

ESTTA Tracking number: **ESTTA664703**

Filing date: **04/02/2015**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	MARCIANO, GEORGES
Application Serial Number:	86237562
Application Filing Date:	03/31/2014
Mark:	GEORGES MARCIANO RANCH
Date of Publication	03/03/2015

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, Guess? IP Holder L.P., 1444 South Alameda Street, Los Angeles, CA 90021, UNITED STATES, a partnership, composed of sole general partner Guess? Licensing, Inc. a Delaware corporation under the laws of Delaware, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 04/02/2015. Guess? IP Holder L.P. respectfully requests that the time period within which to file an opposition be extended until 07/01/2015.

Respectfully submitted,

/G. Warren Bleeker/

04/02/2015

G. Warren Bleeker

Christie, Parker & Hale, LLP

P.O. Box 29001

Glendale, CA 91209-9001

UNITED STATES

pto@cph.com

626-795-9900