

ESTTA Tracking number: **ESTTA764812**

Filing date: **08/16/2016**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Application Serial No.	86253879
Applicant	SmartNews, Inc.

Notice of Appeal

Notice is hereby given that SmartNews, Inc. appeals to the Trademark Trial and Appeal Board the refusal to register the mark depicted in Application Serial No. 86253879.

Applicant has filed a request for reconsideration of the refusal to register, and requests suspension of the appeal pending consideration of the request by the Examining Attorney.

The refusal to register has been appealed as to the following class of goods/services:

- Class 035. First Use: 0 First Use In Commerce: 0
All goods and services in the class are appealed, namely: (Based on 44(e)) (Based on Intent to Use)
Rental of advertising space on the Internet; advertising and publicity services; providing information concerning commercial sales; all of the foregoing excluding Direct mail advertising; Direct marketing advertising for others; Direct marketing consulting services; Direct marketing services

Respectfully submitted,
/christine redfield/
08/16/2016

Christine B. Redfield, Esq.
Attorney of Record, California State Bar
FENWICK & WEST LLP
801 CALIFORNIA ST
MOUNTAIN VIEW, CA 94041-1990
UNITED STATES
trademarks@fenwick.com
(650) 988-8500