

From: Dennis, Seth

Sent: 10/29/2015 5:11:51 PM

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Subject: U.S. TRADEMARK APPLICATION NO. 86263642 - MERSIN - N/A - Request for Reconsideration Denied - Return to TTAB - Message 1 of 4

Attachment Information:

Count: 41

Files: MERSIN__and__TURKEY__and__CH USE_Page_01.jpg, MERSIN__and__TURKEY__and__CH USE_Page_02.jpg, MERSIN__and__TURKEY__and__CH USE_Page_03.jpg, MERSIN__and__TURKEY__and__CH USE_Page_04.jpg, MERSIN__and__TURKEY__and__CH USE_Page_05.jpg, MERSIN__and__TURKEY__and__CH USE_Page_06.jpg, MERSIN__and__TURKEY__and__CH USE_Page_07.jpg, MERSIN__and__TURKEY__and__CH USE_Page_08.jpg, MERSIN__and__TURKEY__and__CH USE_Page_09.jpg, MERSIN__and__TURKEY__and__CH USE_Page_10.jpg, MERSIN__and__TURKEY__and__CH USE_Page_11.jpg, MERSIN__and__TURKEY__and__CH USE_Page_12.jpg, MERSIN__and__TURKEY__and__CH USE_Page_13.jpg, MERSIN__and__TURKEY__and__CH USE_Page_14.jpg, MERSIN__and__TURKEY__and__TR (2)_Page_01.jpg, MERSIN__and__TURKEY__and__TR (2)_Page_02.jpg, MERSIN__and__TURKEY__and__TR (2)_Page_03.jpg, MERSIN__and__TURKEY__and__TR (2)_Page_04.jpg, MERSIN__and__TURKEY__and__TR (2)_Page_05.jpg, MERSIN__and__TURKEY__and__TR (2)_Page_06.jpg, MERSIN__and__TURKEY__and__TR (2)_Page_07.jpg, MERSIN__and__TURKEY__and__TR (2)_Page_08.jpg, MERSIN__and__TURKEY__and__TR (2)_Page_09.jpg, MERSIN__and__TURKEY__and__TR (2)_Page_10.jpg,

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**UNITED STATES PATENT AND TRADEMARK OFFICE (USPTO)
OFFICE ACTION (OFFICIAL LETTER) ABOUT APPLICANT'S TRADEMARK APPLICATION**

U.S. APPLICATION SERIAL NO. 86263642

MARK: MERSIN



CORRESPONDENT ADDRESS:

NIHAT DENIZ BAYRAMOGLU

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2520 SAINT ROSE PARKWAY SUITE 306

HENDERSON, NV 89074

GENERAL TRADEMARK INFORMATION:

<http://www.uspto.gov/trademarks/index.jsp>

[VIEW YOUR APPLICATION FILE](#)

APPLICANT: Yahya Kemal Gungor

CORRESPONDENT'S REFERENCE/DOCKET NO:

N/A

CORRESPONDENT E-MAIL ADDRESS:

in@bayramoglu-legal.com

REQUEST FOR RECONSIDERATION DENIED

ISSUE/MAILING DATE: 10/29/2015

The trademark examining attorney has carefully reviewed applicant's request for reconsideration and is denying the request for the reasons stated below. See 37 C.F.R. §2.63(b)(3); TMEP §§715.03(a)(ii)(B), 715.04(a).

The following requirement made final in the Office action dated April 4, 2015 is maintained and continues to be final:

- (1) Requirement to disclaim the term “MERSIN”.

In the present case, applicant’s request has not resolved all the outstanding issues, nor does it raise a new issue or provide any new or compelling evidence with regard to the outstanding issues in the final Office action. In addition, applicant’s analysis and arguments are not persuasive nor do they shed new light on the issues. Accordingly, the request is denied.

DISCLAIMER REQUIRED

The requirement to disclaim the wording “**MERSIN**” because it is primarily geographically descriptive of the origin of applicant’s goods *is maintained and continues to be final*. See 15 U.S.C. §§1052(e)(2), 1056(a); *In re Societe Generale des Eaux Minerales de Vittel S.A.*, 824 F.2d 957, 959, 3 USPQ2d 1450, 1451-52 (Fed. Cir. 1987); *In re Joint-Stock Co. “Baik”*, 80 USPQ2d 1305, 1309 (TTAB 2006); TMEP §§1210.01(a), 1210.06(a), 1213.03(a).

As previously explained, applicant must disclaim the wording “**MERSIN**” because it is primarily geographically descriptive of the origin of applicant’s goods, and thus is an unregistrable component of the mark. See 15 U.S.C. §§1052(e)(2), 1056(a); *In re Societe Generale des Eaux Minerales de Vittel S.A.*, 824 F.2d 957, 959, 3 USPQ2d 1450, 1451-52 (Fed. Cir. 1987); *In re Joint-Stock Co. “Baik”*, 80 USPQ2d 1305, 1309 (TTAB 2006); TMEP §§1210.01(a), 1210.06(a), 1213.03(a).

The examining attorney herein submits the following additional evidence demonstrating that **MERSIN** is a generally known geographic place and that purchasers are likely to believe that the goods originate in this geographic place.

Excerpted articles from the LexisNexis® computerized database in which Mersin appeared in reference to food, travel, and general news articles. See *attachments*.

Rick Steve’s Europe, <https://community.ricksteves.com/travel-forum/to-the-east/9-days-in-turkey-0662a625-f8f7-4695-a27d-d7006634021b> (travel forum recommending stop in Mersin)

Rick Steve's Europe, <https://community.ricksteves.com/travel-forum/to-the-east/turkey-itinerary-help-which-coast-to-visit-for-honeymoon> (travel forum recommending stop in Mersin)

If the Bag Fits, <http://ifthebagfits.com/tag/mersin/>; <http://ifthebagfits.com/2011/01/30/a-mersinian-merchant/>; <http://ifthebagfits.com/2011/01/12/the-iskender-way/>; <http://ifthebagfits.com/2011/01/03/push-the-button/> (travel blog with articles referencing Mersin)

HelloSociety Blog, <http://hellosociety.com/blog/tag/mersin/> (blog referencing Mersin)

Dimple Travel, <http://www.dimpletravel.com/info/turkey/mersin/>; (travel guide discussing Mersin)

Expedia, *Mersin Vacation Packages*, <https://www.expedia.com/Mersin.d4525.Destination-Travel-Guides>; (travel guide discussing Mersin)

Afar, *Things to Do in Mersin*, <http://www.afar.com/travel-guides/turkey/mersin/guide>; (travel guide discussing Mersin)

Travyde, <http://www.travyde.com/city/Mersin> (travel guide discussing Mersin and referencing the types of foods identified in the application)

The evidence of record shows that **MERSIN** is a generally known geographic place or location. See TMEP §§1210.02 *et seq.* Applicant has stated for the record that the goods for which applicant seeks registration originate in this geographic place. See TMEP §1210.03. Purchasers are likely to believe the goods originate in this geographic place or location because there is no genuine issue that the geographical significance of **MERSIN** is its primary significance, and the geographical place is neither obscure nor remote, and applicant's goods originate in the place named in the mark. TMEP §1210.04; see, e.g., *In re Cal. Pizza Kitchen Inc.*, 10 USPQ2d 1704, 1706 (TTAB 1988) (holding CALIFORNIA PIZZA KITCHEN primarily geographically descriptive of restaurant services rendered in California); *In re Handler Fenton Ws., Inc.*, 214 USPQ 848, 849-50 (TTAB 1982) (holding DENVER WESTERNS primarily geographically descriptive of western-style shirts originating in Denver). For the foregoing reasons, the term **MERSIN** is primarily geographically descriptive of the goods.

An applicant may not claim exclusive rights to terms that others may need to use to describe their goods, including the geographic origin thereof, in the marketplace. See *Dena Corp. v. Belvedere Int'l, Inc.*, 950 F.2d 1555, 1560, 21 USPQ2d 1047, 1051 (Fed. Cir. 1991); *In re Aug. Storck KG*, 218 USPQ 823, 825 (TTAB 1983). A disclaimer of unregistrable matter does not affect the appearance of the mark; that is, a disclaimer does not physically remove the disclaimed matter from the mark. See *Schwarzkopf v. John H. Breck, Inc.*, 340 F.2d 978, 978, 144 USPQ 433, 433 (C.C.P.A. 1965); TMEP §1213.

If applicant does not provide the required disclaimer, the USPTO may refuse to register the entire mark. See *In re Stereotaxis Inc.*, 429 F.3d 1039, 1040-41, 77 USPQ2d 1087, 1088-89 (Fed. Cir. 2005); TMEP §1213.01(b).

Applicant should submit a disclaimer in the following standardized format:

No claim is made to the exclusive right to use “MERSIN” apart from the mark as shown.

For an overview of disclaimers and instructions on how to satisfy this disclaimer requirement online using the Trademark Electronic Application System (TEAS) form, please go to <http://www.uspto.gov/trademarks/law/disclaimer.jsp>.

Consideration of Applicant’s Response

Applicant argues that the existence of third-party registrations containing geographic terms supports the registrability of the applied-for mark. In a prior denial of applicant’s Request for Reconsideration, the examining attorney noted that applicant had not properly made these registrations part of the record. The examining attorney notes that applicant has now made these registrations properly of record.

Although applicant has now made the third-party registrations properly of record, these third-party registrations have no little to no bearing on the registrability of the mark at issue. The registrations upon which applicant relies are all for different geographic terms than the mark at issue or for different goods than those identified in the application; therefore, these registrations are not probative on the question of whether the applied-for mark is primarily geographically descriptive of the identified goods. Moreover, of the registrations cited by applicant, only the marks in U.S. Registration Nos. 3790443 and 3606154 are active registrations on the Principal Register without limitation. The remaining registrations have all been cancelled or are registered on the Principal Register under a Section 2(f) claim of acquired distinctiveness, which indicates that the terms in these marks were held to be primarily geographically descriptive. See *Inst. Nat’l des Appellations D’Origine v. Vintners Int’l Co.*, 958 F.2d 1574, 1581-82, 22 USPQ2d 1190, 1196 (Fed. Cir. 1992); *In re Box Solutions Corp.*, 79 USPQ2d 1953, 1955 (TTAB 2006); *In re Finisar Corp.*, 78 USPQ2d 1618, 1621 (TTAB 2006).

Finally, it is well settled that each case must be decided on its own facts and the Trademark Trial and Appeal Board is not bound by prior decisions involving different records. *See In re Nett Designs, Inc.*, 236 F. 3d 1339, 1342, 57 USPQ2d 1564, 1566 (Fed. Cir. 2001); *In re Datapipe, Inc.*, 111 USPQ2d 1330, 1336 (TTAB 2014); TMEP §1209.03(a). The question of whether a mark is merely descriptive or primarily geographically descriptive is determined based on the evidence of record at the time each registration is sought. *In re theDot Commc'ns Network LLC*, 101 USPQ2d 1062, 1064 (TTAB 2011); TMEP §1209.03(a); *see In re Nett Designs, Inc.*, 236 F.3d at 1342, 57 USPQ2d at 1566.

For the foregoing and previously explained reasons, the primary significance of the term **MERSIN** in the applied-for mark is its geographic significance. Therefore, the requirement to disclaim the wording “**MERSIN**” because it is primarily geographically descriptive of the origin of applicant’s goods *is maintained and continues to be made final*.

RESPONSE OPTIONS

If applicant has already filed a timely notice of appeal with the Trademark Trial and Appeal Board, the Board will be notified to resume the appeal. *See* TMEP §715.04(a).

If no appeal has been filed and time remains in the six-month response period to the final Office action, applicant has the remainder of the response period to (1) comply with and/or overcome any outstanding final requirement(s) and/or refusal(s), and/or (2) file a notice of appeal to the Board. TMEP §715.03(a)(ii)(B); *see* 37 C.F.R. §2.63(b)(1)-(3). The filing of a request for reconsideration does not stay or extend the time for filing an appeal. 37 C.F.R. §2.63(b)(3); *see* TMEP §§715.03, 715.03(a)(ii)(B), (c).

/Seth Dennis/

Examining Attorney

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108B8C

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Research Information

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Source: Combined Source Set 3
Search Terms: "MERSIN" and "TURKEY" and "CHEESE" and date geq (1/1/00)

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Copyright 2015 Chicago Tribune Company
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Chicago Tribune

April 16, 2015 Thursday
TribLocal Edition

SECTION: ZONE NW; Pg. 7

LENGTH: 521 words

HEADLINE: Cafe Orchid plants Turkish cuisine in town;
Chicago eatery opens shop in Village Green

BYLINE: By Jennifer Johnson, Pioneer Press

BODY:

While the couple still owns the original, award-winning Cafe Orchid at 1746 W. Addison St., they're giving their hometown of Park Ridge a try, hoping to fill what they see as a local void in ethnic cuisine.

"We want them to explore Turkish food more," said Batnasan of her Park Ridge neighbors. "There's been so many customers so far who have been to **Turkey**. They have traveled there at least once or twice, so they are really familiar with the cuisine. They just don't have a place to go to."

Cafe Orchid is named for the couple's daughter Orkide, who is now almost 14. On one wall hangs a relief of Istanbul, showing the bridge over the Bosphorus strait and an outline of the Hagia Sophia. A handmade, blue chandelier from **Turkey** hangs from the ceiling, while a painting of men in turbans dipping spoons into a bowl sits above a row of booths and tables.

Serpin is the restaurant's main chef, drawing on cuisine from southern **Turkey's** Mediterranean region and his native city of **Mersin**. Diners can find much of the familiar Mediterranean fare at Cafe Orchid -- kabobs, babaganoush, tabuli, falafel, baklava and hummus -- but also more unique dishes, like uskudar, a lamb dish; homemade Turkish ravioli with ground lamb and garlic yogurt; and Sultan Delight, consisting of char-grilled eggplant puree sauteed with mozzarella **cheese** and topped with chicken, lamb or beef.

"Our homemade specials are the best," Batnasan said. "Everyone loves our uskudar."

There are also several vegetarian entrees, authentic Turkish tea and coffee and desserts like kadayif (similar to baklava) and revani, a sweet cake soaked in syrup.

Cafe Orchid also features a lunch menu, catering and delivery.

Serpin, who worked as a chef at other Turkish restaurants in Chicago before opening his own in 2007, said cooking has been a hobby since he was as young as five years old.

"I love to cook, all my life. I would just cook -- nothing else," he said with a smile.

Cafe Orchid plants Turkish cuisine in town; Chicago eatery opens shop in Village Green Chicago Tribune April 16, 2015 Thursday

Batnasan, a native of Mongolia who studied in Turkey before immigrating to the United States, handles the business and management aspects of the restaurants.

Because Cafe Orchid features a menu of dishes that might be unfamiliar to many, Batnasan noticed an initial hesitancy among some to try out the restaurant. "But once they come in they are really happy with the food," she said.

Customers from the Lakeview location who live outside Chicago are also happy that the Park Ridge restaurant now exists, Batnasan said.

"Our ...

CITY:

ISTANBUL, TURKEY (59%)

COUNTRY:

TURKEY (95%); MEDITERRANEAN (92%); UNITED STATES (79%)

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Pittsburgh Post-Gazette

April 24, 2014 Thursday
SOONER EDITION

SECTION: ARTS & ENTERTAINMENT; LITTLE BITES; Pg. W-15

LENGTH: 469 words

BYLINE: Melissa McCart, dining critic (mmccart@post-gazette.com)

BODY:

The restaurant is the first from Amanda and Adnan Pehlivan and chef Edip Sensel.

Mr. Pehlivan originally is from Tarsus in south-central **Turkey**, and the chef is from nearby **Mersin**. The two are childhood friends.

Istanbul Sofra is one of the area's few Turkish restaurants, which include Daphne Cafe in Shadyside and Alihan's, which opened last year, and Istanbul Grille, both Downtown.

It will be open from 10:30 a.m. to 10 p.m. Sundays through Thursdays and 10:30 a.m. to 11 p.m. Fridays and Saturdays.

Eddie Merlot's now open Downtown

The 300-seat steakhouse Eddie Merlot's opened ...

...Hills, Mich. The restaurant moniker comes from the nickname of founder and wine connoisseur Bill Humphries.

Dishes include 7- or 10-ounce prime-cut filet mignon, aged 21 days, or a 14-ounce New York strip, a 22-ounce bone-in rib-eye and a 28-ounce Wagyu Tomahawk rib-eye. Potatoes in several variations, Brussels sprouts and mac-and-**cheese** are among sides.

Eddie Merlot's will be open for dinner from 5 to 10 p.m. Mondays through Thursdays, 5 to 11 p.m. Fridays and Saturdays and 5 to 9 p.m. Sundays.

Lunch service, from 11 a.m. to 2 p.m. weekdays, will begin Tuesday.

Burgatory opens in West Homestead Saturday

Burgatory will open its location at The Waterfront (299 W. Bridge St., West ...

CITY:

ISTANBUL, **TURKEY** (91%); FORT WAYNE, IN, USA (79%); COLUMBUS, OH, USA (55%)

COUNTRY:

TURKEY (91%); UNITED STATES (79%)

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The Miami Herald

Found on Miami.com
The Miami Herald

December 20, 2012 Thursday

LENGTH: 277 words

HEAD LINE: Mediterranean simplicity on South Beach;
A Fork on the Road

BYLINE: Linda Bladhohn; lbb75@bellsouth.net

DATELINE: December 20 2012

BODY:

Make a meal here with a mix of hot and cold **meze** or start with a small plate of feta **cheese** and Kalamata olives followed by grilled meats or seafood.

Business partners Sabah Doksoz and Ahmet Demir opened the restaurant three months ago. Sabah is from **Mersin** in southwest **Turkey**, and his mother was Greek. He worked in hotel management and on cruise ships, landing in Miami 20 years ago.

Ahmet is from Adiyaman in southeast **Turkey** where ancient tombs top mountains. After managing a Greek restaurant in South Africa, he relocated to Miami and opened a kebab shop. Chef Fernando Echeverri, a veteran of several tapas places, now turns out small plates of Mediterranean meze.

Get a taste of the Ottoman Empire in fasolakia (green beans sautéed in tomato sauce with onions and herbs), white bean piyaz (salad) tossed with garlic, peppers and dill and grilled halloumi **cheese** from Cyprus.

Octopus tentacles are marinated in a mix of olive oil, lemon juice and oregano and grilled, emerging soft and tender. There's also octopus chowder with potatoes in a red pepper and tomato base.

Grilled and filleted fish are scattered with capers and drizzled in olive oil and lemon. Braised lamb shank falls from the bone, plated with rice pilaf.

At meal's end, ...

SUBJECT:

RESTAURANTS (91%); **CHEESE** (89%); FAST FOOD (77%); MEATS (76%); MARINE VESSELS (73%); HOTEL STAFF (70%); HOTELS & MOTELS (55%)

Mediterranean simplicity on South Beach; A Fork on the Road The Miami Herald December 20, 2012 Thursday

COUNTRY:

GREECE (91%); MEDITERRANEAN (90%); **TURKEY** (88%); UNITED STATES (87%); CYPRUS (58%);
SOUTH AFRICA (55%)

10 of 17 DOCUMENTS

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DallasNews.com

THE DALLAS MORNING NEWS

July 13, 2012 Friday
1 EDITION

SECTION: GUIDE; Pg. 18

LENGTH: 1089 words

HEADLINE: Bring on the mezes

BYLINE: LESLIE BRENNER, RESTAURANT CRITIC LBRENNER@DALLASNEWS.COM

BODY:

...quite crisp, and one of them was maybe a tiny bit burned, but they were likable nonetheless.

Even better, go for a platter of lahmacun, slices of a Turkish pizza with a super-thin, crisp crust topped with a savory crumble of chopped lamb, peppers, tomatoes, onions, mint and more.

Between courses, soak in the decor - owners Habib Kargin and Serdar Sensel (half-brothers from Mersin, on Turkey's southern coast; Kargin is chef) have created a charming space bathed in warm, tomato-soup red and sunny gold. A tiled bar serves as a focal point. Rows of wine bottles stand at the ready, but Pera's liquor license hadn't yet arrived by my last visit; at press time, Kargin and Sensel had just received it and are now serving ...

...perfect juiciness, with the excellent flavor of the lamb shining through the assertive seasoning. On other visits, however, it was much too salty. Lamb sheesh, sliced doner kebab or a mixed grill of tender chicken, cubes of beef, a nicely cooked lamb chop and more are safer bets. Or better yet, go for the pistachio kofte: nicely grilled patties of ground lamb enriched with ground pistachios and kasseri cheese and set on rice pilaf.

Hunkar begendi is a little more unusual: lamb loin that's simmered in a rich, tomatoey stock, then sliced and served over smoky eggplant purée. I loved that eggplant, but a little of the dish went a long way.

I was pleasantly surprised by quail bathed in pomegranate glaze and fire-roasted - the not-too-sweet glaze perfectly ...

...mixed grill are the priciest dishes at \$19.95 each.

The lunch special, served Monday through Friday, is a real bargain: \$9.95 buys you two courses - a meze to start, and main course of your choice. Much of it satisfied, though the lunchtime pilaf was a bit mushy and the bread tasted stale.

Desserts were mostly decent, from baklava to kunefe, crisp shredded wheat filled with cheese, soaked in syrup and

topped with crushed pistachios. I'd skip the Turkish coffee crème brûlée, though, which lacked both Turkish coffee (with just a sprinkle of ground coffee on top) and a brûlée topping.

But who needs Turkish coffee crème brûlée when you can get a cup of honest-to-goodness Turkish coffee? Done up perfectly medium-sweet and served in pretty ...

GRAPHIC:

PHOTO(S): 1-3. (Photos by Meg Roussos/Staff Photographer) 1. Pera is owned by chef Habip Kargin (left) and his halfbrother Serdar Sensel. 2. Assorted mezes, including (clockwise from left) saksuka, dolmas, zucchini fritters, hummus and cacik (center) 3. Pistachio kofte: patties of lamb with ground pistachios and kasseri cheese CHART(S): DIGITAL EXTRA

CITY:

ISTANBUL, TURKEY (90%)

COUNTRY:

TURKEY (90%)

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Sacramento Bee (California)

February 10, 2008 Sunday
METRO FINAL EDITION

SECTION: TICKET; Pg. TK32

LENGTH: 1285 words

HEADLINE: Anatolia, nearby;
Turkish specialties found in Rocklin

BYLINE: Mike Dunne mdunne@sacbee.com

BODY:

The neon beer signs in the windows of Anatolian Table Restaurant are familiar, but beyond that the territory is new, unless you've traveled or lived in **Turkey**.

Sure, there are tabouli, eggplant, yogurt, hummus and lamb, but for the most part, the menu opens fresh doors onto the country's kitchen.

There are crispy cubes of pan-fried lamb's liver dusted with oregano, sweetened with slices of raw red onion and brightened with a squeeze of lemon juice (\$6.95), just the sort of hot and fortifying appetizer welcome in mid-winter.

There are meaty and bony whole fried anchovies, ...

...dab of yogurt, common accompaniments.

Turkish beverages also quickly revive the palate. In addition to several fruit juices, the menu includes the refreshing ayran, a yogurt-based drink that looks like a glass of milk but tastes briskly sweet and salty (\$2.25). It's the customary beverage to go with a kebab meat, advised one of our dinner companions, Fethiye Akbulut Miller, a native of **Mersin, Turkey**, and author of the local food blog **YogurtLand**.

If not for her urging, I doubt we ever would have tried another Turkish beverage, salgam suyu, salty and peppery fermented turnip juice also traditionally drunk with kebabs (\$2.49). I'd order it again, but that may say more of the restaurant's abbreviated wine list than the juice, though it was invigorating.

Where to begin? Miller suggested the mixed appetizer plate for two (...

...traditional thin-crust version, lahmacun, also is on the menu, but it wasn't as substantial in structure, content or flavor (\$4.95).

Desserts at Anatolian Table are as diverse as the rest of the menu. They include firin sutlac, a cinnamon-scented rice pudding more custardy than customary American versions (\$4.95); kunefe, shredded phyllo not far removed from Shredded Wheat, stuffed with an unsalted **cheese**, providing contrast in the crunch of the pastry and the creaminess of

Anatolia, nearby; Turkish specialties found in Rocklin Sacramento Bee (California) February 10, 2008 Sunday

the mild **cheese** (\$7.95); and kayisi tatlisi, dried apricots stuffed with almonds and sweetened with whipped cream and a berry sauce (\$5.45).

The restaurant occupies corner quarters in the Blue Oaks Marketplace shopping complex. The design is modest but not without bright, gracious and animated touches, such as the exhibition kitchen, glorious if undersized chandeliers, plush burgundy draperies, and painter Nursel Balpinar's modern interpretations of Turkish landmarks and ...

COUNTRY:

TURKEY (96%); EUROPE (79%); ASIA (78%)

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Chicago Sun Times

December 28, 2007 Friday
Final Edition

SECTION: FEATURES; Chicago's CenterstageChicago.com; Pg. 44

LENGTH: 611 words

HEADLINE: Virtual L: Addison Brown Line stop

BYLINE: The Chicago Sun-Times; centerstagechicago.com

BODY:

Passersby will nearly miss this down-to-earth Turkish spot near the bar-and-restaurant strip of Lincoln Avenue. Chef Kurt Serpin, who hails from **Mersin, Turkey**, buys his seafood and produce fresh every morning. Customers love the traditional jajik -- yogurt, chopped cucumber, garlic, dill and olive oil -- and the pan-fried mussels, which are nearly impossible to find outside of Istanbul. Killer kebabs rule the menu, especially the tasty lamb shish.

GOOD FOR GROUPS

Terragusto, 1851 W. Addison

Chalk up Terragusto's buzz to these three words: organic, local and sustainable. Husband-and- ...

...hot tea or cocoa. It also offers free Wi-Fi, with plenty of spots to hunker down solo or chat with friends.

CHEAP EATS

Flying Chicken, 3811 N. Lincoln

Using recipes that the owner, a native Colombian, credits to his grandmother, this no-frills eatery welcomes everyone. Start with a drink from the small but serviceable bar and order up a bite from the appetizer menu. Score a **cheese** corn cake for \$3 or a beef or chicken empanada for \$1.20. The entree menu ups the ante a bit pricewise (meals average \$10-\$15) and includes seafood, steak, Colombian fare and, of course, chicken.

BIG DEAL

Thirsty for more?

Find thousands of specials at centerstagechicago.com/deals

NORTH SIDE

Full Shilling, 3724 N. ...

CITY:

ISTANBUL, **TURKEY** (57%)

COUNTRY:

MEDITERRANEAN (90%); **TURKEY** (90%)

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The New York Times

October 20, 2015 Tuesday
Late Edition - Final

SECTION: Section A; Column 0; Foreign Desk; Pg. 1

LENGTH: 1876 words

HEADLINE: Migrant Deaths Reveal Tactics of Smugglers

BYLINE: By DAVID D. KIRKPATRICK; Hwaida Saad contributed reporting from **Mersin** and Urfa, **Turkey**; Kamil Kakol from Erbil and Sulaimaniya, Iraq; and Salomea Krobath from Vienna and Eisenstadt, Austria.

BODY:

migrants did not start out helpless or naive, their families say. In interviews in six cities across **Turkey**, Iraq and Austria, the families of more than a dozen of the dead said that many of the migrants were affluent and educated. They paid to mitigate the risks of the journey, and they died with money in their pockets.

The story of their deaths illustrates the manipulations that smugglers use to exploit the psychology of even the most resourceful migrants, leaving them far more desperate and vulnerable than when they began.

Almost all their relatives insisted, despite the evidence, that the migrants knew better than to get into the back of a ...

...reach Germany to complete his doctorate and brought along a younger brother and a family friend. "He is well educated and very careful, and he talked to a lot of people who had made that trip," Mr. Khalid said. "Everyone agreed: Never get on a truck."

In Internet-telephone calls home, Hussein told his family that he had insisted on a sturdy "yacht" instead of a raft to cross the Mediterranean from **Turkey** to Greece, at a premium price of \$1,800 per person. He made his way from the boat to Belgrade, Serbia, without the help of any smuggler.

He sent home a photograph of himself lounging with his feet up in a Belgrade bunkhouse where the three men were renting beds for \$12 a night, and he left relaxed and confident audio messages for his family weighing whether to hire a smuggler ...

...\$4,500 to a local smuggling agent working with Mr. Sulmani. The agent does business under the name "Jamal Guarantee" -- although none of the interviewed families of his dead migrant clients have recovered their initial payments.

To avoid the risk of a Mediterranean passage, four friends from the same neighborhood of large, comfortable homes in Sulaimaniya paid the smugglers an extra premium -- about \$9,000 to \$11,000 each -- to **travel** by land north from **Turkey** through Bulgaria. "We paid more to go the safe way," said Jamal Hussein, 49, whose son Shwan Jamal Hussein, 23, died in the truck.

His father insisted that Shwan had driven a truck himself and "knew he could not survive it."

Another of the four, Osman Mohamed, 35, was a well-paid employee at a telecommunications company who also owned his own mobile phone shop. He wanted to ...

...expected a car ride to Germany.

The four friends from Sulaimaniya had passed the previous night walking hours through a forest across the border from Serbia to Hungary. Osman Mohamed, speaking by telephone from a Hungarian forest, sounded exhausted and desperate, said his brother, Bahman.

" 'Come back, forget about the money,' " Bahman said he told Osman, reminding him that the family had plenty.

But after paying extra to **travel** by land and spending four weeks detained in Bulgaria, Osman felt he had come too far already. "There is no way I am going back," he said, according to his brother. "Even if the last way is by sea, I am going to take it!"

Psychologists say the impulse is understandable. "When you are deciding whether to leave your country or not, the idea of going into a poorly ventilated truck might seem absurd," ...

...extreme loss (of life) when you aren't even convinced of the overall gain of leaving."

But when a migrant nears his destination, the choice becomes "whether to fail, to have wasted all the efforts and risks involved so far, or else to take a further risk and to possibly succeed," he continued. "We are far more likely to take the latter risk."

Another family, the seven members of the Sheikh family of Deir Ezzor, Syria, had traveled together from the cities of **Mersin** and Urfa in **Turkey**. They had come from one of their city's most affluent and respected families before the civil war, and they brought along four friends from their hometown.

All 11 survived the Mediterranean passage by boat from **Turkey**, then the tear gas and clubs of the Macedonian border police. They rented hotel rooms in Belgrade on the night of Aug. 23, and their smuggler, known as Abdel Malek al-Afghani, arranged four taxis to go toward the Hungarian border.

But the driver of one taxi inexplicably changed course and deposited Yusuf el-Sheikh, 39, with a teenage niece and nephew somewhere in the woods near the border. The Austrian ...

GRAPHIC:

PHOTOS: A boy watching the funerals in Austria last month of four family members found dead in a truck that was smuggling migrants. (A1)

A farewell prayer for four victims, who had survived the Mediterranean passage by boat from **Turkey**, then the tear gas and clubs of the Macedonian border police. (PHOTOGRAPHS BY SERGEY PONOMAREV FOR THE NEW YORK TIMES)

Forensic experts investigate the truck found abandoned on a highway near the Hungarian border in August in which 71 migrants were found dead. Only about half have been identified. (PHOTOGRAPH BY ROLAND SCHLAGER/EUROPEAN PRESSPHOTO AGENCY) (A8)

COUNTRY:

HUNGARY (93%); **TURKEY** (93%); AUSTRIA (92%); SERBIA (92%); MEDITERRANEAN (92%); SYRIA (92%); IRAQ (92%); SERBIA & MONTENEGRO (79%); GERMANY (79%); MACEDONIA, THE FORMER YUGOSLAV REPUBLIC OF (79%); EUROPE (73%); CENTRAL EUROPE (58%); GREECE (57%)

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September 6, 2015 Sunday
Late Edition - Final

SECTION: Section A; Column 0; Foreign Desk; THE ROAD TO THE WEST; Pg. 6

LENGTH: 2286 words

HEADLINE: Traveling in Europe's River of Migrants

BYLINE: By ANEMONA HARTOCOLLIS; Grace Kassab contributed reporting.

BODY:

...not capable of performing the surgery her daughter needs.

Besides, she says: "I want to find somewhere where there are no Arabs. Europeans are better people. The Arabs hurt us a lot."

Europe was not their first choice, Ms. Joukhadar says. She tried to find a doctor in Saudi Arabia who would do the operation, but she could not.

Ms. Joukhadar left Syria with her three children, her brother and his two children. They went to **Turkey** and tried to leave by boat from **Mersin**, a city on the Mediterranean coast, in December. But the smugglers stole her money -- \$12,000. She went to the police and gave them names and photographs, but nothing happened, she says.

Finally, they were able to leave from Izmir by dinghy, paying \$1,200 per person. They landed on Lesbos, a Greek island in the Aegean Sea that has faced a surge in refugees and migrants since the beginning of the ...

...pin-pleated pink blouse over her pregnant belly.

Her husband, Ahmad Majid, 30, fasts during Ramadan but drinks beer the rest of the year.

The family, who are Kurdish and do not look religious, say they were harassed back home in Syria. Islamic militants called the family "kuffar," roughly meaning those who have no religion -- unbelievers.

Fearful of bombings, and of conscription into the Kurdish militia, the family decided to flee to **Turkey** six months ago. The couple, their children and other family members rented a house there until it became too expensive for them. They then decided to head to the European Union.

Syrians introduced them to Turkish smugglers who promised to take them to Greece. They waited in line for three days to board a boat headed for Lesbos. There, they waited another three days to take a ship to Athens.

Once in ...

...a skinny, oddly elegant-looking man saunters over wearing a wide grin on his face. The man, Mohammad Qassem, and his son, Abdallah, shared seats with the Majid family aboard the blue antique train from Macedonia to Serbia.

Mr. Qassem, 51, with a tuft of graying hair and a mustache, is still wearing the woven leather flip-flops he collected on a beach in Bodrum, **Turkey**, earlier in his journey. The sandals had been discarded by their previous owner, who had to dump his possessions as he got into a dinghy to cross the Aegean. The sandals fit Mr. Qassem perfectly. His son shows off his own new pair of yellow soccer shoes, given to him by aid workers. Mr. Majid and Mr. Qassem shake hands and exchange news about their journeys before Mr. Majid has to procure tickets for ...

...identity card, as if they were citizens of the European Union. They reached Salzburg before 6 p.m. and changed trains. Next stop, Munich, and then on to Sweden, they hope, to join family.

They did not have to buy tickets. In Salzburg, a ticket-checker tours the train but is perfectly chipper when the migrants do not have them. For a day, because of political forces the Majid family cannot quite comprehend in their exhausted and constantly moving state, **travel** for migrants is free.

"Man, it's because we have money that's halal, honest money, so God didn't want us to waste it," Mr. Majid says, laughing.

Many of the migrants, including the Majid family, spent hundreds of euros on train tickets to leave Hungary. When they were blocked from boarding, their fares were not refunded.

Jamila's brother, Ahmad Khalil, says he does not care. He is just glad to be on his way. He pantomimes ...

COUNTRY:

HUNGARY (94%); EUROPE (94%); SERBIA (93%); SERBIA & MONTENEGRO (92%); NORTHERN EUROPE (92%); MIDDLE EAST (92%); SYRIA (92%); MACEDONIA, THE FORMER YUGOSLAV REPUBLIC OF (92%); AFGHANISTAN (91%); GERMANY (91%); GREECE (91%); CENTRAL EUROPE (88%); YEMEN (79%); MEDITERRANEAN (79%); **TURKEY** (79%); SAUDI ARABIA (73%)

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Business Wire

March 11, 2015 Wednesday 10:42 PM GMT

LENGTH: 700 words

HEADLINE: Four Years After the Tohoku Earthquake, RMS Releases Global Tsunami Risk Study;
Study shows significant tsunami risk in the Caribbean and Mediterranean

DATELINE: NEWARK, Calif.

BODY:

...longer be considered black swan events, as we now know where these events can occur. While these events have very low occurrence rates, communities and businesses on the coastlines at frontline risk of these events should assess the risk accordingly."

The RMS study illustrates that a M9.0 earthquake on the Cyprus Arc could trigger a tsunami across the eastern Mediterranean Sea, impacting up to 12 countries including Cyprus, Israel, Lebanon and Turkey.

"Turkey would bear the brunt of impacts from a mega-tsunami generated on the Cyprus Arc. Coastal cities in Antalya, a popular tourist destination along the Turkish Riviera, and Mersin, a southern Turkish city with the largest seaport in the country, could experience tsunami wave heights up to nine meters," said Muir-Wood.

The study also shows a tsunami generated on the Puerto Rico Trench could inundate popular tourist resorts in the Dominican Republic and in the British and U.S. Virgin Islands with waves up to nine meters. The same tsunami could also flood coastlines along western and northern ...

Cyprus Arc	< 1000	12	...	<u>Mersin</u> (9m), Antalya (6m) in <u>Turkey</u> ; Lan- arca (6m) and Limassol (6m) in Cyprus; Tripoli (9m) in Lebanon; Haifa (9m) and Ashdod (4.5m) in Israel.
			...	

SUBJECT:

TSUNAMIS (94%); PRESS RELEASES (92%); MARCH 2011 JAPAN EARTHQUAKE & TSUNAMI (90%); REAL ESTATE (90%); RISK MANAGEMENT (90%); COASTAL AREAS (89%); LEISURE TRAVEL (89%); CATASTROPHE REINSURANCE (89%); NATURAL DISASTERS (78%); DESTINATIONS & ATTRACTIONS (77%); RESORTS (77%); COMMERCIAL PROPERTY (76%); TRAVEL HOSPITALITY & TOURISM (76%); HARBORS & PORTS (76%); EXECUTIVES (73%); TOURISM (65%)

COUNTRY:

JAPAN (94%); CYPRUS (94%); TURKEY (94%); PUERTO RICO (94%); CARIBBEAN ISLANDS (93%); MEDITERRANEAN (93%); UNITED STATES (92%); VIRGIN ISLANDS, BRITISH (79%); ASIA (79%); INDONESIA (79%); VIRGIN ISLANDS, US (79%); MIDDLE EAST (79%); CHILE (79%); ISRAEL (79%); DOMINICAN REPUBLIC (79%); NORTH AMERICA (79%); LEBANON (79%); EUROPE (79%)

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CNN Wire

January 3, 2015 Saturday 1:01 PM GMT

LENGTH: 1100 words

HEADLINE: Desperation, dire conditions for migrants fleeing to Europe

BYLINE: By Tim Lister, CNN

DATELINE: (CNN)

BODY:

...Ezadeen was built in 1966, according to shipping records.

These ships carry some desperate to escape war or persecution, who would typically be classified as refugees. The majority are trying to escape poverty or hunger -- illegal migrants. The distinction is often not easy to make. But with the conflict in Syria in its fourth year, and the collapse of Libya, the flow of desperate people heading north is growing exponentially.

European officials say the port of **Mersin** in southern **Turkey**, which is still connected by ferry to Latakia in Syria, is often a starting point for the journey, and the ships will sometimes **travel** via Cyprus. The Blue Sky M appears to have called at the Syrian port of Latakia last month; the Ezadeen at nearby Tartus in October. There is always money to be made out of misery.

Their routes can be difficult to trace; these vessels often sail with their Automatic Identification System disabled, making them electronically invisible. Albahari says officials at smaller ports in **Turkey**, Egypt and Albania sometimes turn a blind eye to the human trafficking, which can be disguised by bringing migrants on board in small batches.

In Libya, the absence of any state authority allows Tunisian fishing boats to take part in the illicit traffic. Local militia in Libya control and profit from two migrant routes through the Sahara. In the east, Somalis, Eritreans and Sudanese ...

...Brokenshire told Parliament last year. Britain refused to contribute to Frontex's Operation Triton, which replaced Mare Nostrum in November and has already rescued some 11,400 migrants.

Even a patrol boat from Iceland has been involved: the Tyr was the first alongside the Ezadeen late Thursday. The Tyr also helped bring more than 400 migrants to a port in Sicily last month after rescuing them from ships that had set sail from **Turkey**.

By its own admission the Frontex operation is limited, with patrols staying largely within 30 nautical miles of the European shore. Its budget is less than one-third of Mare Nostrum, and it has just two planes and a helicopter, and about seven patrol vessels. Human rights groups say the new approach amounts to "Let them drown."

The "autopilot" tactic seen in the last week may be a reaction by ...

COUNTRY:

SYRIA (94%); ITALY (94%); EUROPE (94%); CYPRUS (79%); UNITED STATES (79%); MEDITERRANEAN (79%);

TURKEY (79%); GREECE (78%); MOLDOVA, REPUBLIC OF (78%)

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Copyright 2013 Marietta Daily Journal
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Marietta Daily Journal (Georgia)

November 8, 2013 Friday

SECTION: NEWS

LENGTH: 1006 words

HEADLINE: 'They really don't want to go' Basketball exchange trip proves to be bonding experience

BYLINE: Rachel Gray

BODY:

rgray@mdjonline.com

MARIETTA - Two groups of students who live a world apart joined together on a local high school basketball court this week to share their love of the game.

Marietta High School was host to 14 student athletes, seven girls and seven boys, from the southern Turkish cities of Adana and **Mersin** as part of the SportsUnited Program, run by the U.S. Department of State's Bureau of Educational and Cultural Affairs.

The Turkish players, their coach and a trainer, who arrived last Friday, boarded buses outside the high school on Whitlock Avenue on Thursday to head to Washington, D.C., for a few days before returning home Nov. 12.

Firat Ozdalyan, who has coached basketball in **Turkey** for eight or nine years, participated in the SportsUnited Program once before with an exchange in Florida.

But Ozdalyan said this is the first time most of the students have been in the United States or even traveled abroad.

While in Marietta, the Turkish students were housed by nine families in the area so they could observe an American family.

"It is a different style of life," Ozdalyan said. "They really ...

...Arman, 16, said she really liked Georgia because of the forests with trees changing colors.

During the stay, Arman tried hamburgers, hot dogs, and Mexican food for the first time.

Turkish students elect artistic classes

Warren said she was impressed with how well the Turkish students spoke English, their good basketball skills and how "learning and education is a big plus for them."

The cultural exchange of athletes between Georgia and **Turkey** included the visitors being immersed in course work for a full day at Marietta High School on Monday.

Many of the students chose to sit in on business, electronics, dance, chorus, band, and weight training classes, which are electives that are not often offered in Turkish schools.

'They really don't want to go' Basketball exchange trip proves to be bonding experience Marietta Daily Journal (Georgia) November 8, 2013
Friday

Marietta High School Principal Leigh Colburn said an American education is well-received ...

...drive to be the best, the differences in rules and regulations for American basketball and the fundamentals to focus on in practice.

It was also a chance to bond with his own teammates, who learned to communicate better with each other and work together to welcome the Turkish athletes, Bostick said.

Ozdalyan admitted that the Marietta students were more athletic than his Turkish players.

Arman, who has played volleyball since she was 10 years old in **Turkey**, said she likes sports because it makes her healthy and strong.

"I feel like I am free," Arman said.

Completing the exchange

The goal of the SportsUnited Program is to link sports and education to increase the cultural understanding between people around the world, much like the goals of the Olympic Games, Colburn said.

Colburn said Marietta High School does exchange programs often, including programs with Marietta's sister city ...

...Baccalaureate program is building global students," Colburn said.

But having an athletic focus was new, Colburn said. She added that aspect meant there was already a connection between the students from the moment the Turkish visitors arrived.

Colburn said the exchange was only discussed six weeks ago and all the expenses were paid for by the U.S. Department of State.

Next year, six boys and six girls from Marietta will **travel** with Lyons to **Turkey** for 10 days, overlapping with their spring break.

"That culture experience will bring it full circle for our guys," Lyons said.

The city's Board of Education still has to approve the second part of the exchange, Colburn said.

If approved, Colburn said it will be a great opportunity for her students to experience firsthand **Turkey's** unique architecture and climate.

"**Turkey** is where the East meets the West," Colburn said.

Bostick said he plans to go to **Turkey**, where he hopes to taste the food and tour the sites.

Ozdalyan added Turkish food "is the best in the world."

Arman said she is excited to show her new American friends Turkish traditions and extend to them the same great hospitality.

COUNTRY:

TURKEY (97%); UNITED STATES (95%); SINGAPORE (79%)

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Chicago Tribune

June 23, 2013 Sunday
Final Edition

SECTION: **TRAVEL** ; ZONE C; World watch ; Pg. 6

LENGTH: 561 words

HEADLINE: World watch

BYLINE: Larry Habegger and Dani Burlison, special to Tribune Newspapers

BODY:

Honduras: The U.S. State Department extended a **travel** warning for Honduras on June 17 due to an increase in crimes such as robbery, kidnapping and murder. Group **travel** and tourist destinations such as higher-end resorts have a lower crime rate, but officials advise those visiting the country to take extra precautions because Honduras has the highest murder rate in the world. Travelers should avoid carrying large sums of cash or wearing expensive jewelry and should **travel** in groups.

...ERT, which was closed June 11 but ordered back on the air by the courts June 17. Judges allowed the government to go through with its plan to replace the network with a smaller operation. Though most demonstrators were in Athens, other actions took place in Cyprus and could spread to other cities. Travelers should be aware that protests in Greece often include general strikes by transportation agencies.

Turkey: Protests continued for a third week in Ankara and Istanbul, with demonstrations spreading to Izmir, Adana, **Mersin** and elsewhere in **Turkey**. At least five people have been killed in clashes with police, and thousands of injuries have been reported. Officials said **Turkey's** army may be used to break up the demonstrations. The U.S. State Department's **travel** alert for **Turkey** remained in effect, and the U.S. Embassy in Ankara warned of a continuing risk of terrorist attacks on U.S. diplomatic, consular and military facilities. Despite the unrest, there are no indications that **travel** to tourist hot spots such as Cappadocia or the Turquoise Coast will be affected.

India: Flash floods that began June 15 left more than 70 dead and as many as 75,000 pilgrims and tourists stranded in Uttarakhand and Himachal Pradesh states in northern India. Uttar Pradesh also was hit with flooding, and levels of the Ganges, Sutlej and Yamuna rivers continued to rise, threatening major **travel** hubs. Heavy rains also battered the states of Punjab and Haryana, and the government advised residents living near the riverbank in New Delhi to take to higher ground. Ground **travel** through northern India to popular tourist and pilgrim destinations was on hold, and officials recommended that all trips to Haridwar, Rishikesh, Dehradun and nearby destinations be postponed.

Compiled from news services and **travel** sources. For updates, check with the State Department at 888-407-4747, **travel.state.gov**.

SUBJECT:

CRIME RATES (93%); DESTINATIONS & ATTRACTIONS (90%); STATE DEPARTMENTS & FOREIGN SERVICES

(90%); MURDER (90%); KIDNAPPING & ABDUCTION (90%); **TRAVEL** WARNINGS (90%); EMBASSIES & CONSULATES (89%); LEISURE **TRAVEL** (89%); PROTESTS & DEMONSTRATIONS (89%); TOURISM (89%); FLOODS & FLOODING (84%); VIOLENT CRIME STATISTICS (78%); WEATHER (78%); **TRAVEL** HOSPITALITY & TOURISM (77%); STADIUMS & ARENAS (75%); MIDDLE EAST PROTESTS & UPRISINGS (75%); TERRORISM (73%); JUSTICE DEPARTMENTS (73%); INTERNATIONAL TOURISM (73%); TERRORIST ATTACKS (73%); FINE JEWELRY (71%); SPORTS & RECREATION (69%); BROADCASTING INDUSTRY (69%); SPORTS FANS (67%); OLYMPICS (66%); PRIME MINISTERS (65%); HEADS OF STATE & GOVERNMENT (65%); PUBLIC BROADCASTING (64%); TELEVISION INDUSTRY (64%); RELIGIOUS ...

CITY:

ANKARA, **TURKEY** (92%); ATHENS, GREECE (92%); RIO DE JANEIRO, BRAZIL (79%); SAO PAULO, BRAZIL (79%); BRASILIA, BRAZIL (79%); ISTANBUL, **TURKEY** (79%)

COUNTRY:

TURKEY (95%); HONDURAS (95%); INDIA (94%); BRAZIL (94%); UNITED STATES (94%); GREECE (92%); CYPRUS (79%)

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The Washington Post

May 25, 2013 Saturday
Suburban Edition

SECTION: A-SECTION; Pg. A01

LENGTH: 1065 words

HEADLINE: With a war raging next door, Turkish commerce improvises

BYLINE: Kevin Sullivan

DATELINE: IN ISKENDERUN, TURKEY

BODY:

Nissos Rodos, a 630-foot ferry, once cruised the Greek islands, moving tourists from one sunny paradise to the next. Business dried up when the Greek economic crisis hit three years ago. But then came the war in Syria, creating new opportunity.

So now the Nissos Rodos is based here in southern Turkey, where it carries Turkish 18-wheelers filled with vegetables or textiles to lucrative Middle Eastern markets, allowing truckers to sail around war-ravaged Syria instead of driving through it.

...away. Instead of the easy drive they used to take across Syria, then through Jordan and into Saudi Arabia, the Nissos Rodos carries them to Egypt, where they drive the length of the Suez Canal to another port, then board a second ferry to cross the Red Sea and finally arrive at the major Saudi port of Jiddah.

The war in Syria has slammed the regional economy. Turkish officials said once-thriving trade between Turkey and Syria, its southern neighbor, has dropped by two-thirds or more, abruptly halting billions of dollars in cross-border business and tourism. Those effects have been compounded by the prolonged financial crisis in Greece, on Turkey's western border, which has sent unemployment soaring and disrupted trade with Turkey.

But amid war and economic disaster, businesses are reinventing themselves. "One door closes, one door opens," said Cem Aysel, general manager of LimakPort, which is renovating Iskenderun's neglected port into a major container-ship hub. He said the new Nissos Rodos ferry business is an unexpected windfall that has earned about \$3 million for the port since it started last summer.

The port isn't alone. While many of the 400,000 or more Syrian refugees in Turkey have lost everything and can't imagine a brighter future, others are improvising and finding business opportunities amid the upheaval.

With a war raging next door, Turkish commerce improvises The Washington Post May 25, 2013 Saturday

One Syrian refugee has bought an old restaurant in the border town of Reyhanli and turned it into a coffee shop frequented by laptop-toting refugees. The place also doubles as a gallery of paintings and political cartoons skewering Syrian President Bashar al-Assad. All along the ...

...inspired business, and Mayor Yusuf Civelek said it has been a rare bright spot in a local economy devastated by the violence in Syria. "Because of the war, the port has really come alive," he said. "People are not going to just shut down; they are going to be positive and find a way. The biggest resource of humanity is hope."

When the trip across Syria was safe and easy, hundreds of trucks a day crossed from **Turkey** into Syria and into thriving Middle East markets.

But two years ago, when the war in Syria became a threat to the safety of drivers and their cargo, Turkish companies desperate to get their goods to Saudi Arabia called Mehmet Gulay, who runs a shipping agency. They came up with an idea: If you can't drive through Syria, how about sailing around it? Gulay contacted the Greek shipping ...

...in a convoy farther south, avoiding costs of \$250,000 or more per ship to pass through the 120-mile canal.

At the southern end of the canal, at Port Tawfiq in the city of Suez, they drive onto another ferry, which carries them across the Red Sea to Jiddah. They unload there or drive on to Riyadh or other Saudi markets. After they get their goods safely unloaded, they retrace the route back to **Turkey**.

One major Turkish food shipper, who asked not to be identified because he did not want to publicly discuss his business costs, said the trip to Saudi Arabia and back used to take his trucks about a week at a cost of about \$3,000 per truck. Using the ferry service has increased the trip to two weeks or more and costs him at least \$8,000 a truck. But he said it was still worth the expense.

"Syria is the bridge between **Turkey** and the Middle East countries," he said. "Even if that bridge is closed, we can't stop our business."

Gulay said another ship is making a similar run from the Turkish port of **Mersin**, also on the Mediterranean, so a total of about 500 trucks a week are making the trip from both ports. Demand for the service is so large, he said, that service from both ports is going to double starting this month.

The ferry has also become an escape route for refugees. On the Nissos Rodos alone, about 13,000 Syrians have paid the \$190 fare to **travel** from Iskenderun to Egypt. Every time the ship is in port, hundreds of them line up carrying overstuffed bundles of clothes and food.

"Even if there was peace in Syria today, it's going to take at least five years for things to go back to normal there," Gulay said. "So this business is going to be here for a long time."

kevin.sullivan@washpost.com

COUNTRY:

SYRIA (97%); **TURKEY** (95%); SAUDI ARABIA (92%); MIDDLE EAST (92%); GREECE (91%); JORDAN (79%); MEDITERRANEAN (79%); EGYPT (79%)

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Business Wire

September 26, 2011 Monday 1:00 PM GMT

DISTRIBUTION:

Business Editors; **Travel** & Hospitality Writers; **Travel** Editors

LENGTH: 976 words

HEADLINE: Hilton Garden Inn Makes Istanbul Debut as Mid-Market Brand Continues Growth;
Hilton Garden Inn Istanbul Golden Horn Opens Close to Historic Attractions and Entertainment Areas

DATELINE: ISTANBUL

BODY:

Hilton Worldwide today announced the opening of Hilton Garden Inn Istanbul Golden Horn, joining its fast growing portfolio as the fourth Hilton Garden Inn in **Turkey**. The hotel is located on the European side of the city within approximately six kilometers of the entertainment and shopping of Beyoglu, the historic sites of the enchanting old town and the Ottoman palaces and parks of the Golden Horn banks. The modern and contemporary hotel is also approximately eight kilometers south of the main Istanbul Levent business district and approximately 18 kilometers from Istanbul's Ataturk International Airport (IST).

The hotel offers 210 guest rooms, a ...

...Design) green building certification programme. Example of the hotel's LEED Gold features include: applied recycled building materials; installing water reduction systems; bicycle storage; maximized open spaces; water efficient landscaping; and enhanced refrigeration management.

Adrian Kurre, global head, Hilton Garden Inn, said, "We are delighted to open our first hotel in Istanbul. We have been establishing our Hilton Garden Inn brand in **Turkey** since 2010 and now have four hotels operating in a range of exciting locations. Our guests visiting the hotel will be able to enjoy this vibrant city, as well as experience our mid-market Hilton Garden Inn brand, which appeals to guests for both business and leisure purposes."

The hotel features the Sumac Grill restaurant, offering international and Turkish cuisine, a lobby bar, and the 24-hour Pavillion Pantry, which ...

...new Hilton Garden Inn Istanbul Golden Horn. Our guests will experience the best in Turkish hospitality, with all of the hallmarks of world renowned Hilton Garden Inn."

Already in 2011 the company has opened five hotels and expects to open an additional five hotels before the end of the year. Hilton Garden Inn Istanbul Golden Horn opens as Hilton Worldwide's 18th hotel operating in **Turkey**, with recent additions including: Hilton Garden Inn Sanliurfa; DoubleTree by Hilton Istanbul - Moda; DoubleTree by Hilton Istanbul - Old Town; and DoubleTree by Hilton Avanos - Cappadocia. Upcoming openings include Hilton Garden Inn Mardin, Hampton by Hilton Ordu as well as Hilton Bursa and Hampton by Hilton Bursa - the first dual branded property by Hilton Worldwide in **Turkey**.

Notes to Editors

Hilton Garden Inn Makes Istanbul Debut as Mid-Market Brand Continues Growth; Hilton Garden Inn Istanbul Golden Horn Opens Close to Historic Attractions and Entertainment Areas Business Wire September

Hilton Worldwide's Turkish portfolio currently includes the luxury Conrad Istanbul; the full-service Adana HiltonSA, Ankara HiltonSA, **Mersin** HiltonSA, Hilton Istanbul, Hilton ParkSA Istanbul, Hilton Izmir, Hilton Kayseri, Hilton Dalaman Resort & Spa, and Hilton Bodrum Turkbuku Resort & Spa; the full-service DoubleTree by Hilton Ankara - Kolej, DoubleTree by Hilton Avanos - Cappadocia, DoubleTree by Hilton Istanbul - Old Town, and DoubleTree by Hilton Istanbul - Moda; and the focused-service Hilton Garden Inn Kutahya, Hilton Garden ...

SUBJECT:

HOTELS & MOTELS (93%); GREEN BUILDING (91%); PRESS RELEASES (91%); DESTINATIONS & ATTRACTIONS (90%); HISTORIC SITES (90%); HOTEL AMENITIES (89%); EXERCISE & FITNESS (85%); **TRAVEL** HOSPITALITY & TOURISM (78%); FREE INTERNET ACCESS (77%); RESTAURANTS (77%); MANAGERS & SUPERVISORS (73%); SNACK FOOD INDUSTRY (73%); CITY LIFE (72%); CITIES (72%); INTERNET & WWW (72%); ENVIRONMENTALISM (71%); ENERGY & ENVIRONMENT (66%); PHYSICAL FITNESS (65%); SNACK FOODS (64%); LOBBYING (58%); AIRPORTS (55%); WIRELESS INTERNET ACCESS (54%); CONSTRUCTION MATERIALS & COMPONENTS (51%)

PUB-INDUSTRY:

Travel; Destinations; Vacation; Lodging; Other Travel

CITY:

ISTANBUL, **TURKEY** (95%)

COUNTRY:

TURKEY (97%); UNITED STATES (79%); NORTH AMERICA (79%); EUROPE (78%)

PUB-COUNTRY:

Turkey; United States

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San Antonio Express-News

February 17, 2011 Thursday
PT Edition

SECTION: PT - NORTH CENTRAL NEWS; Pg. 3NC

LENGTH: 1948 words

HEADLINE: News Briefs

BODY:

...Walk-Around programs are the first of their kind for the automobile dealer industry, according to a press release.

NuStar Energy closes on Turkish terminal

NuStar Energy, based in the Rogers Ranch area, last week announced that it has closed on a joint venture with Turkish companies S-Oil and Aves, giving NuStar majority ownership and operational control of two petroleum terminals in **Turkey**.

NuStar will acquire a 75 percent ownership stake in the joint venture for \$54 million. The transaction is expected to be immediately accretive to NuStar Energy's distributable cash flow per unit.

The two terminals, now wholly owned by the joint venture, are located in **Mersin, Turkey**.

One of the terminals, previously owned by S-Oil, has 606,000 barrels of storage capacity in 20 tanks, primarily for gas oil and distillates.

A newer terminal that was owned by Aves began operations in August and has 740,000 barrels of storage capacity in 24 tanks, mostly for oil products.

The joint venture plans to expand the combined storage capacity of the terminals by approximately ...

INDUSTRY:

NAICS541110 OFFICES OF LAWYERS (92%); SIC8111 LEGAL SERVICES (92%); NAICS561599 ALL OTHER **TRAVEL** ARRANGEMENT & RESERVATION SERVICES (83%); NAICS561510 **TRAVEL** AGENCIES (83%); SIC6331 FIRE, MARINE, & CASUALTY INSURANCE (83%); SIC4729 ARRANGEMENT OF PASSENGER TRANSPORTATION, NEC (83%)

COUNTRY:

TURKEY (93%); UNITED STATES (79%)

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Business Wire

February 15, 2011 Tuesday 6:21 PM GMT

DISTRIBUTION:

Business Editors; **Travel** Editors

LENGTH: 1128 words

HEADLINE: First DoubleTree by Hilton in Istanbul Now Welcomes Guests;
DoubleTree by Hilton Istanbul-Old Town Represents Brand's Debut in **Turkey's** Largest City

DATELINE: ISTANBUL

BODY:

DoubleTree by Hilton today announced the opening of its first hotel in **Turkey's** largest city, the DoubleTree by Hilton Istanbul-Old Town. The 171-bedroom hotel is set in the heart of Istanbul's old town on the Golden Horn peninsula, within walking distance of famous sights including the Blue Mosque, Hagia Sophia, Sultanahmet and Topkapi Palace - all of which provide a glimpse into the fascinating history of a city which spans two continents. It is also the nearest hotel to the intriguing Grand ...

...Persian rugs and magical spices to leather products and Turkish coffee. The hotel is easily accessible from Istanbul's Ataturk Airport (IST) just a 30-minute drive, as well as the city's tram network and embarkation points for Bosphorus boat tours.

Rob Palleschi, global head for DoubleTree by Hilton, said, "We are delighted to be opening our first hotel in Istanbul and our third DoubleTree by Hilton in **Turkey**, an exciting country for our fast-growing, full-service hotel brand. With international visitors coming to Istanbul for its wealth of historic and cultural attractions, our guests will be able to enjoy our upscale and full-service accommodations with easy access to the city's wonders from this unrivalled location."

...a chic cocktail in the contemporary yet locally inspired interior. Alternatively, the hotel's Old Town restaurant offers casual dining, located conveniently on the lobby level, and presents a delicious DoubleTree Breakfast service each morning. Guests also have access to in-room dining 24-hours a day.

The DoubleTree by Hilton Istanbul-Old Town allows guests to keep fit while they **travel**, courtesy of the hotel's complimentary Fitness Centre by Precor®. The Fitness Centre features the very latest in cardio and resistance equipment, or guests can stretch their legs with a stroll around Istanbul's winding streets and exercise along the Bosphorus sidewalks. In the hotel's spa, guests can enjoy facilities such as a whirlpool, a sauna, a Turkish bath and a steam bath.

Set in the heart of the old town peninsula on Ordu Street, the hotel address is: Mimar Kemalettin Mahallesi Ordu Cad, No:31 Beyazit-Istanbul, **Turkey** 34130. For more information about the DoubleTree by Hilton Istanbul-Old Town, please contact your preferred **travel** professional, visit www.istanbuloldtown.doubletreebyhilton.com or contact the hotel directly at +90 212 453 5800.

Notes to Editors

Hilton Worldwide's Turkish portfolio currently includes; the luxury Conrad Istanbul; full-service Adana HiltonSA, Hilton **Mersin**, Hilton Istanbul, Hilton ParkSA Istanbul, Hilton Izmir, Hilton Kayseri and Hilton Dalaman Resort & Spa; full-service

First DoubleTree by Hilton in Istanbul Now Welcomes Guests; DoubleTree by Hilton Istanbul-Old Town Represents Brand's Debut in Turkey's Largest City Business Wire February 15, 2011 Tuesday 6

DoubleTree by Hilton Ankara - Kolej and DoubleTree by Hilton Avanos - Cappadocia; and focused-service Hilton Garden Inn Kutahya and Hilton Garden Inn Konya.

Hilton Worldwide currently has 17 hotels in the development pipeline in **Turkey**, all due to open in the next three years. In 2010, the company opened its first Hilton Garden Inn hotel in Kutahya, its first DoubleTree by Hilton in Ankara and its second Hilton Garden Inn hotel in Konya. In 2011, Hilton Worldwide has already opened DoubleTree by Hilton Avanos-Cappadocia, the second Doubletree hotel in **Turkey** and is due to nearly double its portfolio in the next 12 months.

About DoubleTree by Hilton

With a growing collection of contemporary, upscale hotels in more than 240 gateway cities, metropolitan areas and holiday destinations worldwide, DoubleTree by Hilton's distinctively designed properties provide true comfort to today's business and leisure travellers. From the millions of delighted hotel guests who are welcomed with the brand's legendary, warm chocolate chip cookies at check-in to the advantages of the award-winning Hilton HHonors® guest reward programme, each DoubleTree by Hilton guest receives a satisfying stay wherever their **travels** take them. To make reservations at any DoubleTree by Hilton hotel, travellers can visit www.DoubleTreebyhilton.co.uk or call 00800 2222 8733 in the UK.

About Hilton Worldwide

Hilton Worldwide is the leading global hospitality company, spanning the lodging sector from luxurious full-service hotels and resorts to extended-stay suites and mid-priced hotels. For 92 years, Hilton Worldwide has been ...

SUBJECT:

HOTELS & MOTELS (94%); PRESS RELEASES (91%); DESTINATIONS & ATTRACTIONS (90%); FULL SERVICE HOTELS (89%); HOTEL MEETING FACILITIES (89%); HOTEL CHAINS (89%); TALKS & MEETINGS (87%); **TRAVEL** HOSPITALITY & TOURISM (78%); RESTAURANTS (78%); INTERNATIONAL TOURISM (75%); CONFERENCES & CONVENTIONS (69%)

PUB-INDUSTRY:

Other Consumer; **Travel**; Destinations; Vacation; Lodging; Consumer

CITY:

ISTANBUL, **TURKEY** (95%)

COUNTRY:

TURKEY (96%); EUROPE (90%); UNITED STATES (79%); NORTH AMERICA (79%)

PUB-COUNTRY:

Turkey; United States

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Copyright 2011 States News Service
States News Service

January 4, 2011 Tuesday

LENGTH: 681 words

HEADLINE: TEENAGERS CROWNED AT THE TURKISH NATIONAL CHAMPIONSHIPS

BYLINE: States News Service

DATELINE: LAUSANNE, Switzerland

BODY:

The following information was released by the International Boxing Association (AIBA):

Five teenagers were crowned at the annual Turkish Men's Elite National Championships in the southern part of the country, **Mersin**, at the Edip Burhan Sport Hall, where a record number of boxers fought for glory.

A total of 456 boxers competed at the event from 56 cities across **Turkey**, making the event the biggest national championships in Europe in 2010.

...2010, Ulas's coach decided to rest him ahead of upcoming and important events in 2011.

Istanbul's Erdal Inanli was flyweigh gold medalist at last year's edition but moved down to 49kg this year and defeated titleholder Aydin Sakal in a close contest where the final verdict was 4:3 to Inanli. The main favourite, European Championships bronze medalist Ferhat Pehlivan, lost his semi-final contest and had to **travel** back to Trabzon without the title.

Turkey's 19-year-old Selcuk Eker from Kocaeli claimed his first title among elite boxers in **Mersin** after defeating Turkish Prime Ministry Tournament bronze medalist Ridvan Budak by 3:2 in the semi-final and demoralizing rival Alkan Ozdemir from Samsun 10:2 in the flyweight final.

In Furkan Memis Ulas's absence another 19-year-old boxer, AIBA World Championships participant Mehmet Topcakan, outpointed experienced Abdullah Dursun at the bantamweight final. Topcakan is hot on the heels of his top rival, Furkan Memis Ulas for next year's events and secured his place in the national squad.

European Youth Championships silver medalist and Ahmet Comert Tournament silver medalist teenager Bunyam in Aydin eliminated Ural Karslioglu by 2:0 in the semi-final and defeated Fatih Keles from Kocaeli in the lightweight division to acquire his first national elite title in **Mersin**.

AIBA World Championships quarter-finalist and Beijing Olympian Onur Sipal is only 21 but has been in the Turkish national squad since 2006. His experience won out over strong opponent Yakup Sener, who was silver medalist at the Turkish Prime Ministry Tournament in April. Sipal defended his throne in **Mersin** among 79 boxers in the 64kg division.

Mediterranean Games winner 23-year-old Onder Sipal has been in the Turkish squad since 2005. At the National Championships Sipal's main rival was veteran Abdulkadir Koroglu in the monumental welterweight event with 74 competitors.

TEENAGERS CROWNED AT THE TURKISH NATIONAL CHAMPIONSHIPS States News Service January 4, 2011 Tuesday

Sipal won a really close and hectic preliminary contest against Hasan Demir 1:0. In the final bout against Koroglu he had to show his skills and did his best to win the gold medal match.

As expected Beijing Olympian and AIBA World Championships bronze medalist 24-year-old Adem Kilicci from Istanbul defended his middleweight title in **Mersin** after defeating his biggest opponent, Ulus Kaya by 4:2.

Youth Olympic Games silver medalist and AIBA Youth World Championships bronze medalist 17-year-old Burak Aksin is one of **Turkey's** biggest hopes for the future and claimed the final victory in his first elite tournament at the Nationals. Ankara-based Aksin triumphed over Caner Sayak by 1:0 in the light heavyweight final, while National Team boxer Onder Ozgul achieved only a bronze medal.

Beijing Olympian and former European Junior Championships silver medalist Bahram Muzaffer was unexpectedly defeated by ...
...medalist 18-year-old Umit Can Patir in the heavyweight final. The young Turkish hope had a hard fight against Hamza Ali Guney during the preliminaries, while Patir outpointed Bahram Muzaffer in the gold medal contest.

Newly-crowned heavyweight champion Muhammet Guner, who defeated Metin Coruk 3:1 in the final, is aiming to qualify for the Olympic Games and end **Turkey's** drought of successes in the heaviest weight category.

Copyright 2010 AIBA <http://www.aiba.org>

INTERNATIONAL

BOXING ASSOCIATION

Maison du Sport International

Avenue de Rhodanie 54 - CH-1007 Lausanne

Phone +41 21 321 27 77 - Fax +41 21 321 27 72 -

CITY:

ISTANBUL, **TURKEY** (79%)

COUNTRY:

TURKEY (96%); EUROPE (91%); SWITZERLAND (79%); MEDITERRANEAN (79%)

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Copyright 2010 The Seattle Times Company
The Seattle Times

October 8, 2010 Friday
Fourth Edition

SECTION: ROP ZONE; NWTicket; Pg. E22

LENGTH: 744 words

HEADLINE: Family history reads like an intriguing novel

BYLINE: Mary Ann Gwinn, Seattle Times book editor

BODY:

...novel about a lonesome Dutch financier who becomes friends with a circle of Third World cricket players in New York City. Thanks to this reissue of 2001's "Blood-Dark Track," I now know how O'Neill came by his cosmopolitan background. His father worked on major construction projects and took his family around the world to live, including a time in **Turkey** where O'Neill's Irish father met and married his Turkish mother. There "Blood-Dark Track" begins, when O'Neill visits a storage room in his grandmother's hotel and discovers his grandfather's handwritten testament of his arrest and imprisonment in Palestine in World War II.

This event would inspire any would-be novelist, but O'Neill is both a lawyer (now nonpracticing) and a writer. As he investigates what happened in "obscure, sometimes frightful parishes of Irish and Middle Eastern history," he demonstrates skills of synthesis as well as sheer doggedness, digging for answers until the last interrogation of the last reluctant relative.

He tells the story of his Turkish grandfather, Joseph Dakad, and his Irish grandfather, James O'Neill, in alternating chapters. Dakad's story will be more obscure to readers unaware of the political currents that influenced Dakad's hometown of **Mersin**, the Casablanca-like port in southern **Turkey**. **Mersin's** history is roiled by post-Ottoman empire politics; jealousy of Syrian Christians (Dakad was one) who immigrated to **Turkey**, created profitable businesses and lived affluent lives; and the murder of thousands of area Armenians in 1909, a horrific event that none of O'Neill's Turkish relatives ever talked about.

O'Neill does a beautiful job of recreating the old **Mersin**, where old villa walls hid lush gardens and where the port's proximity to the eastern Mediterranean made it a hotbed of both Allied and Axis activity in the years between World War I and II. When Joseph Dakad **travels** to Palestine in 1942 to buy lemons, he is arrested and imprisoned for three and a half years by the British. His captors resort to psychological terror, trying to get him to confess he was a German spy.

The story of his Irish grandfather, James O'Neill, plunges the reader into an era in the 1920s when the Irish Republican Army, desperate to throw the hated British out of Ireland, resorted to terrorism and murder in West Cork ...

COUNTRY:

TURKEY (95%); UNITED STATES (94%); PALESTINIAN TERRITORY, OCCUPIED (79%); ARMENIA (79%); NETHERLANDS (79%); SYRIA (79%); MIDDLE EAST (54%)

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Copyright 2010 The New York Times Company
The New York Times

August 22, 2010 Sunday
Late Edition - Final

SECTION: Section SP; Column 0; Sports Desk; Pg. 1

LENGTH: 1138 words

HEADLINE: The Passion And Danger Of Basketball In Europe

BYLINE: By PETE THAMEL

BODY:

...Dominican Republic in 2003. Jerry Wainwright looked into the stands while coaching an American team in Serbia in 2007 and saw a sign with the acronym NATO and "North American Terrorist Organization." The former Duke star Trajan Langdon said he had been hit by coins, seen batteries skip across the floor and felt spittle land on his back as his career took him through Italy, Greece, Turkey and Russia.

As the United States aims for the gold medal in the world championships in Turkey starting next Saturday, two of its primary weaknesses are youth and international inexperience. To this team of predominantly young N.B.A. players, an adverse environment often means clapping ThunderStix and blaring songs by the Black Eyed Peas. So a looming uncertainty is how stars like Kevin Durant, Derrick Rose and Rajon Rondo will handle a genuinely hostile atmosphere.

...world is the gate person when you enter the arena," he said. "You're not going to get your coins back."

In many European gyms, he said, fans must use matches to light cigarettes.

"By halftime, you're playing in a fog," he said of the cigarette smoke.

"You're shooting in a whole different world. It's going to be interesting, that's for sure."

Fans in Spain, Greece and Turkey are among the most passionate, belting out the singsong chants often associated with soccer.

When a group of United States coaches and players walked out of the Palacio de Deportes in the waning minutes of Spain's exhibition blowout of Lithuania on Friday, the crowd jeered.

The team can expect the same treatment in Greece, where fireworks have gone off during games.

What is unknown is how the American contingent will be treated in Turkey. Dogus Balbay, a native of Istanbul who plays college basketball at Texas, said Turkish fans surpassed Americans in emotion.

"They have been violent from time to time," he said in an e-mail from Turkey. "I have many stories about Turkish fans, but I do not really want to share them here.

"The Turkish fans are impatient. Unlike the fans in the States, they don't act appropriate when their teams lose."

Utah Jazz General Manager Kevin O'Connor scouted the 2001 European championships in Istanbul. The gold medal game between Yugoslavia and **Turkey**, he said, still resonates in his mind and his ears.

"It was absolutely the loudest gym I've ever been in," O'Connor said.

"They had more people outside trying to get in than they did inside. They had the doors gated, people sitting in the aisles. I can still hear the song they were chanting in my head."

With five minutes left, the atmosphere became so raucous, O'Connor said, he and a group of scouts, including Los Angeles Lakers General Manager Mitch Kupchak, were escorted through a kitchen and out a back door.

"Security was good," O'Connor said. "It was just a matter that there were so many people. There wasn't a seat in the house, and there were people in the aisles."

Security in **Turkey** was investigated by United States team officials, as is the custom for all trips abroad. USA Basketball and the N.B.A. examined the hotels and arenas, and the team **travels** with a security detail.

"We have had several meetings on this subject, and we're really confident they know what they're doing," Patrick Baumann, the secretary general of FIBA, the sport's world governing body, said of the security in Istanbul. "We've taken the necessary precautions and are ready."

Ali Ton, an assistant at the University of California, Irvine, said the N.B.A. was more popular in his native **Turkey** than the professional league there. Two N.B.A. games a week are televised as Turks follow the careers of countrymen like Hedo Turkoglu (Phoenix), Mehmet Okur (Utah) and Ersan Ilyasova (Milwaukee).

Ton, like Krzyzewski, predicted that the Americans would be treated well in Istanbul unless they faced the home team.

"I think they're going to be treated like kings," Ton said. "That's what the people are excited to see. We obviously want **Turkey** to do as well, but I think more of the interest is going to be the American team because of the popularity."

Jimmy Baron, who grew up in the United States and starred at Rhode Island, played professionally last season in **Mersin, Turkey**.

He said people there were wary enough of Americans that he would say he was from Canada. Baron also said he stopped wearing a cross around his neck in **Mersin**, a place he said was heavily Muslim.

He said he appreciated the enthusiasm of Turkish fans, recalling that they lighted flares as a sign of disapproval at the team's play, filling the gym with smoke.

"Basketball-wise, they always gave me a positive response," he said.

How the American players react under adverse conditions during international play will be telling.

"We know we have to keep our composure and play together," said Tyson Chandler, the ...

COUNTRY:

UNITED STATES (98%); SERBIA (94%); EUROPE (93%); DOMINICAN REPUBLIC (92%); NORTH AMERICA (92%); **TURKEY** (92%); GREECE (90%); SERBIA & MONTENEGRO (89%); SPAIN (89%); CROATIA (79%); NEW ZEALAND (79%); SAUDI ARABIA (79%); LITHUANIA (79%); UNITED ARAB EMIRATES (79%)

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August 17, 2010 Tuesday 12:30 AM GMT

LENGTH: 1096 words

HEADLINE: Melrose Jewelers Is Now the Leading Online Rolex Watch Retailer in Istanbul, **Turkey**;
Melrose Jewelers, USA's #1 Online Rolex Retailer, Today Announced That It Has Become the # 1 Online Rolex Retailer in **Turkey**
Including Istanbul, Ankara, Izmir, Bursa, Adana, Gaziantep, Konya, Antalya, Kayseri, **Mersin**, Eskisehir, and Diyarbakir

DATELINE: ISTANBUL, **TURKEY**; Aug 17, 2010

BODY:

Melrose Jewelers: Melrose Jewelers, USA's #1 Online Rolex Watch Retailer, today announced that it has become the #1 Online Rolex Retailer in **Turkey** including Istanbul, Ankara, Izmir, Bursa, Adana, Gaziantep, Konya, Antalya, Kayseri, **Mersin**, Eskisehir, and Diyarbakir. In Q1 and Q2 2010 Melrose Jewelers' revenue from **Turkey** jumped over 65% over the same period last year.

Vanessa Puzio of Melrose Jewelers states, "**Turkey** does not make a large percentage of our sales, but the customers have been consistent. Recently we have seen an increase in our sales to **Turkey** and we can only attribute it to their economic recovery. **Turkey** has also had a recent spike in tourism as many tourists do not want to **travel** to Greece due to their political problems. With the influx of money into the country, our customer base has grown and we have sold more Rolex watches to **Turkey** than we usually do. "

Several of the Rolex watch models customized for the **Turkey** market including Istanbul, Ankara, Izmir, Bursa, Adana, Gaziantep, Konya, Antalya, Kayseri, **Mersin**, Eskisehir, and Diyarbakir include: (visit MelroseJewelers.com and enter the 3-digit code in the search box) ...

...Drew Barrymore, Matt Lauer, Sophie Marceau, Tim Tebow, Jay-Z, Zara Phillips, O.J. Simpson, Madonna, Ana Ivanovic, Jennifer Aniston, Paris Hilton, Orlando Bloom, Tupac Shakur, Cuba Gooding Jr, Lily Allen, & Wiley. Blog postings on the MJ Rolex Watch Blog are submitted by independent Rolex enthusiasts and not by Melrose Jewelers.

About the Melrose Jewelers **Turkey** website:

Melrose Jewelers, **Turkey's** #1 Online Rolex Retailer, is available at MelroseJewelers.com. Melrose Jewelers caters towards **Turkey** cities including Istanbul, Ankara, Izmir, Bursa, Adana, Gaziantep, Konya, Antalya, Kayseri, **Mersin**, Eskisehir, Diyarbakir, Denizli, Sanliurfa, Samsun, Malatya, Sakarya, Kahramanmaras, Erzurum, Van, Elazig, Batman, Kocaeli, Sivas, Gebze, Manisa, Balikesir, Tarsus, Trabzon, Corum, Corlu, Osmaniye, Adiyaman, Kuetahya, Kirikkale, Antakya, Iskenderun, Aydin, Usak, Aksaray, Afyon, Isparta, Inegoel, Tekirdag, Edirne, Darica, Goelcuck, Karaman, Koerfez, Ordu, Siirt, Kiziltepe, Derince, Duezce, Tokat, Bolu, Turgutlu, Bandirma, Nazilli, Zonguldak, ...

CITY:

ISTANBUL, **TURKEY** (94%); ANKARA, **TURKEY** (91%)

COUNTRY:

Melrose Jewelers Is Now the Leading Online Rolex Watch Retailer in Istanbul, Turkey; Melrose Jewelers, USA's #1 Online Rolex Retailer, Today Announced That It Has Become the # 1 Online Rolex Reta

TURKEY (99%); UNITED STATES (79%); GREECE (73%)