

ESTTA Tracking number: **ESTTA662622**

Filing date: **03/23/2015**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>Brookshire Grocery Company</b>
Application Serial Number:	<b>86199662</b>
Application Filing Date:	<b>02/20/2014</b>
Mark:	<b>BROOKSHIRE'S</b>
Date of Publication	<b>03/03/2015</b>

### **First 30 Day Request for Extension of Time to Oppose**

Pursuant to 37 C.F.R. Section 2.102, Hershey Canada Inc., 5750 Explorer Drive, Mississauga, ON L4W 0B1, CANADA, a corporation organized under the laws of Canada, respectfully requests that it be granted a 30-day extension of time to file a notice of opposition against the above-identified mark.

The time within which to file a notice of opposition is set to expire on 04/02/2015. Hershey Canada Inc. respectfully requests that the time period within which to file an opposition be extended until 05/02/2015.

Respectfully submitted,

/williamjmorris/

03/23/2015

**William J. Morris III**

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