

ESTTA Tracking number: **ESTTA628432**

Filing date: **09/22/2014**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>Britannica Home Fashions, Inc.</b>
Application Serial Number:	<b>86253898</b>
Application Filing Date:	<b>04/16/2014</b>
Mark:	<b>ECOPERFORMANCE</b>
Date of Publication	<b>09/16/2014</b>

## **First 90 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, Bedgear LLC, 110 Bi-County Blvd, Suite 101, Farmingdale, NY 11735, UNITED STATES, a Limited Liability Company, organized under the laws of New York, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 10/16/2014. Bedgear LLC respectfully requests that the time period within which to file an opposition be extended until 01/14/2015.

Respectfully submitted,

/Leo G. Lenna/

09/22/2014

**Leo G. Lenna**

**Sorell, Lenna & Schmidt, LLP**

**99 Smithtown Bypass 2nd Floor**

**Hauppauge, NY 11788**

**UNITED STATES**

**[rglanz@sllp.com](mailto:rglanz@sllp.com), [llenna@sllp.com](mailto:llenna@sllp.com)**