

ESTTA Tracking number: **ESTTA617522**

Filing date: **07/24/2014**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>Hallmark Licensing, LLC</b>
Application Serial Number:	<b>86202194</b>
Application Filing Date:	<b>02/24/2014</b>
Mark:	
Date of Publication	<b>07/01/2014</b>

## First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, Lenox Corporation, 1414 Radcliffe Street, Bristol, PA 19007, UNITED STATES, a corporation organized under the laws of Delaware, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 07/31/2014. Lenox Corporation respectfully requests that the time period within which to file an opposition be extended until 10/29/2014.

Respectfully submitted,

/lfg/

07/24/2014

**LEWIS F. GOULD, JR.**

**DUANE MORRIS LLP**

**30 SOUTH 17TH STREET**

**PHILADELPHIA, PA 19103**

**UNITED STATES**

**Lfgould@duanemorris.com, Ccampbell@duanemorris.com**

**215-979-1282**