark BAJATUSEGURO.COM that is not merely descriptive of the Applicant's services. Therefore, even if LOWER YOUR INSURANCE were considered an acceptable alternate translation of the mark, Applicant's mark should still be allowed for registration.

CONCLUSION

In view of the foregoing, Applicant respectfully requests allowance of registration in International Class 036 for "Insurance brokerage and reinsurance underwriting services offered via a global computer network."

No fee is deemed necessary for this response. However, if the Examining Attorney believes a fee is appropriate, he is authorized to charge Deposit Account No. 12-1095.

If the Examining Attorney has any questions concerning this matter, he is encouraged to contact Applicant's counsel by telephone.

EVIDENCE SECTION

EVIDENCE FILE NAME(S)	
ORIGINAL PDF FILE	evi_2079991-20150911144556737475_._CRV_EXHIBITS_A_THROUGH_G.pdf
CONVERTED PDF FILE(S) (38 pages)	\\TICRS\EXPORT16\IMAGEOUT16\862\659\86265949\xml12\RFR0002.JPG
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DESCRIPTION OF EVIDENCE FILE	Exhibits A through G
SIGNATURE SECTION	
RESPONSE SIGNATURE	/Gregg A. Paradise/
SIGNATORY'S NAME	GREGG A. PARADISE
SIGNATORY'S POSITION	ATTORNEY OF RECORD, NJ BAR MEMBER
SIGNATORY'S PHONE NUMBER	908.654.5000
DATE SIGNED	09/11/2015
AUTHORIZED SIGNATORY	YES
CONCURRENT APPEAL NOTICE FILED	NO
FILING INFORMATION SECTION	
SUBMIT DATE	Fri Sep 11 16:28:05 EDT 2015
TEAS STAMP	USPTO/RFR-207.99.9.1-2015 0911162805378825-86265949 -5401778feeb797f13c8cee02 5d110ecc583d11a3fd6de9dc1 fbbad22c41e05f4e77-N/A-N/ A-20150911150817907254

PTO Form 1960 (Rev 9/2007)
OMB No. 0651-0050 (Exp. 07/31/2017)

Request for Reconsideration after Final Action

To the Commissioner for Trademarks:

Application serial no. **86265949** BAJA TU SEGURO.COM (Stylized and/or with Design, see http://tmng-al.uspto.gov/resting2/api/img/86265949/large) has been amended as follows:

ARGUMENT(S)

In response to the substantive refusal(s), please note the following:

RESPONSE

This is in response to the Office Action dated March 12, 2015.

REMARKS

The Examining Attorney has refused registration of Applicant's BAJATUSEGURO.COM plus design mark under Section 2(e)(1) of the Trademark Act for descriptiveness, applying the doctrine of foreign equivalence. The Examining Attorney asserts that the mark translates as LOWER YOUR INSURANCE, which is descriptive of Applicant's goods and services, because the "principal translation" of the word BAJA in the mark is to "fall in price, drop in price, reduction in price." Applicant respectfully disagrees.

Applicant submits that, in context, the ordinary American purchaser knowledgeable in Spanish would translate the mark to be DOWNLOAD YOUR INSURANCE. As stated in TMEP § 1207.01(b)(vi)(B), when determining the appropriate English translation of the foreign wording in the mark, an examining attorney should view the translations in the context of any significant features in the mark, such as design or wording elements, the identified goods and/or services in the application, the relevant marketplace, and the specimen. *See, e.g.*, *In re Perez*, 21 USPQ2d 1075, 1076-77 (TTAB 1991) (holding EL GALLO for fresh vegetables, and ROOSTER for fresh citrus fruit, likely to cause confusion, rejecting applicant's argument that purchasers would ascribe other meanings to "gallo," where "rooster" was the first English translation listed in a Spanish-English language dictionary entry for "gallo," where "gallo" was the only listed Spanish translation in a dictionary entry for "rooster," and where the design of a rooster on the specimen reinforced the translation of "GALLO"). The context of Applicant's mark includes ".COM" at the end of the mark, which signals to the ordinary purchaser a relationship to the Internet. Therefore, unlike the mark in *Perez* that lacked context to support another meaning, the Applicant's mark has context to support the translation of BAJA to DOWNLOAD, regardless of what the principal translation may be.

Furthermore, the ordinary American purchaser knowledgeable in Spanish would know that BAJAR may be translated to DOWNLOAD in the context of BAJATUSEGURO.COM. The Examining Attorney consulted online mechanical translators to conclude that BAJATUSEGURO.COM is translated to "low/lower your insurance" and that "download your insurance" is translated to "descargar su seguro" in Spanish. However, by merely inputting "BAJA TU SEGURO" into the online mechanical translators, the Examining Attorney is not taking into consideration the context provided by the ".COM" in Applicant's mark. Rather, as shown in #6 of the Merriam-Webster Spanish-English dictionary (Exhibit A), as well as translations submitted with the previously filed response, "bajar," when used in context of computing or the Internet, means "to download." Therefore, when taken in context, a Spanish-speaker would interpret BAJATUSEGURO.COM to mean DOWNLOADYOURINSURANCE.COM

Further, the ordinary purchaser would know to translate BAJAR to DOWNLOAD in Applicant's mark because "bajar" is a common idiom in Spanish meaning "to download" that cannot be translated directly to English. Idioms often cannot be translated to other languages and retain the same meaning. An example of an idiom in English would be the phrase "feeling blue." The word "blue," without more, is

most likely to mean “of a color intermediate between green and violet, as of the sky or sea on a sunny day” (Exhibit B). However, in the idiom “feeling blue,” “blue” takes on a meaning of “melancholy, sad, or depressed” (Exhibit B). The idiom “feeling blue” does not make sense when translated into other languages because only English speakers understand the meaning behind the idiom. The non-translatable nature of idioms is clearly seen in the various phrases in different languages analogous to “kick the bucket” translated to English provided on Wikipedia:

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Portuguese: *bater as botas* 'to beat the boots', *esticar o pernil* 'to stretch the leg', or *fazer tijolo* 'to make a brick', plus *comer capim pela raiz* 'to eat grass by the root', *abotoar o paletó* 'to button up the blazer/coat', *esticar as canelas* 'to stretch the shanks',
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Slovenian: *šel je rakom žvižgat* 'he went to whistle to the crabs',

Spanish: *estirar la pata* 'to stretch the leg' or *palmarla* 'to pop off'
Swedish: *trilla av pinnen* 'to roll off the stick' very similar to 'walk the plank'.(as in a parrot or other bird suddenly dying and falling off its perch), *ta ner skylten* 'take the sign down' or *sätta skorna* 'take the shoes off'
Tlingit: *dákde kákw aawayaa* 'to take one's basket into the woods',
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(https://en.wikipedia.org/wiki/Idiom)

In all of these instances, a simple mechanical translation will result in an incorrect meaning. Such is the nature of idioms. In the same way, Spanish speakers will interpret "bajar" as download in the context of Applicant's mark despite the fact that a direct, literal translation appears to mean something different. The mark, BAJATUSEGURO.COM, provides the ".com" at the end as context for the mark as a whole; namely it signals a relationship to the Internet. As discussed above and as provided in the previously filed Declaration (Exhibit C), those well-versed in Spanish know the common use of "bajar" with respect to the Internet. Therefore, purchasers familiar with Spanish would naturally translate the mark to be DOWNLOADYOURINSURANCE.COM.

As further support that this mark is worthy of registration, the Mexican Patent Office has registered BAJATUSEGURO.COM with its design three times (Exhibits D-F). Certified copies of the registrations are provided in Exhibit G. The Mexican Patent Office, who is knowledgeable in trademark law, including descriptiveness, as well as the Spanish language, registered the mark in international classes 9, 16, and 35. In particular, the registration in class 35 describes the services as "price comparison services in the insurance industry" (Exhibit F). These services are comparable to the services in Applicant's U.S. application, which are "insurance brokerage and reinsurance underwriting services offered via a global computer network." Therefore, Applicant submits that because American purchasers familiar with Spanish would translate Applicant's mark to mean DOWNLOADYOURINSURANCE.COM, Applicant's mark is not descriptive of Applicant's services, and respectfully requests that the Examining Attorney allow the registration.

Alternatively, even if DOWNLOAD YOUR INSURANCE and LOWER YOUR INSURANCE were both acceptable translations of Applicant's mark, BAJATUSEGURO.COM would then be considered a true "double entendre." According to TMEP § 1213.05(c), a double entendre is an expression that has a double connotation or significance as applied to the goods or services, and a mark that comprises the double entendre will not be refused registration as merely descriptive if one of its meanings is not merely descriptive in relation to the goods or services. As stated previously, DOWNLOAD YOUR INSURANCE is a meaning of the mark BAJATUSEGURO.COM that is not merely descriptive of the Applicant's services. Therefore, even if LOWER YOUR INSURANCE were considered an acceptable alternate translation of the mark, Applicant's mark should still be allowed for registration.

CONCLUSION

In view of the foregoing, Applicant respectfully requests allowance of registration in International Class 036 for "Insurance brokerage and reinsurance underwriting services offered via a global computer network."

No fee is deemed necessary for this response. However, if the Examining Attorney believes a fee is appropriate, he is authorized to charge Deposit Account No. 12-1095.

If the Examining Attorney has any questions concerning this matter, he is encouraged to contact Applicant's counsel by telephone.

EVIDENCE

Evidence in the nature of Exhibits A through G has been attached.

Original PDF file:

evi_2079991-20150911144556737475_._CRV_EXHIBITS_A_THROUGH_G.pdf

Converted PDF file(s) (38 pages)

Evidence-1
Evidence-2
Evidence-3
Evidence-4
Evidence-5
Evidence-6
Evidence-7
Evidence-8
Evidence-9
Evidence-10
Evidence-11
Evidence-12
Evidence-13
Evidence-14
Evidence-15
Evidence-16
Evidence-17
Evidence-18
Evidence-19
Evidence-20
Evidence-21
Evidence-22
Evidence-23
Evidence-24
Evidence-25
Evidence-26
Evidence-27
Evidence-28
Evidence-29
Evidence-30
Evidence-31
Evidence-32
Evidence-33
Evidence-34
Evidence-35
Evidence-36

Evidence-37
Evidence-38

SIGNATURE(S)
Request for Reconsideration Signature
Signature: /Gregg A. Paradise/ Date: 09/11/2015
Signatory's Name: GREGG A. PARADISE
Signatory's Position: ATTORNEY OF RECORD, NJ BAR MEMBER

Signatory's Phone Number: 908.654.5000

The signatory has confirmed that he/she is an attorney who is a member in good standing of the bar of the highest court of a U.S. state, which includes the District of Columbia, Puerto Rico, and other federal territories and possessions; and he/she is currently the owner's/holder's attorney or an associate thereof; and to the best of his/her knowledge, if prior to his/her appointment another U.S. attorney or a Canadian attorney/agent not currently associated with his/her company/firm previously represented the owner/holder in this matter: (1) the owner/holder has filed or is concurrently filing a signed revocation of or substitute power of attorney with the USPTO; (2) the USPTO has granted the request of the prior representative to withdraw; (3) the owner/holder has filed a power of attorney appointing him/her in this matter; or (4) the owner's/holder's appointed U.S. attorney or Canadian attorney/agent has filed a power of attorney appointing him/her as an associate attorney in this matter.

The applicant is not filing a Notice of Appeal in conjunction with this Request for Reconsideration.

Serial Number: 86265949
Internet Transmission Date: Fri Sep 11 16:28:05 EDT 2015
TEAS Stamp: USPTO/RFR-207.99.9.1-20150911162805378825-86265949-5401778feeb797f13c8cee025d110ecc583d11a3fd6de9dc1fbbad22c41e05f4e77-N/A-N/A-20150911150817907254

EXHIBIT A

Spanish Central

bajar

á é í ó ú ü ñ ¿ ¡ Translate »

bajar = to lower *transitive verb*

bajar *transitive verb*

English Translation of BAJAR

transitive verb

1 : to lower (a blind, zipper, etc.), to let down (a hem)

2 : to bring/take/carry down, to get/lift down

3 REDUCIR : to lower (prices, a fever, one's voice, etc.)

4 INCLINAR : to lower (the eyes, etc.), to bow (the head)

5 : to go/come down (stairs)

6 DESCARGAR: to download

7 **bajar de categoría** : to downgrade

intransitive verb

1 DISMINUIR: to drop, to fall, to go down

2 : to come/go down

- bajar por la escalera
  to come/go down the stairs

3 : to ebb (of tides)

bajarse *reflexive verb*

bajar de : to get off (a train, etc.), to get out of (a car)

Conjugation of BAJAR

Regular

	Present	Preterit (Past)	Imperfect
yo	bajo	bajé	bajaba
tú	bajas	bajaste	bajabas
el/ella/Ud.	baja	bajó	bajaba
nosotros	bajamos	bajamos	bajábamos
vosotros	bajáis	bajasteis	bajabais
ellos/ellas/Uds.	bajan	bajaron	bajaban

Present Participle: bajando
Past Participle: bajado

Complete conjugation for the verb BAJAR »

“Seen & Heard”

What made you want to look up *bajar*? Please tell us where you read or heard it (including the quote, if possible).

6 Comments Sort by Newest

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Name That Thing
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Test Your Knowledge »

SPANISH WORD OF THE DAY

resultado
result
Learn More »

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Add a comment...

Maxine McCormick
the sand is baje, and the wind blows with rage
Like · Reply · Apr 25, 2015 12:11am

Athena Smith ·
Driver at Enterprise Holdings
So, the "Low Sea", or "Shallow Sea"?
Like · Reply · Mar 22, 2015 4:23pm

Athena Smith ·
Driver at Enterprise Holdings
'the bahamas' is thought to originate from ponce de leon's designation of them as 'BAJA MAR'; wanted to know how that was meant.
Like · Reply · Mar 22, 2015 4:20pm

Salvador Gudiño ·
Modesto Junior College
Hmm
Like · Reply · 1 · Sep 30, 2014 9:35pm

Becks Llerttil ·
Barista at Starbucks
Siri called me a bajado
Like · Reply · Aug 4, 2014 12:24am

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Facebook Comments Plugin

From Spanish Central

Flashcards: Body Parts

13 Ways to Say Goodbye in Spanish

¿Qué es esto? Take the Visual Quiz

Vocabulary Quiz: Personalities & Moods

From the Web

Sponsored Links by Taboola

Her Dress Dropped Jaws At The 2015 Met Gala
StyleBistro

The method used to pay down credit card debt at a furious pace
NextAdvisor

4 Billionaires Say: Something Big Coming Soon In U.S.A
Stansberry Research

Warren Buffett Just Gave Americans a Big Warning
The Motley Fool

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© 2015 Merriam-Webster, Incorporated Some example sentences from "Collins Spanish Dictionary - Complete & Unabridged" 9th Edition 2011 © William Collins Sons & Co.

EXHIBIT B

Google define blue

Web Shopping Images News Videos More Search tools

About 354,000,000 results (0.46 seconds)

blue

/blōō/

adjective

1. of a color intermediate between green and violet, as of the sky or sea on a sunny day.
   "the clear blue sky"
   synonyms: sky blue, azure, cobalt, sapphire, navy, powder blue, midnight blue, Prussian blue, electric blue, indigo, royal blue, ice-blue, baby blue, air force blue, robin's egg blue, peacock blue, ultramarine, aquamarine, steel blue, slate blue, cyan; More
2. *informal*
   (of a person or mood) melancholy, sad, or depressed.
   "he's feeling blue"
   synonyms: depressed, down, sad, unhappy, melancholy, miserable, gloomy, dejected, dispirited, downhearted, downcast, despondent, low, glum; *informal* down in the dumps
   "Mom was feeling a bit blue"

noun

1. blue color or pigment.
   "she was dressed in blue"
2. a blue thing, in particular.

verb

1. make or become blue.
   "the light dims, bluing the retina"
2. wash (white clothes) with bluing.

Translations, word origin, and more definitions

Blue | Define Blue at Dictionary.com
dictionary.reference.com/browse/**blue** ▾ Dictionary.com ▾
the pure color of a clear sky; the primary color between green and violet in the visible spectrum, an effect of light with a wavelength between 450 and 500 nm. bluing something having a **blue** color. Place the blue next to the red. a person who wears **blue** or is a member of a group characterized by some **blue** symbol:
Blue blood - Blue ribbon - Bluebell - Blue heaven

Blue | Definition of blue by Merriam-Webster
www.merriam-webster.com/dictionary/**blue** ▾ Merriam-Webster ▾
Full **Definition** of **BLUE**. 1. : a color whose hue is that of the clear sky or that of the portion of the color spectrum lying between green and violet. 2. a : a pigment or dye that colors **blue**.

Urban Dictionary: blue
www.urbandictionary.com/**define**.php?**term=blue** ▾ Urban Dictionary ▾
Top **Definition**. **blue**. The hue of the portion of the visible spectrum lying between green and indigo, evoked in a human observer by radiant energy with ...
Dutch - Blues - Last

Blue - definition of blue by The Free Dictionary
www.thefreedictionary.com/**blue** ▾
The hue of that portion of the visible spectrum lying between green and indigo, evoked in the human observer by radiant energy with wavelengths of ...

blue - definition of blue in English from the Oxford dictionary
www.oxforddictionaries.com/us/**definition**/.../**blu**... ▾ OxfordDictionaries.com ▾
blue 1. See **definition** in Oxford Advanced Learner's Dictionary. Line breaks: **blue** ... sky or sea on a sunny day: the clear **blue** sky a **blue** silk shirt deep **blue** eyes.

blue Meaning in the Cambridge English Dictionary

dictionary.cambridge.org/.../b... ▾ Cambridge Advanced Learner's Dictionary ▾
Sep 3, 2015 - **blue** meaning, **definition**, what is **blue**: of the colour of the sky without clouds on a bright day, or a darker or lighter type of.... Learn more.

Blue - Wikipedia, the free encyclopedia

https://en.wikipedia.org/wiki/**Blue** ▾ Wikipedia ▾
Blue is the colour between violet and green on the optical spectrum of visible light. Human eyes perceive **blue** when observing light with a wavelength between ...

Wavelength: 450–495 nm **HSV (h, s, v)**: (240°, 100%, 100%)
sRGB[B] **(r, g, b)**: (0, 0, 255) **Source**: HTML/CSS

blue definition and synonyms | Macmillan Dictionary

www.macmillandictionary.com/us/.../**blue**... ▾ Macmillan English Dictionaries ▾
Define blue and get synonyms. What is blue? blue meaning, pronunciation and more by Macmillan Dictionary.

define skin care & esthetics / About Us

www.**defineskincareandesthetics**.com/about-us/ ▾
Jul 17, 2014 - Make your Appointment with our 3 Skin Care Professionals: Candace Matsuda, Emily Gallagher, Jamie Matsey 4856 Hunt Rd Blue Ash, Ohio ...

Feeling blue - Idiom Definition - UsingEnglish.com

www.usingenglish.com › Reference › Idioms › F ▾
Definition of 'Feeling blue' from our dictionary of English idioms and idiomatic expressions.

Searches related to define blue

define **color** blue — define **cobalt**
define blue **movie** — define **red**
define blue **ivy** — define **yellow**
define blue **moon** — define **blew**

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EXHIBIT C

DECLARATION OF VIANEY ROMO DE VIVAR

I, Vianey Romo de Vivar, declare as follows:

1. I make this declaration in support of Salvador Cababie's efforts to register his mark consisting of design plus words BAJATUSEGURO.COM with the U.S. Trademark Office. I am a partner at Cervera & Romo de Vivar in Mexico City, Mexico. My firm represents Salvador Cababie in Mexico.

2. I am a native Spanish speaker and am proficient in the Spanish language.

3. I am also proficient in English, having attended and completed a program at UNH School of Law in New Hampshire, USA from 2005-2006.

4. I associate ".COM" with goods or services provided on the Internet.

5. BAJA comes from the Spanish verb BAJAR (which is the unconjugated verb).

6. As a native Spanish speaker also proficient in English, I would translate the word "baja" to mean "download" or another similar English word or phrase when "baja" is used in relation to the Internet. This is shown in Exhibit A, a page from a dictionary of Internet terms from the year 2004. The page includes "BAJAR," stating that on the Internet, this verb means to download something from the Internet onto your computer. It then reemphasizes that the verb is synonymous with "download."

7. A Google search for the definition of BAJAR also demonstrates that BAJAR means to copy or transfer information in the memory of one computer to that of another, especially through the Internet or other information network. In other words, BAJAR is

synonymous with "download." This definition of BAJAR on Google may be seen in Exhibit C, within the blue box:

8. An example of the use of BAJA meaning DOWNLOAD as opposed to LOWER may be seen in the website BAJAEBOOKS.COM. The home page of BAJAEBOOKS.COM is shown in Exhibit D. Shown in the upper left hand corner below the BAJAEBOOKS.COM logo and small icons is the phrase "Libros para descargar," which is translated to "Books to download."

9. When I see the mark BAJATUSEGURO.COM, I would therefore translate it to English to mean DOWNLOAD YOUR INSURANCE.

10. I declare under penalty of perjury that all the statements made herein are of my own knowledge and are true. I have been warned that willful false statements are punishable by fine or imprisonment, or both, and may jeopardize the validity of this document, the application to register this mark, or any registration resulting from such application.

February 17, 2015

Vianey Romo de Vivar
Partner
Cervera & Romo de Vivar

EXHIBIT D

Corsearch

Trademark : bajatuseguro.com
Client Reference : crv-2

Date Generated : September 11, 2015

CURRENT RECORD

BAJATUSEGURO.COM and Design

Mexico

Status: Registered
Last Status Received: Registered
Most Recent Owner:
SALVADOR CABABIE MORO
Int'l Class(es): 09

Goods/Services (Translation):
Int'l Class: 9
Scientific equipment and instruments, nautical, surveying, photographic, cinematographic, optical, weighing, measuring, signaling, checking (supervision), life saving and teaching; apparatus and instruments for conducting, switching, transforming, accumulating, regulating or controlling electricity; apparatus for recording, transmission or reproduction of sound or images; magnetic data carriers, recording discs; cds, dvds and other digital recording media; mechanisms for coin-operated apparatus; cash registers, calculating machines, data processing equipment, computers; software; fire extinguishers; battery adapters; power adapters; electronic agendas; speakers; speakers; sound amplifiers (aparatos-); apparatus and devices for tracking systems and global positioning satellite [gps]; downloadable computer software; downloadable image files; downloadable music files; headphones; telephone receivers; headsets for video games; batteries; rechargeable batteries; speakers; special bags for laptops; batteries and battery chargers; magnetic encoders; barcode (determined readers); compact (discos-) [audio and video] compact discs (opticos-); cords for cell phones; straps for cellular phones; data (magnetic media de-); compact discs [read-only memories]; cryptographic electronic storage device [token]; digital mobile devices; peripheral computing devices; transmitters [telecommunication]; scanners [data processing equipment]; electronic tags for goods; cases for laptops; protective covers for cameras underwater mica; mica protective covers for cell phones underwater; holograms; computer printers [computer]; intercom (de- apparatus); [computer] interfaces; computer games [computer] (software de-); hands free kits for phones; compact disc players; access control readers; dvd players; e-book readers; optical readers; electronic books notes; instruction manuals in electronic format; downloadable electronic manuals [downloadable electronic publication]; computer memories [computer]; flash memory; usb memory; micas protective screen for mobile phones; microphones for video game apparatus; microprocessors; downloadable music; modems; monitors [hardware]; navigation (de- apparatus) satellite; computers [computers]; portable computers; electronic organizers; joysticks for computers; joysticks for computer games; remote control levers for computers; video screens; electric batteries; portacelulares; recorded computer programs operating systems; informatics [downloadable software] programs;

Goods/Services (Spanish):
Int'l Class: 9
Aparatos e instrumentos cientificos, nauticos, geodesicos, fotograficos, cinematograficos, opticos, de pesaje, de medicion, de señalizacion, de control (inspeccion), de salvamento y de enseñanza; aparatos e instrumentos de conduccion, distribucion, transformacion, acumulacion, regulacion o control de la electricidad;

registro magneticos, discos acusticos; discos compactos, dvd y otros soportes de grabacion digitales; mecanismos para aparatos de previo pago; cajas registradoras, maquinas de calcular, equipos de procesamiento de datos, ordenadores; software; extintores; adaptadores de bateria; adaptadores de energia; agendas electronicas; altavoces; altoparlantes; amplificadores de sonido (aparatos-); aparatos y dispositivos para sistemas de localizacion y posicionamiento global por satelite [gps]; aplicaciones informaticas descargables; archivos de imagen descargables; archivos de musica descargables; auriculares; auriculares telefonicos; auriculares para videojuegos; baterias; baterias recargables; bocinas; bolsas especiales para computadoras portatiles; cargadores de pilas y baterias; codificadores magneticos; codigos de barras (lectores de-); compactos (discos-) [audio y video]; compactos (discos opticos-); cordones para telefonos celulares; correas para telefonos celulares; datos (soportes magneticos de-); discos compactos [memorias de solo lectura]; dispositivo electronico de almacenamiento criptografico [token]; dispositivos moviles digitales; dispositivos perifericos de computo; emisores [telecomunicacion]; escaneres [equipo de procesamiento de datos]; etiquetas electronicas para mercancias; fundas para computadoras portatiles; fundas protectoras de mica para camaras fotograficas subacuaticas; fundas protectoras de mica para telefonos celulares subacuaticos; hologramas; impresoras de ordenador [computadora]; intercomunicacion (aparatos de-); interfaces [informatica]; juegos de ordenador [computadora] (software de-); kits manos libres para telefonos; lectores de discos compactos; lectores de control de acceso; lectores de dvd; lectores de libros electronicos; lectores opticos; libretas de notas electronicas; manuales de instruccion en formato electronico; manuales electronicos descargables [publicacion electronica descargable]; memorias de ordenador [computadora]; memorias flash; memorias de usb; micas protectoras de pantalla para telefonos celulares; microfonos para aparatos de videojuegos; microprocesadores; musica descargable; modems; monitores [hardware]; navegacion (aparatos de-) por satelite; ordenadores [computadoras]; ordenadores portatiles; organizadores electronicos; palancas de control para computadoras; palancas de control para juegos informaticos; palancas de control remoto para computadoras; pantallas de video; pilas electricas; portacelulares; programas de sistemas operativos informaticos grabados; programas informaticos [software descargable];

APPLICATION / REGISTRATION INFO.

Registration No.: 1513329
Registered: February 12, 2015
Application No.: M1522986
Filed: September 2, 2014
Published: May 14, 2015
Vienna Code: 241501, 241508, 241513, 261102, 261105, 261108, 270501, 270505, 270511, 290104
Trademark Type: Semi-Figurative
Publications:
2015-020 - Page: 236
Section: Publication of the registration
Published: May 14, 2015

Expiration Date: September 02, 2024

ADDITIONAL INFO.

Correspondent:
MARIA VIANEY ROMO DE VIVAR GUTIERREZ
INSURGENTES SUR # 2453, PISO 6, COL. TIZAPAN
MEXICO, D.F.
01090
Mexico

Correspondence Address:
PASEO DE LOS TAMARINDOS # 400-A, PISO 21, COL. BOSQUES
DE LAS LOMAS
MEXICO, D.F.
05120
Mexico
Registration Published: May 14, 2015

OWNER INFORMATION

Applicant:
SALVADOR CABABIE MORO
PASEO DE LOS TAMARINDOS # 400-A, PISO 21, COL. BOSQUES DE LAS LOMAS, MEXICO, D.F., 05120
Mexico

Owner:
SALVADOR CABABIE MORO
PASEO DE LOS TAMARINDOS # 400-A, PISO 21, COL. BOSQUES DE LAS LOMAS
MEXICO, D.F.
05120
Mexico

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EXHIBIT E

Corsearch

Trademark : bajatuseguro.com
Client Reference : crv-2

Date Generated : September 11, 2015

CURRENT RECORD

BAJATUSEGURO.COM and Design

Mexico

Status: Registered
Last Status Received: Registered
Most Recent Owner:
SALVADOR CABABIE MORO
Int'l Class(es): 16

Goods/Services (Translation):
Int'l Class: 16
Paper, cardboard and goods made from these materials, not included in other classes; printed matter; bookbinding material; photographs; articles of stationery; adhesives (glues) for stationery or household use; artists' materials; brushes; typewriters and office requisites (except furniture); instructional materials and teaching material (except apparatus); plastic materials for packaging (not included in other classes); printed characters; printing cliches; letter opener [office articles]; steel (de- feathers); albums; almanacs; filing [office articles]; art (de- objects) recorded; art (de- objects) lithographed; adhesive (ribbons-) stationery or household use; adhesive; briefcase trays; tickets [tickets]; pads [of stationery]; newsletters; bags [envelopes, pouches] of paper or plastic materials for packaging; delete (gums de-); bottles (cardboard packaging or para paper); bottles (wrappers of cardboard or para paper); boxes of cardboard or paper; boxes of stationery [office articles]; tracing (de- paper); stickers; calendars; coal (paper-); folders for papers; loose-leaf binders; letter (de- paper); billboards [boards] of paper or paperboard; posters; primers [booklet]; cartons; catalogs; paper tapes; stickers tapes [of stationery]; circulars; paper clips; notebooks; notebooks index; diagrams; drawing (materials de-); drawings; documents (para- cases); packaging (de- paper); packing (starch or starch materials para-); wrap (de- paper); write (para- feathers); write (de- articles); shields [postage]; stamp [postage]; writing cases [of stationery]; stationery kits [you articulate office]; boxes for pens; labels of paper or paperboard luggage; labels not of textile; card (de- cards); brochures; forms; jackets for papers; covers for passports; covers for checkbooks; briefcases cases [of stationery]; graphics (representations-); graphics (reproducciones-); guides [manual]; printed timetables; illustrations; form (materially); printed graphics; pencils; books; books; lithographs; sleeves of paper or paperboard cups; manuals; markers [of stationery]; paperweights; blackboards; magnetic boards for writing; levels; portachequeras leather; portalicencias pencil-holders; postcards (cards-); posters; printed publications; periodicals; records [books]; magazines [periodicals]; rotulos of paper or paperboard; paper towels; substitutes for paper or paperboard; paper card identifying luggage; paper and paperboard cards unencrypted or magnetic; business cards; desk pads; cardboard tubes; leaflets [flyers].

Goods/Services (Spanish):
Int'l Class: 16
Papel, carton y articulos de estas materias no comprendidos en otras clases; productos de imprenta; material de encuadernacion; fotografias; articulos de papeleria; adhesivos (pegamentos) de papeleria o para uso domestico; material para artistas; pinceles; maquinas de escribir y articulos de oficina (excepto muebles); material de instruccion o material didactico (excepto aparatos); materias plasticas para embalar (no

[articulos de oficina]; acero (plumas de-); albumes; almanaques; archivadores [articulos de oficina]; arte (objetos de-) grabados; arte (objetos de-) litografiados; autoadhesivas (cintas-) de papeleria o para uso domestico; autoadhesivos; bandejas portadocumentos; billetes [tickets]; blocs [articulos de papeleria]; boletines informativos; bolsas [envolturas, bolsitas] de papel o materias plasticas para embalar; borrar (gomas de-); botellas (embalajes de carton o papel para-); botellas (envolturas de carton o papel para-); cajas de carton o papel; cajas de papeleria [articulos de oficina]; calco (papel de-); calcomanias; calendarios; carbon (papel-); carpetas para documentos; carpetas para hojas sueltas; carta (papel de-); carteleras [tablones de anuncios] de papel o carton; carteles; cartillas [cuadernillos]; cartonajes; catalogos; cintas de papel; cintas engomadas [articulos de papeleria]; circulares; clips de oficina; cuadernos; cuadernos con indice; diagramas; dibujo (material de-); dibujos; documentos (fundas para-); embalaje (papel de-); embalar (materiales de fecula o almidon para-); envolver (papel de-); escribir (plumas para-); escritura (articulos de-); escudos [sellos postales]; estampillas [sellos postales]; estuches de escritura [articulos de papeleria]; estuches de papeleria [articulas de oficina]; estuches para plumas; etiquetas de papel o carton para equipajes; etiquetas que no sean de tela; felicitacion (tarjetas de-); folletos; formularios; fundas para documentos; fundas para pasaportes; fundas para talonarios de cheques; fundas portadocumentos [articulos de papeleria]; graficas(representaciones-); graficas (reproducciones-); guias [manuales]; horarios impresos; ilustraciones; impreso (material-); impresos graficos; lapices; libretas; libros; litografias; mangas de papel o carton para vasos; manuales; marcadores [articulos de papeleria]; pisapapeles; pizarrones; pizarrones magneticos para escritura; planos; portachequeras de cuero; portalapices portalicencias; postales (tarjetas-); posters; publicaciones impresas; publicaciones periodicas; registros [libros]; revistas [publicaciones periodicas]; rotulos de papel o carton; servilletas de papel; sustitutos de papel o carton; tarjeta de papel identificadoras para el equipaje; tarjetas de papel y carton no codificadas, ni magneticas; tarjetas de presentacion; tapetes de escritorio; tubos de carton; volantes [folletos].

APPLICATION / REGISTRATION INFO.

Registration No.: 1507881
Registered: January 21, 2015
Application No.: M1522985
Filed: September 2, 2014
Published: March 17, 2015
Vienna Code: 241501, 241508, 241513, 261102, 261105, 261108, 270501, 270505, 270511, 290104
Trademark Type: Semi-Figurative
Publications:
2015-019 - Page: 597
Section: Publication of the registration
Published: March 17, 2015

Expiration Date: September 02, 2024

ADDITIONAL INFO.

Correspondent:
MARIA VIANEY ROMO DE VIVAR GUTIERREZ
INSURGENTES SUR # 2453, PISO 6, COL. TIZAPAN
MEXICO, D.F.
01090
Mexico

Correspondence Address:
PASEO DE LOS TAMARINDOS # 400-A, PISO 21, COL. BOSQUES
DE LAS LOMAS

05120
Mexico
Registration Published: March 17, 2015

OWNER INFORMATION

Applicant:
SALVADOR CABABIE MORO
PASEO DE LOS TAMARINDOS # 400-A, PISO 21, COL. BOSQUES DE LAS LOMAS, MEXICO, D.F., 05120
Mexico

Owner:
SALVADOR CABABIE MORO
PASEO DE LOS TAMARINDOS # 400-A, PISO 21, COL. BOSQUES DE LAS LOMAS
MEXICO, D.F.
05120
Mexico

MARKS WITH SIMILAR OWNERSHIP

SALVADOR CABABIE MORO (or related entities)

BAJATUSEGURO.COM and Design

BAJATUSEGURO.COM and Design

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EXHIBIT F

Corsearch

Trademark : bajatuseguro.com
Client Reference : crv-2

Date Generated : September 11, 2015

CURRENT RECORD

BAJA TU SEGURO.COM and Design

Mexico

Status: Registered
Last Status Received: Registered
Most Recent Owner:
SALVADOR CABABIE MORO
Int'l Class(es): 35

Goods/Services (Translation):
Int'l Class: 35
Price comparison services in the insurance industry.

Goods/Services (Spanish):
Int'l Class: 35
Servicios de comparacion de precios, en el ramo de los seguros.

APPLICATION / REGISTRATION INFO.

Registration No.: 1527795
Registered: April 7, 2015
Application No.: M1477842
Filed: April 15, 2014
Vienna Code: 241501, 241508, 241513, 261102, 261105, 261108, 270501, 270505, 270511
Trademark Type: Semi-Figurative
Expiration Date: April 15, 2024

ADDITIONAL INFO.

Correspondent:
MARIA VIANEY ROMO DE VIVAR GUTIERREZ
INSURGENTES SUR # 2453, PISO 6, SUITE 6008-A, COL.
TIZAPAN
MEXICO, D.F.
01090
Mexico

Correspondence Address:
PASEO DE LOS TAMARINDOS, # 400A, PISO 21, COL. BOSQUES
DE LAS LOMAS.
MEXICO, D.F.
05120
Mexico

OWNER INFORMATION

Owner:
SALVADOR CABABIE MORO
BLVD. MANUEL AVILA CAMACHO # 88, PISO 7, COL. LOMAS DE CHAPULTEPEC
MEXICO, D.F.
11000

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EXHIBIT G

TIPO DE ASUNTO: 05
REGISTRO DE MARCA No. 1513329
BAJATUSEGURO.COM
CLASE 09.
DIRECCIÓN DIVISIONAL DE MARCAS
SUBDIRECCIÓN DIVISIONAL DE MARCAS
COORDINACIÓN DEPARTAMENTAL
DE ARCHIVO DE MARCAS

Instituto Mexicano de
la Propiedad Industrial
MARCA

Folio: 0196330
FECHA:08/09/2015 HORA:14.07
DENOMINACION:
5:COPIAS_CERT
Clave:042412
A3367255B

C. DIRECTOR GENERAL DEL INSTITUTO MEXICANO

MARÍA VIANEY ROMO DE VIVAR GUTIÉRREZ, por mi propio derecho, señalando como domicilio para oír y recibir notificaciones el ubicado en Insurgentes Sur 2453, Piso 6, Colonia Tizapán, Delegación Álvaro Obregon, C.P. 01090 en México D.F, con el debido respeto comparezco y expongo:

Que por medio del presente escrito y en términos del artículo 20 del Reglamento de la Ley de la Propiedad Industrial, así como del artículo 278 del Código Federal de Procedimientos Civiles de aplicación supletoria en la materia, atentamente solicito se expida a mi costa **una (1) copia certificada** del siguiente documento:

a) Título de registro de la marca registrada No. 1513329 de fecha 12 de febrero de 2015, con código de barras 20150085519.

Por otra parte, con esta fecha entero los derechos que señala el artículo 27 fracción "A" correspondiente a la tarifa por los servicios que presta el Instituto Mexicano de la Propiedad Industrial, asimismo autorizo a tramitar y obtener dicha copia a los C. José Alejandro Cortés Adán, Juan Abraham García Conteras y/o Patricio Cervera Guerra.

PROTESTO LO NECESARIO
México, Distrito Federal a 8 de septiembre de 2015.

MARÍA VIANEY ROMO DE VIVAR GUTIÉRREZ.

ANEXOS:
1.- Recibo oficial del pago de la tarifa correspondiente.
VRV.

NUMERO DE FOLIO
10023373870

10023373870

INSTITUTO MEXICANO DE LA PROPIEDAD INDUSTRIAL

PERIFÉRICO SUR 3106, COL JARDINES DEL PEDREGAL DEL ALVARO OBREGON, CP 01900 MÉXICO, D.F.
RFC: IMP-931211-NE1

10023373870
REGIMEN GENERAL DE LEY PERSONAS MORALES / PERSONAS MORALES NO CONTRIBUYENTES TITULO III DE LA LEY DEL ISR

CONCEPTO	CANTIDAD U. M.	ARTÍCULO	PRECIO UNITARIO	IMPORTE
CONCEPTO:Por la expedición de copias certificadas de documentos, por cada hoja tamaño carta u oficio, en blanco y negro.	2 Servicios	27a	$10.44	$20.88

Instituto Mexicano de la Propiedad Industrial
MARCA
Folio: 0196330
FECHA:08/09/2015 HORA:14.07
DENOMINACION:
5:COPIAS_CERT
Clave:042418
R3307295B

PAGO EN UNA SOLA EXHIBICION

50% DE DESCUENTO - NO APLICA
ANOTACIONES :
COPIA CERTIFICADAS DE TITULO BAJATUSEGURO.COM CL 9 REG. 1513329

--- VEINTICUATRO PESOS 22/100 MN ---

TOTAL TARIFA	$20.88
I.V.A	$3.34
SUBTOTAL	$24.22
ACTUALIZACION	$0.00
RECARGOS	$0.00
TOTAL A PAGAR	$24.22

LA REPRODUCCION NO AUTORIZADA DE ESTE COMPROBANTE CONSTITUYE UN DELITO EN LOS TERMINOS DE LAS DISPOSICIONES FISCALES

Este documento no es un comprobante fiscal, es válido solo para la presentación del trámite que ampara.

Para aclaración del comprobante fiscal favor de comunicarse con:

Rosario Sánchez Torres
Tel. 56-24-04-00 ext. 11281
rsanchezt@impi.gob.mx

Rogelio Aquino Baltazar
Tel. 56-24-04-00 ext. 11171
raquino@impi.gob.mx

Juan Reyes Sánchez
Tel. 56-24-04-00 ext. 11268
jreyess@impi.gob.mx

Hubo problemas al generar el sello electrónico

DATOS DEL TITULAR O SOLICITANTE
NOMBRE: SACAMO TECNOLOGIÉS, S.A.P.I. DE C.V.

DIRECCIÓN: Calle. PASEO DE LOS TAMARINDOS No.Ext. 400 A No.Int. P 21 Col. BOSQUES DE LAS LOMAS CP.05120 DISTRITO FEDERAL ALVARO OBREGON
RFC: STE131108GQ6

BANCO: SCOTIABANK INVERLAT

CONVENIO: 133
FECHA DE OPERACION: 08/09/2015 12:55:40
FOLIO INTERNET: 589148

NF

ORIGINAL CLIENTE/EXPEDIENTE DEL SOLICITANTE

SE
SECRETARÍA DE ECONOMÍA

TÍTULO DE REGISTRO DE MARCA

Instituto Mexicano de la Propiedad Industrial

SALVADOR CABABIE MORO

Nacionalidad	MEXICO
Domicilio	PASEO DE LOS TAMARINDOS # 400-A, PISO 21, COL BOSQUES DE LAS LOMAS MEXICO, D F 05120 MEXICO
Establecimiento	PASEO DE LOS TAMARINDOS # 400-A, PISO 21, COL BOSQUES DE LAS LOMAS MEXICO, D.F 05120 MEXICO

Registro **1513329** Tipo de Marca MIXTA

Signo distintivo **BAJATUSEGURO.COM y Diseño**

Clase 9

Se aplica a APARATOS E INSTRUMENTOS CIENTIFICOS, NAUTICOS, GEODESICOS, FOTOGRAFICOS, CINEMATOGRAFICOS, OPTICOS, DE PESAJE, DE MEDICION, DE SEÑALIZACION, DE CONTROL (INSPECCION), DE SALVAMENTO Y DE ENSEÑANZA; APARATOS E INSTRUMENTOS DE CONDUCCION, DISTRIBUCION, TRANSFORMACION, ACUMULACION, REGULACION O CONTROL DE LA ELECTRICIDAD; APARATOS DE GRABACION, TRANSMISION O REPRODUCCION DE SONIDO O IMAGENES, SOPORTES DE REGISTRO MAGNETICOS, DISCOS ACUSTICOS, DISCOS COMPACTOS, DVD Y OTROS SOPORTES DE GRABACION DIGITALES; MECANISMOS PARA-----continúa-----

Expediente	1522986
Fecha de presentación	SEP 2, 2014
Hora	15:36

bajatuseguro.com

Clasificación de Elementos Figurativos (7)	24.15.1, 24.15.8, 24.15.13, 26.11.2, 26.11.5, 26 11.8, 27.5.1, 27.5.5, 27.5.11, 29.1.4

La impresión del signo distintivo en este título puede presentar variaciones en el tono de los colores respecto al presentado en la solicitud de registro

El registro de referencia se otorga con fundamento en los artículos 1º, 2º fracción V, 6º fracción III, 125 y 126 de la Ley de la Propiedad Industrial

De conformidad con el artículo 95 de la Ley de la Propiedad Industrial, el presente registro tiene una vigencia de diez años contados a partir de la fecha de presentación de la solicitud y el mismo podrá renovarse por periodos de la misma duración, en los términos establecidos en los artículos 133 y 134 del mismo Ordenamiento Legal

Quien suscribe el presente título lo hace con fundamento en los artículos 6º fracción III y 7º BIS 2 de la Ley de la Propiedad Industrial, 1º, 3º fracción V inciso b), subíndices ii) y iii) primero y segundo guión respectivamente, 4º, 5º, 11, fracción II y último párrafo y 13 fracción III del Reglamento del Instituto Mexicano de la Propiedad Industrial, 1º, 3º, 4º, 5º fracción V inciso b, subíndices ii) y iii) primero y segundo guión respectivamente, 17 fracción III, 28 y 31 del Estatuto Orgánico de este Instituto, 1º, 3º y 6º inciso a), párrafos antepenúltimo, penúltimo y último del Acuerdo que delega facultades en los Directores Generales Adjuntos, Coordinador, Directores Divisionales, Titulares de las Oficinas Regionales, Subdirectores Divisionales, Coordinadores Departamentales y otros Subalternos del Instituto Mexicano de la Propiedad Industrial Ordenamientos Legales cuyas reformas, adiciones y modificaciones se encuentran vigentes a la fecha de emisión del presente título

MEXICO, D.F. A 12 DE FEBRERO DE 2015.

EL COORDINADOR DEPARTAMENTAL DE EXAMEN DE MARCAS A

LIC. JOSE DANIEL GARCIA RODRIGUEZ

20150085519

DDS/171196
1 de 2

Instituto
Mexicano
de la Propiedad
Industrial

Instituto Mexicano de la Propiedad Industrial

002

Con fundamento en el Artículo 6° inciso g) del Acuerdo que delega facultades en los Directores Generales Adjuntos, Coordinador, Directores Divisionales, Titulares de las Oficinas Regionales, Subdirectores Divisionales, Coordinadores Departamentales y otros Subalternos de este Organismo, acuerdo cuyas modificaciones y notas aclaratorias, han sido publicadas en el Diario Oficial de la Federación en las siguientes fechas 4 de agosto de 2004 y 13 de septiembre de 2007, el Coordinador Departamental de Archivo de Marcas Juan Carlos Zambrano Hernández, certifica que: La(s) presente(s) copia(s) fotostática(s) compuesta(s) de (2) foja(s) útil(es) fue(ron) tomada(s) de las constancias que obran en el Registro de Marca 1513329

(UN MILLON QUINIENTOS TRECE MIL TRESCIENTOS VIENTINUEVE).

Por lo que la misma se extiende a petición del (de la) C.

MARÍA VIANEY ROMO DE VIVAR GUTIÉRREZ.

Juan Carlos Zambrano Hernández

Coordinador Departamental de Archivo de Marcas

Ciudad de México, D.F., 08 de septiembre de 2015

Esta certificación acredita únicamente la identidad de esta(s) copia(s) certificada(s) con la(s) constancia(s) que obra(n) en el expediente del cual se obtuvo, sin calificar sobre su autenticidad, validez o licitud.

SE
SECRETARÍA DE ECONOMÍA

TÍTULO DE REGISTRO DE MARCA

Instituto Mexicano de la Propiedad Industrial

Registro 1513329

SALVADOR CABABIE MORO

APARATOS DE PREVIO PAGO, CAJAS REGISTRADORAS, MAQUINAS DE CALCULAR, EQUIPOS DE PROCESAMIENTO DE DATOS, ORDENADORES; SOFTWARE; EXTINTORES, ADAPTADORES DE BATERIA; ADAPTADORES DE ENERGIA, AGENDAS ELECTRONICAS; ALTAVOCES; ALTOPARLANTES, AMPLIFICADORES DE SONIDO (APARATOS-), APARATOS Y DISPOSITIVOS PARA SISTEMAS DE LOCALIZACION Y POSICIONAMIENTO GLOBAL POR SATELITE [GPS]; APLICACIONES INFORMATICAS DESCARGABLES, ARCHIVOS DE IMAGEN DESCARGABLES; ARCHIVOS DE MUSICA DESCARGABLES; AURICULARES; AURICULARES TELEFONICOS, AURICULARES PARA VIDEOJUEGOS, BATERIAS; BATERIAS RECARGABLES; BOCINAS; BOLSAS ESPECIALES PARA COMPUTADORAS PORTATILES, CARGADORES DE PILAS Y BATERIAS, CODIFICADORES MAGNETICOS, CODIGOS DE BARRAS (LECTORES DE-); COMPACTOS (DISCOS-) (AUDIO Y VIDEO), COMPACTOS (DISCOS OPTICOS-); CORDONES PARA TELEFONOS CELULARES, CORREAS PARA TELEFONOS CELULARES; DATOS (SOPORTES MAGNETICOS DE-), DISCOS COMPACTOS [MEMORIAS DE SOLO LECTURA], DISPOSITIVO ELECTRONICO DE ALMACENAMIENTO CRIPTOGRAFICO [TOKEN], DISPOSITIVOS MOVILES DIGITALES, DISPOSITIVOS PERIFERICOS DE COMPUTO, EMISORES [TELECOMUNICACION], ESCANERES [EQUIPO DE PROCESAMIENTO DE DATOS], ETIQUETAS ELECTRONICAS PARA MERCANCIAS; FUNDAS PARA COMPUTADORAS PORTATILES, FUNDAS PROTECTORAS DE MICA PARA CAMARAS FOTOGRAFICAS SUBACUATICAS; FUNDAS PROTECTORAS DE MICA PARA TELEFONOS CELULARES SUBACUATICOS, HOLOGRAMAS, IMPRESORAS DE ORDENADOR [COMPUTADORA], INTERCOMUNICACION (APARATOS DE-); INTERFACES [INFORMATICA]; JUEGOS DE ORDENADOR [COMPUTADORA] (SOFTWARE DE-), KITS MANOS LIBRES PARA TELEFONOS, LECTORES DE DISCOS COMPACTOS; LECTORES DE CONTROL DE ACCESO, LECTORES DE DVD, LECTORES DE LIBROS ELECTRONICOS; LECTORES OPTICOS, LIBRETAS DE NOTAS ELECTRONICAS, MANUALES DE INSTRUCCION EN FORMATO ELECTRONICO, MANUALES ELECTRONICOS DESCARGABLES [PUBLICACION ELECTRONICA DESCARGABLE], MEMORIAS DE ORDENADOR [COMPUTADORA], MEMORIAS FLASH, MEMORIAS DE USB; MICAS PROTECTORAS DE PANTALLA PARA TELEFONOS CELULARES; MICROFONOS PARA APARATOS DE VIDEOJUEGOS; MICROPROCESADORES, MUSICA DESCARGABLE, MODEMS, MONITORES [HARDWARE], NAVEGACION (APARATOS DE-) POR SATELITE; ORDENADORES [COMPUTADORAS], ORDENADORES PORTATILES; ORGANIZADORES ELECTRONICOS; PALANCAS DE CONTROL PARA COMPUTADORAS; PALANCAS DE CONTROL PARA JUEGOS INFORMATICOS, PALANCAS DE CONTROL REMOTO PARA COMPUTADORAS; PANTALLAS DE VIDEO, PILAS ELECTRICAS, PORTACELULARES, PROGRAMAS DE SISTEMAS OPERATIVOS INFORMATICOS GRABADOS, PROGRAMAS INFORMATICOS [SOFTWARE DESCARGABLE], PROGRAMAS INFORMATICOS GRABADOS, PROTECTORES PARA TELEFONOS CELULARES, PUBLICACIONES ELECTRONICAS DESCARGABLES, RADIO (APARATOS DE-), RADIOTELEFONOS (APARATOS-), RADIOTELEFONOS PORTATILES [WALKIE-TALKIES]; RATON (ALFOMBRILLAS DE-), RATONES [PERIFERICOS INFORMATICOS], RECEPTORES [AUDIO Y VIDEO], REPOSAMUÑECAS PARA UTILIZAR CON COMPUTADORAS; REPRODUCTORES DE DISCOS COMPACTOS, REPRODUCTORES DE DVD; REPRODUCTORES DE SONIDO PORTATILES; REPRODUCTORES MULTIMEDIA PORTATILES; SOFTWARE DE COMPUTO; SOFTWARE DE ADMINISTRACION DE DATOS; SOFTWARE PARA TELEFONOS CELULARES; SAQUITOS (BOLSITAS) ESPECIALMENTE ADAPTADOS A TELEFONOS CELULARES, TABLETAS ELECTRONICAS, TARJETAS DE ACCESO CODIFICADAS; TARJETAS DE CIRCUITOS IMPRESOS, TARJETAS DE CIRCUITOS INTEGRADOS, TARJETAS DE MEMORIA PARA MAQUINAS DE VIDEOJUEGOS, TARJETAS INTELIGENTES; TARJETAS MAGNETICAS CODIFICADAS, TARJETAS MAGNETICAS DE IDENTIFICACION, TECLADOS DE ORDENADOR [COMPUTADORA], TELEFONICOS (APARATOS-), TELEFONOS (KITS MANOS LIBRES PARA-); TELEFONOS CELULARES, TELEFONOS INALAMBRICOS; TELEFONOS INTELIGENTES [SMARTPHONES], TELEVISORES; UNIDADES CENTRALES DE PROCESO [PROCESADORES], UNIDADES DE DISCO [HARDWARE], VIDEO (APARATOS DE-), VIDEOCAMARAS, VIDEOCINTAS, VIDEOTELEFONOS.-----fin-de-la-descripción-----

MEXICO, D.F. A 12 DE FEBRERO DE 2015

20150085519

TIPO DE ASUNTO: 05
REGISTRO DE MARCA No. 1507881
BAJATUSEGURO.COM
CLASE 16.
DIRECCIÓN DIVISIONAL DE MARCAS
SUBDIRECCIÓN DIVISIONAL DE MARCAS
COORDINACIÓN DEPARTAMENTAL
DE ARCHIVO DE MARCAS

Instituto Mexicano de
la Propiedad Industrial
MARCA

Folio: 0196331
FECHA: 08/09/2015 HORA: 14.07
DENOMINACION:
5:COPIAS_CERT
Clave: 142412
R3327268

C. DIRECTOR GENERAL DEL INSTITUTO MEXICANO DE LA

MARÍA VIANEY ROMO DE VIVAR GUTIÉRREZ, por mi propio derecho, señalando como domicilio para oír y recibir notificaciones el ubicado en Insurgentes Sur 2453, Piso 6, Colonia Tizapán, Delegación Álvaro Obregon, C.P. 01090 en México D.F, con el debido respeto comparezco y expongo:

Que por medio del presente escrito y en términos del artículo 20 del Reglamento de la Ley de la Propiedad Industrial, así como del artículo 278 del Código Federal de Procedimientos Civiles de aplicación supletoria en la materia, atentamente solicito se expida a mi costa **una (1) copia certificada** del siguiente documento:

a) Título de registro de la marca registrada No. 1507881 de fecha 21 de enero de 2015, con código de barras 20150031482.

Por otra parte, con esta fecha entero los derechos que señala el artículo 27 fracción "A" correspondiente a la tarifa por los servicios que presta el Instituto Mexicano de la Propiedad Industrial, asimismo autorizo a tramitar y obtener dicha copia a los C. José Alejandro Cortés Adán, Juan Abraham García Conteras y/o Patricio Cervera Guerra.

PROTESTO LO NECESARIO
México, Distrito Federal a 8 de septiembre de 2015.

MARÍA VIANEY ROMO DE VIVAR GUTIÉRREZ.

ANEXOS:
1.- Recibo oficial del pago de la tarifa correspondiente.
VRV.

NUMERO DE FOLIO
10023373821

10023373821

INSTITUTO MEXICANO DE LA PROPIEDAD INDUSTRIAL

PERIFÉRICO SUR 3106, COL JARDINES DEL PEDREGAL DEL ALVARO OBREGON, CP 01900 MEXICO, D.F.
RFC: IMP-931211-NE1

REGIMEN GENERAL DE LEY PERSONAS MORALES ; PERSONAS MORALES NO CONTRIBUYENTES TITULO III DE LA LEY DEL ISR

CONCEPTO	CANTIDAD U. M.	ARTÍCULO	PRECIO UNITARIO	IMPORTE
CONCEPTO:Por la expedición de copias certificadas de documentos, por cada hoja tamaño carta u oficio, en blanco y negro.	2 Servicios	27a	$10.44	$20.88

Instituto Mexicano de la Propiedad Industrial
MARCA
Folio: 0196331
FECHA:08/09/2015 HORA:14.07
DENOMINACION:
5:COPIAS_CERT
Clave:142412
A3972868

PAGO EN UNA SOLA EXHIBICION

50% DE DESCUENTO - NO APLICA
ANOTACIONES :
COPIA CERTIFICADA TITULO BAJATUSEGURO.COM CL 16 REG 1507881

--- VEINTICUATRO PESOS 22/100 MN ---

TOTAL TARIFA	$20.88
I.V.A	$3.34
SUBTOTAL	$24.22
ACTUALIZACION	$0.00
RECARGOS	$0.00
TOTAL A PAGAR	$24.22

LA REPRODUCCION NO AUTORIZADA DE ESTE COMPROBANTE CONSTITUYE UN DELITO EN LOS TERMINOS DE LAS DISPOSICIONES FISCALES

Este documento no es un comprobante fiscal, es válido solo para la presentación del trámite que ampara.

Para aclaración del comprobante fiscal favor de comunicarse con:

Rosario Sánchez Torres
Tel. 56-24-04-00 ext. 11281
rsanchezt@impi.gob.mx

Rogelio Aquino Baltazar
Tel. 56-24-04-00 ext. 11171
raquino@impi.gob.mx

Juan Reyes Sánchez
Tel. 56-24-04-00 ext. 11268
jreyess@impi.gob.mx

Hubo problemas al generar el sello electrónico

DATOS DEL TITULAR O SOLICITANTE
NOMBRE: SACAMO TECNOLOGIES, S.A.P.I. DE C.V.

DIRECCIÓN: Calle. PASEO DE LOS TAMARINDOS No.Ext. 400 A No.Int. P 21 Col. BOSQUES DE LAS LOMAS CP.05120 DISTRITO FEDERAL ALVARO OBREGON
RFC: STE131108GQ6

BANCO: SCOTIABANK INVERLAT
CONVENIO: 133
FECHA DE OPERACION: 08/09/2015 12:55:40
FOLIO INTERNET: 589148

NF

ORIGINAL CLIENTE/EXPEDIENTE DEL SOLICITANTE

SE
SECRETARÍA DE ECONOMÍA

TÍTULO DE REGISTRO DE MARCA

Instituto Mexicano de la Propiedad Industrial

SALVADOR CABABIE MORO

Nacionalidad	MEXICO
Domicilio	PASEO DE LOS TAMARINDOS # 400-A, PISO 21, COL. BOSQUES DE LAS LOMAS MEXICO, D.F. 05120 MEXICO
Establecimiento	PASEO DE LOS TAMARINDOS # 400-A, PISO 21, COL. BOSQUES DE LAS LOMAS MEXICO, D.F. 05120 MEXICO

Registro **1507881** Tipo de Marca MIXTA

Signo distintivo **BAJATUSEGURO.COM y Diseño**

Clase 16

Se aplica a PAPEL, CARTON Y ARTICULOS DE ESTAS MATERIAS NO COMPRENDIDOS EN OTRAS CLASES, PRODUCTOS DE IMPRENTA; MATERIAL DE ENCUADERNACION; FOTOGRAFIAS; ARTICULOS DE PAPELERIA; ADHESIVOS (PEGAMENTOS) DE PAPELERIA O PARA USO DOMESTICO; MATERIAL PARA ARTISTAS; PINCELES, MAQUINAS DE ESCRIBIR Y ARTICULOS DE OFICINA (EXCEPTO MUEBLES); MATERIAL DE INSTRUCCION O MATERIAL DIDACTICO (EXCEPTO APARATOS), MATERIAS PLASTICAS PARA EMBALAR (NO COMPRENDIDAS EN OTRAS CLASES), CARACTERES DE IMPRENTA; CLICHES DE IMPRENTA, ABRECARTAS [ARTICULOS DE-----continúa-----

Expediente	1522985
Fecha de presentación	SEP 2, 2014
Hora	15:36

Clasificación de Elementos Figurativos (7)	24.15.1, 24.15.8, 24.15.13, 26.11.2, 26.11.5, 26.11.8, 27.5.1, 27.5.5, 27.5.11, 29.1.4

La impresión del signo distintivo en este título puede presentar variaciones en el tono de los colores respecto al presentado en la solicitud de registro

El registro de referencia se otorga con fundamento en los artículos 1º, 2º fracción V, 6º fracción III, 125 y 126 de la Ley de la Propiedad Industrial

De conformidad con el artículo 95 de la Ley de la Propiedad Industrial, el presente registro tiene una vigencia de diez años contados a partir de la fecha de presentación de la solicitud y el mismo podrá renovarse por periodos de la misma duración, en los términos establecidos en los artículos 133 y 134 del mismo Ordenamiento Legal

Quien suscribe el presente título lo hace con fundamento en los artículos 6º fracción III y 7º BIS 2 de la Ley de la Propiedad Industrial, 1º, 3º fracción V inciso b), subíndices ii) y iii) primero y segundo guión respectivamente, 4º, 5º, 11, fracción II y último párrafo y 13 fracción III del Reglamento del Instituto Mexicano de la Propiedad Industrial, 1º, 3º, 4º, 5º fracción V inciso b, subíndices ii) y iii) primero y segundo guión respectivamente, 17 fracción III, 28 y 31 del Estatuto Orgánico de este Instituto, 1º, 3º y 6º inciso a) párrafos antepenúltimo, penúltimo y último del Acuerdo que delega facultades en los Directores Generales Adjuntos, Coordinador, Directores Divisionales, Titulares de las Oficinas Regionales, Subdirectores Divisionales, Coordinadores Departamentales y otros Subalternos del Instituto Mexicano de la Propiedad Industrial Ordenamientos Legales cuyas reformas, adiciones y modificaciones se encuentran vigentes a la fecha de emisión del presente título

MEXICO, D.F. A 21 DE ENERO DE 2015.

LA COORDINADORA DEPARTAMENTAL DE EXAMEN DE MARCAS 'B'

LIC. MICHELLE TAGLE SEGURA

20150031482

IAB/171196
1 de 2

Instituto
Mexicano
de la Propiedad
Industrial

SE

SECRETARÍA DE ECONOMÍA

TÍTULO DE REGISTRO DE MARCA

Instituto Mexicano de la Propiedad Industrial

Registro 1507881

SALVADOR CABABIE MORO

OFICINA]; ACERO (PLUMAS DE-), ALBUMES; ALMANAQUES, ARCHIVADORES [ARTICULOS DE OFICINA], ARTE (OBJETOS DE-) GRABADOS; ARTE (OBJETOS DE-) LITOGRAFIADOS; AUTOADHESIVAS (CINTAS-) DE PAPELERIA O PARA USO DOMESTICO; AUTOADHESIVOS; BANDEJAS PORTADOCUMENTOS, BILLETES [TICKETS], BLOCS [ARTICULOS DE PAPELERIA], BOLETINES INFORMATIVOS; BOLSAS [ENVOLTURAS, BOLSITAS] DE PAPEL O MATERIAS PLASTICAS PARA EMBALAR; BORRAR (GOMAS DE-), BOTELLAS (EMBALAJES DE CARTON O PAPEL PARA-); BOTELLAS (ENVOLTURAS DE CARTON O PAPEL PARA-), CAJAS DE CARTON O PAPEL; CAJAS DE PAPELERIA [ARTICULOS DE OFICINA], CALCO (PAPEL DE-); CALCOMANIAS; CALENDARIOS; CARBON (PAPEL-); CARPETAS PARA DOCUMENTOS; CARPETAS PARA HOJAS SUELTAS, CARTA (PAPEL DE-); CARTELERAS [TABLONES DE ANUNCIOS] DE PAPEL O CARTON; CARTELES; CARTILLAS [CUADERNILLOS]; CARTONAJES; CATALOGOS; CINTAS DE PAPEL; CINTAS ENGOMADAS [ARTICULOS DE PAPELERIA], CIRCULARES; CLIPS DE OFICINA; CUADERNOS; CUADERNOS CON INDICE, DIAGRAMAS; DIBUJO (MATERIAL DE-); DIBUJOS, DOCUMENTOS (FUNDAS PARA-), EMBALAJE (PAPEL DE-), EMBALAR (MATERIALES DE FECULA O ALMIDON PARA-), ENVOLVER (PAPEL DE-); ESCRIBIR (PLUMAS PARA-); ESCRITURA (ARTICULOS DE-); ESCUDOS [SELLOS POSTALES]; ESTAMPILLAS [SELLOS POSTALES], ESTUCHES DE ESCRITURA [ARTICULOS DE PAPELERIA], ESTUCHES DE PAPELERIA [ARTICULAS DE OFICINA], ESTUCHES PARA PLUMAS, ETIQUETAS DE PAPEL O CARTON PARA EQUIPAJES; ETIQUETAS QUE NO SEAN DE TELA, FELICITACION (TARJETAS DE-); FOLLETOS; FORMULARIOS; FUNDAS PARA DOCUMENTOS; FUNDAS PARA PASAPORTES; FUNDAS PARA TALONARIOS DE CHEQUES, FUNDAS PORTADOCUMENTOS [ARTICULOS DE PAPELERIA], GRAFICAS(REPRESENTACIONES-), GRAFICAS (REPRODUCCIONES-); GUIAS [MANUALES]; HORARIOS IMPRESOS, ILUSTRACIONES; IMPRESO (MATERIAL-); IMPRESOS GRAFICOS; LAPICES; LIBRETAS; LIBROS, LITOGRAFIAS; MANGAS DE PAPEL O CARTON PARA VASOS, MANUALES; MARCADORES [ARTICULOS DE PAPELERIA]; PISAPAPELES, PIZARRONES; PIZARRONES MAGNETICOS PARA ESCRITURA, PLANOS; PORTACHEQUERAS DE CUERO, PORTALAPICES PORTALICENCIAS; POSTALES (TARJETAS-), POSTERS, PUBLICACIONES IMPRESAS, PUBLICACIONES PERIODICAS; REGISTROS [LIBROS], REVISTAS [PUBLICACIONES PERIODICAS], ROTULOS DE PAPEL O CARTON; SERVILLETAS DE PAPEL; SUSTITUTOS DE PAPEL O CARTON; TARJETA DE PAPEL IDENTIFICADORAS PARA EL EQUIPAJE, TARJETAS DE PAPEL Y CARTON NO CODIFICADAS, NI MAGNETICAS, TARJETAS DE PRESENTACION, TAPETES DE ESCRITORIO, TUBOS DE CARTON; VOLANTES [FOLLETOS].----fin-de-la-descripción----

MEXICO, D.F. A 21 DE ENERO DE 2015

20150031482

Instituto Mexicano de la Propiedad Industrial

Con fundamento en el Artículo 6° inciso g) del Acuerdo que delega facultades en los Directores Generales Adjuntos, Coordinador, Directores Divisionales, Titulares de las Oficinas Regionales, Subdirectores Divisionales, Coordinadores Departamentales y otros Subalternos de este Organismo, acuerdo cuyas modificaciones y notas aclaratorias, han sido publicadas en el Diario Oficial de la Federación en las siguientes fechas 4 de agosto de 2004 y 13 de septiembre de 2007, el Coordinador Departamental de Archivo de Marcas Juan Carlos Zambrano Hernández, certifica que: La(s) presente(s) copia(s) fotostática(s) compuesta(s) de (1) foja(s) útil(es) fue(ron) tomada(s) de la constancia que obra en el Registro de Marca 1507881

(UN MILLON QUINIENTOS SIETE MIL OCHOCIENTOS OCHENTA Y UNO).

Por lo que la misma se extiende a petición del (de la) C.

MARÍA VIANEY ROMO DE VIVAR GUTIÉRREZ.

Juan Carlos Zambrano Hernández

Coordinador Departamental de Archivo de Marcas

Ciudad de México, D.F., 8 de septiembre de 2015

Esta certificación acredita únicamente la identidad de esta(s) copia(s) certificada(s) con la(s) constancia(s) que obra(n) en el expediente del cual se obtuvo, sin calificar sobre su autenticidad, validez o licitud.

Instituto Mexicano de
la Propiedad Industrial
MARCA

Folio: 0196332
FECHA:08/09/2015 HORA:14.07
DENOMINACION:
5:COPIAS_CERT
Clave:242412
A33072978

TIPO DE ASUNTO: 05
REGISTRO DE MARCA No. 1527795
BAJATUSEGURO.COM
CLASE 35.
DIRECCIÓN DIVISIONAL DE MARCAS
SUBDIRECCIÓN DIVISIONAL DE MARCAS
COORDINACIÓN DEPARTAMENTAL
DE ARCHIVO DE MARCAS

C. DIRECTOR GENERAL DEL INSTITUTO MEXICANO DE LA PROPIEDAD INDUSTRIAL.

MARÍA VIANEY ROMO DE VIVAR GUTIÉRREZ, por mi propio derecho, señalando como domicilio para oír y recibir notificaciones el ubicado en Insurgentes Sur 2453, Piso 6, Colonia Tizapán, Delegación Álvaro Obregon, C.P. 01090 en México D.F, con el debido respeto comparezco y expongo:

Que por medio del presente escrito y en términos del artículo 20 del Reglamento de la Ley de la Propiedad Industrial, así como del artículo 278 del Código Federal de Procedimientos Civiles de aplicación supletoria en la materia, atentamente solicito se expida a mi costa **una (1) copia certificada** del siguiente documento:

a) Título de registro de la marca registrada No. 1527795 de fecha 07 de abril de 2015, con código de barras 20150221355.

Por otra parte, con esta fecha entero los derechos que señala el artículo 27 fracción "A" correspondiente a la tarifa por los servicios que presta el Instituto Mexicano de la Propiedad Industrial, asimismo autorizo a tramitar y obtener dicha copia a los C. José Alejandro Cortés Adán, Juan Abraham García Conteras y/o Patricio Cervera Guerra.

PROTESTO LO NECESARIO

México, Distrito Federal a 8 de septiembre de 2015.

MARÍA VIANEY ROMO DE VIVAR GUTIÉRREZ.

ANEXOS:

1.- Recibo oficial del pago de la tarifa correspondiente.

VRV.

NUMERO DE FOLIO
10023374027

10023374027

INSTITUTO MEXICANO DE LA PROPIEDAD INDUSTRIAL

PERIFÉRICO SUR 3106, COL JARDINES DEL PEDREGAL DEL ALVARO OBREGON, CP 01900 MÉXICO, D.F.
RFC: IMP-591211-NE1

REGIMEN GENERAL DE LEY PERSONAS MORALES / PERSONAS MORALES NO CONTRIBUYENTES TITULO III DE LA LEY DEL ISR

CONCEPTO	CANTIDAD U. M.	ARTÍCULO	PRECIO UNITARIO	IMPORTE
CONCEPTO:Por la expedición de copias certificadas de documentos, por cada hoja tamaño carta u oficio, en blanco y negro.	1 Servicio	27a	$10.44	$10.44

Instituto Mexicano de la Propiedad Industrial
MARCA
Folio: 0196332
FECHA:08/09/2015 HORA:14.07
DENOMINACION:
5:COPIAS_CERT
Clave:242412
#33072978

PAGO EN UNA SOLA EXHIBICION

50% DE DESCUENTO - NO APLICA

ANOTACIONES :
COPIA CERTIFICADA MARCA BAJATUSEGURO.COM CL. 35 REG. 1527795

--- DOCE PESOS 11/100 MN ---

TOTAL TARIFA	$10.44
I.V.A	$1.67
SUBTOTAL	$12.11
ACTUALIZACION	$0.00
RECARGOS	$0.00
TOTAL A PAGAR	$12.11

LA REPRODUCCIÓN NO AUTORIZADA DE ESTE COMPROBANTE CONSTITUYE UN DELITO EN LOS TÉRMINOS DE LAS DISPOSICIONES FISCALES

Este documento no es un comprobante fiscal, es válido solo para la presentación del trámite que ampara.

Para aclaración del comprobante fiscal favor de comunicarse con:

Rosario Sánchez Torres
Tel. 56-24-04-00 ext. 11281
rsanchezt@impi.gob.mx

Rogelio Aquino Baltazar
Tel. 56-24-04-00 ext. 11171
raquino@impi.gob.mx

Juan Reyes Sánchez
Tel. 56-24-04-00 ext. 11268
jreyess@impi.gob.mx

Hubo problemas al generar el sello electrónico

DATOS DEL TITULAR O SOLICITANTE

NOMBRE: SACAMO TECNOLOGIES, S.A.P.I. DE C.V.

DIRECCIÓN: Calle. PASEO DE LOS TAMARINDOS No.Ext. 400 A No.Int. P 21 Col. BOSQUES DE LAS LOMAS CP.05120 DISTRITO FEDERAL ALVARO OBREGON

RFC: STE131108GQ6

BANCO: SCOTIABANK INVERLAT

CONVENIO: 133
FECHA DE OPERACION: 08/09/2015 12:55:40
FOLIO INTERNET: 589148

NF

ORIGINAL CLIENTE/EXPEDIENTE DEL SOLICITANTE

IMPI
INSTITUTO MEXICANO DE LA PROPIEDAD INDUSTRIAL

TÍTULO DE REGISTRO DE MARCA

SALVADOR CABABIE MORO

Nacionalidad	MEXICO
Domicilio	BLVD. MANUEL AVILA CAMACHO # 88, PISO 7, COL. LOMAS DE CHAPULTEPEC MEXICO, D.F. 11000 MEXICO
Establecimiento	PASEO DE LOS TAMARINDOS, # 400A, PISO 21, COL. BOSQUES DE LAS LOMAS. MEXICO, D.F. 05120 MEXICO

Registro **1527795** Tipo de Marca MIXTA

Signo distintivo **BAJA TU SEGURO.COM y Diseño**

Clase 35

Se aplica a SERVICIOS DE COMPARACION DE PRECIOS, EN EL RAMO DE LOS SEGUROS.

Expediente	1477842
Fecha de presentación	ABR 15, 2014
Hora	14:46
Fecha de inicio de uso	SEP 20, 2010

bajatuseguro.com

Clasificación de Elementos Figurativos (7)	24.15.1, 24.15.8, 24.15.13, 26.11.2, 26.11.5, 26.11.8, 27.5.1, 27.5.5, 27.5.11

La impresión del signo distintivo en este título puede presentar variaciones en el tono de los colores respecto al presentado en la solicitud de registro.

El registro de referencia se otorga con fundamento en los artículos 1°, 2° fracción V, 6° fracción III, 125 y 126 de la Ley de la Propiedad Industrial.

De conformidad con el artículo 95 de la Ley de la Propiedad Industrial, el presente registro tiene una vigencia de diez años contados a partir de la fecha de presentación de la solicitud y el mismo podrá renovarse por periodos de la misma duración, en los términos establecidos en los artículos 133 y 134 del mismo Ordenamiento Legal.

Quien suscribe el presente título lo hace con fundamento en los artículos 6° fracción III y 7° BIS 2 de la Ley de la Propiedad Industrial; 1°, 3° fracción V inciso b), subíndices ii) y iii) primero y segundo guión respectivamente, 4°, 5°, 11, fracción II y último párrafo y 13 fracción III del Reglamento del Instituto Mexicano de la Propiedad Industrial; 1°, 3°, 4°, 5° fracción V inciso b, subíndices ii) y iii) primero y segundo guión respectivamente, 17 fracción III, 26 y 31 del Estatuto Orgánico de este Instituto; 1°, 3° y 6° inciso a) párrafos antepenúltimo, penúltimo y último del Acuerdo que delega facultades en los Directores Generales Adjuntos, Coordinador, Directores Divisionales, Titulares de las Oficinas Regionales, Subdirectores Divisionales, Coordinadores Departamentales y otros Subalternos del Instituto Mexicano de la Propiedad Industrial. Ordenamientos Legales cuyas reformas, adiciones y modificaciones se encuentran vigentes a la fecha de emisión del presente título.

MEXICO, D.F. A 07 DE ABRIL DE 2015.

LA COORDINADORA DEPARTAMENTAL DE EXAMEN DE MARCAS 'B'

LIC. MICHELLE TAGLE SEGURA

20150221355

MB/179956
1 de 1

Instituto Mexicano de la Propiedad Industrial

Con fundamento en el Artículo 6° inciso g) del Acuerdo que delega facultades en los Directores Generales Adjuntos, Coordinador, Directores Divisionales, Titulares de las Oficinas Regionales, Subdirectores Divisionales, Coordinadores Departamentales y otros Subalternos de este Organismo, acuerdo cuyas modificaciones y notas aclaratorias, han sido publicadas en el Diario Oficial de la Federación en las siguientes fechas 4 de agosto de 2004 y 13 de septiembre de 2007, el Coordinador Departamental de Archivo de Marcas Juan Carlos Zambrano Hernández, certifica que: La(s) presente(s) copia(s) fotostática(s) compuesta(s) de (1) foja(s) útil(es) fue(ron) tomada(s) de la constancia que obra en el Registro de Marca 1527795

(UN MILLON QUINIENTOS VEINISIETE MIL SETECIENTOS NOVENTA Y CINCO).

Por lo que la misma se extiende a petición del (de la) C.

MARÍA VIANEY ROMO DE VIVAR GUTIÉRREZ.

Juan Carlos Zambrano Hernández

Coordinador Departamental de Archivo de Marcas

Ciudad de México, D.F., 08 de septiembre de 2015

Esta certificación acredita únicamente la identidad de esta(s) copia(s) certificada(s) con la(s) constancia(s) que obra(n) en el expediente del cual se obtuvo, sin calificar sobre su autenticidad, validez o licitud.