

ESTTA Tracking number: **ESTTA688743**

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Application Serial No.	86224002
Applicant	The Board of Regents of The University of Texas System

## Notice of Appeal

Notice is hereby given that The Board of Regents of The University of Texas System appeals to the Trademark Trial and Appeal Board the refusal to register the mark depicted in Application Serial No. 86224002.

Applicant has filed a request for reconsideration of the refusal to register, and requests suspension of the appeal pending consideration of the request by the Examining Attorney.

The refusal to register has been appealed as to the following classes of goods/services:

- Class 035. First Use: 0 First Use In Commerce: 0  
All goods and services in the class are appealed, namely: Business consulting services in the field of hydraulic fracturing
- Class 037. First Use: 0 First Use In Commerce: 0  
All goods and services in the class are appealed, namely: Oil and gas well fracturing and stimulation services; oil and gas well perforating and treatment services; well improvement services, namely, hydraulic fracturing of subsurface geologic formations to enhance well production
- Class 042. First Use: 0 First Use In Commerce: 0  
All goods and services in the class are appealed, namely: Petroleum engineering in the nature of the design and supervision of fracturing procedures by hydraulic fracturing; Consulting services in the field of technology used for hydraulic fracturing; design, development, engineering and testing services in the field of oil and gas well stimulation and production; geochemical services, namely, determining organic richness, shale rock properties to measure porosity, permeability, mineralogy and other rock properties; mineral testing services; wellsite laboratory analysis, namely, source-rock analysis to measure available hydrocarbon content, potential hydrocarbon generation, total organic content, thermal maturity and aid in kerogen typing, as well as conversion; mud gas analysis to accurately characterize formation gas samples from the surface in real time; engineered chemistry and microseismic monitoring to maximize production, performance and reservoir life; synchronized stimulation, namely, hydraulic-fracture mapping; consulting services pertaining to the technology used in carbon capture and storage, namely, terrestrial and geological sequestration and production monitoring; microseismic monitoring services that require short- or long-term monitoring of microseismic activity

Respectfully submitted,  
/Alison D Frey/  
08/10/2015

**ALISON D. FREY**

**PIRKEY BARBER PLLC**

**600 CONGRESS AVE STE 2120**

**AUSTIN, TX 78701-2973**

**UNITED STATES**

**tmcentral@pirkeybarber.com, afrey@pirkeybarber.com**

**(512) 322-5200**